

# AutomationWorld

## CONFERENCE & EXPO

May 14-15, 2019  
Chicago Marriott O'Hare

EXHIBIT AND  
SPONSORSHIP  
OPPORTUNITIES

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MAY 14-15, 2019 • CHICAGO

# Entering our 8th year as the leading educational and networking event for industrial automation professionals

The **Automation World Conference & Expo** is the leading educational and networking event for today's industrial automation professionals, renowned for its peer-to-peer educational approach. Featuring general sessions, Technology Workshops and exhibits –the Automation World Conference & Expo offers timely, relevant information with practical takeaways for engineering and management professionals.

## PRESENTATIONS PLANNED FOR OUR 2019 PROGRAM:

- \* Cybersecurity
- \* IIoT/Industry 4.0
- \* Digital Twins / Augmented Reality
- \* Remote Asset Management and Maintenance
- \* Safety
- \* Ethernet on the Plant Floor

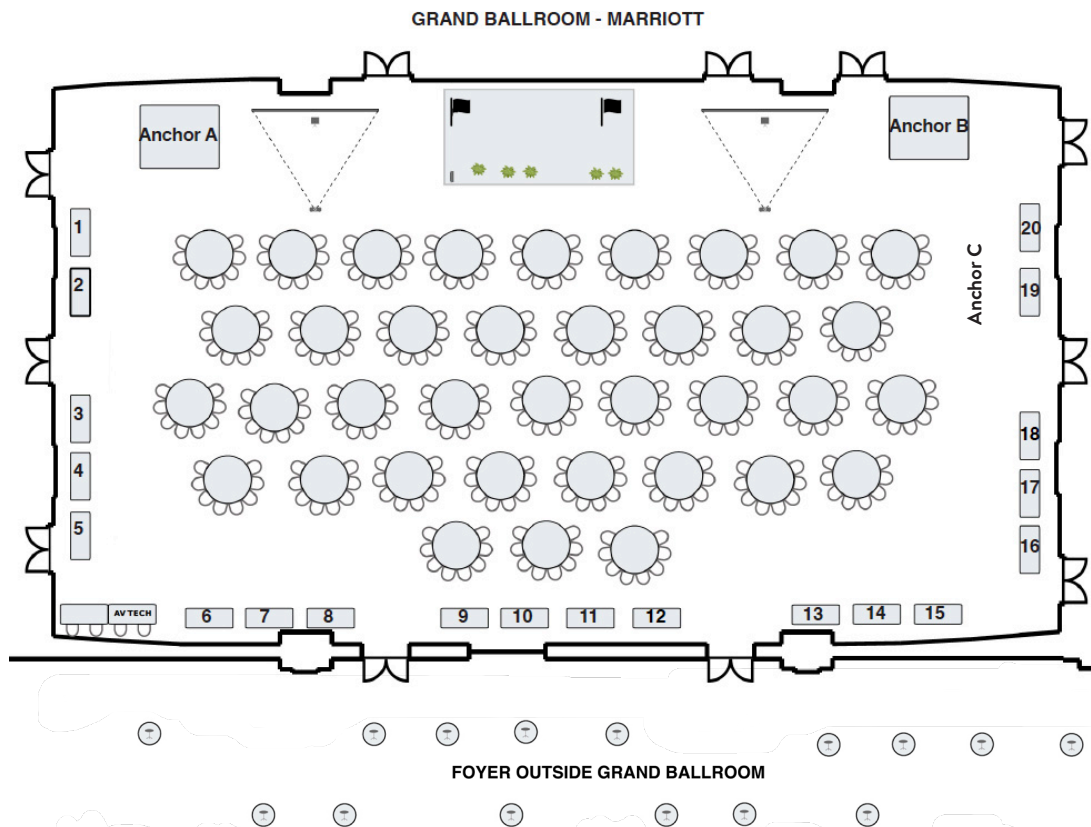
PLEASE NOTE: Conference topics are subject to change. Find the most up-to-date program information on our event website at [TheAutomationConference.com](http://TheAutomationConference.com).



The Automation World Conference & Expo is pleased to again collaborate with the Organization for Machine Automation and Control (OMAC). This year, conference registrants are invited to stay an additional day for an educational workshop produced by OMAC, exploring the benefits of PackML implementation. This will take place Thursday, May 16 at the Chicago Marriott O'Hare. More information will be available in Q4 2018.

