



CONTENT CREATION RESOURCES

PREFERRED WRITERS
& DESIGN



PACKAGING WORLD

MELISSA LARSON

MEDITOR655@AOL.COM | 847.922.9905 (C)

- Long-time *Packaging World* products editor
- Focuses on articles, web copy/blogs, white papers as well as onsite print products such as Show Daily newspapers

KATHLEEN VEGA

KATHLEEN@KBVEGA.COM | 708.354.7831

- Content marketing writer for *Packaging World*, *ProFood World* and *Healthcare Packaging*; More than 15 years in branded publishing
- Specializes in white papers, articles, long-form reports and all forms of marketing copy

RON ROMANIK

RON@ROMANIK.COM | 484.955.6427

- Frequent *Packaging World* contributor
- Specializes in content marketing, articles and reports

PROFOOD WORLD

FELICIA WYRICK

FWYRICK@ADFINITYMARKETING.COM | 319.360.8948

- Wyrick has 15+ years of experience writing about all aspects of the food manufacturing industry, including all types of processing and packaging equipment.
- Services include articles, websites, social media, trade ads, brochures and direct response pieces

HEALTHCARE PACKAGING

HALLIE FORCINIO

EDITORHAL@CS.COM | 216.351.5824

- Editorial director for PMMI's PACK EXPO Show Daily and frequent contributor to *Pharmaceutical Technology*, *National Provisioner* and *Dairy Foods*
- Specializes in packaging-focused articles, newsletters, news releases and blogs.

SEE ALSO KATHLEEN VEGA ABOVE

AUTOMATION WORLD

KRISTIN LEWOTSKY

KLEWOTSKY@CHEZHARDY.COM | 603.420.8273

- Long-time branded content writer and former engineer.
- Writes and edits technical and business articles on subjects such as motion control/automation, semiconductor fabrication and microelectronics, memory, renewable energy, medical design, biotech, nanotechnology, photonics, electronic imaging, telecommunications, computer hardware/software, and other areas of science and engineering.
- Client list includes the Motion Control Association, EE Times, Design News, GlobalSpec, MSP Communications, SPIE, Hearst Business Media, and "IBM Power Systems Magazine," as well as various corporate clients (has written for Mitsubishi for Automation World projects).

DREW ROBB

DREWROBB@SBCGLOBAL.NET | 323.317.5255

- Frequent *Automation World* contributor with more than two decades of experience covering the IT, engineering and industrial sectors. Columnist for publications such as Enterprise Apps Today, Enterprise Storage Forum and eSecurity Planet.
- Focuses include branded news and feature articles, white papers and web content.

GRAPHIC DESIGN

TODD DOUGLAS

TODD@BOLDYELLOW.COM | 240.489.1950

- More than 15 years in graphic design
- Focus includes branded reports, website design, marketing collateral and presentations