The Automation World Conference & Expo is produced by PMMI Media Group's *Automation World* magazine, with the support of PMMI. PMMI Media Group is a division of PMMI, the Association for Packaging and Processing Technologies.

The David A. Harvey Memorial Scholarship is awarded each year at the Automation World Conference & Expo. The scholarship – in memory of the first Publisher of *Automation World* – was established to encourage and support the growth of careers in industrial automation. As an exhibitor or sponsor, your company will be recognized as a supporter of this annual award. To nominate a school or institution, please contact Kurt Belisle at [kbelisle@pmmimediagroup.com](mailto:kbelisle@pmmimediagroup.com).



Please contact your sales representative regarding available Anchor, Tabletop and Foyer exhibit locations.

# EXHIBIT AND SPONSORSHIP OPPORTUNITIES

ALL PRICES NET

## ANCHOR EXHIBITOR \$20,000

- 12' x 8' OR 14' x 4' exhibit space in the Grand Ballroom, with A/C power
- 4 conference registrations included (comp code provided)
- Attendee list (name, title and company) 3 weeks before event, with updates
- Attendee list with complete contact info provided immediately after event
- Logo and company description in Proceedings Book OR conference app
- David A. Harvey Memorial Scholarship supporter
- \$595 - Discounted registration for add'l team members (discount code provided)
- Technology Workshop – two speaking time slots
- Seat for your subject matter expert to participate in a panel discussion
- Your choice of ONE item, available on a first come, first served basis:
  - Your logo on the conference lanyard
  - Your logo on hotel room keys

## TABLETOP EXHIBITOR \$10,000

- 6' x 30" tabletop exhibit space in the Grand Ballroom, with A/C power
- 3 conference registrations included (comp code provided)
- Attendee list (name, title and company) 1 week before event
- Attendee list with complete contact info immediately following event
- Logo and company description in Proceedings Book OR conference app
- David A. Harvey Memorial Scholarship supporter
- \$595 - Discounted registration for add'l team members (discount code provided)
- Technology Workshop – two speaking time slots

**TABLETOP EXHIBITOR UPGRADE \$2000**  
**Gain additional visibility when your company representative joins our moderated Panel Discussion. Space is limited, so act soon.**

Exhibitors may not host outside events or meetings during conference hours, including the cocktail reception, breaks and meals.

### Who you'll meet at the Automation World Conference & Expo, May 14-15 in Chicago

- Automation and control engineers
- Operations and engineering management teams
- Manufacturing systems / IT and networking professionals
- Industrial systems and machinery designers
- Equipment buyers for OEMs, discrete manufacturers, processing and packaging
- Systems integrators
- Software development engineers for the discrete and process production industries



# WHAT IS A TECHNOLOGY WORKSHOP?

Last year's conference attendees overwhelmingly rated the Technology Workshops as one of their favorite sessions! This year we are again offering **Anchor** and **Tabletop Exhibitors** the opportunity to present a Technology Workshop on a topic of their choice. We'll provide each exhibitor with a meeting room, promotion, and two opportunities to present (once on Tuesday and once on Wednesday). Exhibitors prepare the content and provide the presenter.

## FOYER EXHIBITOR \$5,000

- 30" diameter tabletop space and A/C power, located in the foyer outside the main ballroom
- Includes 1 complimentary registration
- Additional registrations for \$595 each; all exhibitors and attendees must register.
- Registered attendee list, with full contact information, delivered after the event
- Logo in conference proceedings book OR conference app
- Pre-event branding – your logo included in our event marketing campaign
- Recognition as a contributor to the David A. Harvey Memorial Scholarship

## SPONSORSHIP \$5,000

- Contact your sales rep regarding sponsorships that deliver prominent on-site recognition
- Each includes 1 complimentary registration
- Additional registrations are available for \$595 each; all sponsors and attendees must register.
- Registered attendee list, with full contact information, delivered after the event
- Logo in conference proceedings book OR conference app
- Pre-event branding - your logo included in our comprehensive event marketing campaign
- Recognition as a contributor to the David A. Harvey Memorial Scholarship

### May 14-15, Chicago • Exhibit and Sponsorship Contacts

Exhibit space and sponsorships are sold on a first-come, first-served basis and can be confirmed with your account representative. For additional information, please visit our event website at [www.AutomationWorldConference.com](http://www.AutomationWorldConference.com)

Kurt Belisle, Publisher - 815-549-1034, [kbelisle@pmmimediagroup.com](mailto:kbelisle@pmmimediagroup.com)  
Jim Powers, Regional Manager - 312-925-7793, [jpowers@automationworld.com](mailto:jpowers@automationworld.com)  
Ricky Angel, Strategic Accounts - 630-805-3892, [rangel@pmmimediagroup.com](mailto:rangel@pmmimediagroup.com)

**For questions regarding speaking opportunities, please call**  
David Greenfield, Dir. of Content /Editor in Chief, *Automation World*  
678-662-3322, [dgreenfield@automationworld.com](mailto:dgreenfield@automationworld.com)



**AutomationWorld®**

## Past Attending Companies (partial list)

3M Company  
A-B-C Packaging Machine Corp.  
AbbVie Inc.  
Advantech  
Amazon  
Anixter  
A. O. Smith  
APACKS  
Apple Inc.  
Ashley Furniture  
Atlantic Packaging  
B&R Industrial Automation  
Baxter Bioscience  
Beamex  
Beckhoff Automation  
Belden  
Boehmer Box L.P.  
Boeing  
Campbell Soup Company  
CareFusion  
Cargill, Inc.  
Caterpillar  
Chobani  
Cisco Systems  
Coca-Cola Company  
Combi Packaging Systems  
CSIA

CSi Industries B.V.  
CTR Inc.  
Delkor Systems  
Del Monte Foods  
Dishaka, LLC  
Eaton Corporation  
Ecolab Inc.  
Energizer  
Element Partners  
ePlan Software + Solutions  
ESCO Group  
ESE Inc.  
ExxonMobil Chemical  
Festo  
General Electric  
General Mills  
Georgia-Pacific  
GOJO Industries  
Guarantee Electrical Company  
Hilscher North America, Inc.  
InduSoft, Inc.  
Innovative Control, Inc.  
Invensys  
John Deere  
Kimberly-Clark  
Kepware Technologies  
Kollmorgen

Kraft Foods  
Lakeside Process Controls  
Lenze  
Mars Chocolate  
Martin Control Systems  
Matrix Technologies  
MESA  
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MFG.com  
Microsoft  
Mitsubishi Electric Research Labs  
Moxa, Inc.  
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Nestlé  
Nissan  
Nordson  
North West Redwater Partnership  
Nova Chemicals  
Omnicon  
Opto 22  
Parker Hannifin  
Patti Engineering  
PepsiCo  
Perrigo  
Procter and Gamble Co.  
Purdue University  
R.A Jones & Co.

Red Lion Controls  
Savigent Software  
Schneider Electric  
Siemens Industry, Inc.  
Sierra Nevada Brewing Co.  
Sherwin Williams  
SL Controls  
SMC Corp. of America  
STIHL Inc.  
Sprint  
TEC Systems Group  
Thomson-Shore, Inc.  
Tofino Security  
Triangle Package Machinery Co.  
TNA Solutions  
TURCK  
Sub-Zero Group  
USG Corporation  
Wenics Sdn Bhd  
William Harvey Company  
Woodward, Inc.  
Wrigley  
Yaskawa America (Motoman)  
ZPI, Inc.

## ACCLAIM FROM RECENT ATTENDEES

*"This is a formidable conference. Great presentations, event organization and the right number and quality of attendees."*

*"Love this event."*

*"The conference had just the right number of people there to discuss topics in detail, while still being large enough to provide good networking."*

*"The networking was a key element. The topics were great, but the networking was excellent!"*

*"Great chance to meet with a wide variety of people in automation."*

*"I'm a first-time attendee and I found the technology workshops especially interesting. It was interesting to see not only what is being offered but also the challenges with new technology, in particular Internet of Things."*

*"I learned the latest developments, found trends and future directions."*

*"Liked the real world examples...hearing about others' successes and failures."*

*"Everything was extremely well done, very professionally organized and presented. Succinctly: It was an outstanding event!"*

*"I liked the variety of vendors in attendance and hearing their different opinions on the main topics (primarily Industrial Internet of Things). Having these various views helps an end user or integrator to piece together the facts and figure out the best solution(s) for their specific application(s)."*

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