

Valuable branding and lead generation, included with your CPA membership!

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keep informed	Free subscription to <i>Contract Packaging</i>	•	•	•
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New strategic relationships are forming every day, giving “local” contract packagers unprecedented opportunities to win national customers.

Advertising in *Contract Packaging* gives you access to a national audience in a recognized media brand.

Contract Packaging magazine delivers your message to 20,000 industry professionals:

- **Over 4400 brand owners who use** or plan to use contract packaging and/or related services
- **Additional CPG professionals** via *Packaging World’s* qualified circulation
- **Decision makers at key trade events** where *Contract Packaging* is distributed, including:
 - The Packaging Conference
 - PACK EXPO East
 - ProFood Tech and ProFood Live
 - PACK EXPO International and PACK EXPO Las Vegas
 - Natural Products Expo

Contract Packaging’s digital products increase awareness, drive traffic and generate leads. Choose from:

- **Dedicated e-blast:** Use *Contract Packaging’s* Video or Event templates with your content and choose the precise audience you want to reach for optimum click through.
- **Contract Packaging newsletter:** Reach 13,000 industry professionals. This newsletter features our most popular editorial content. One advertiser receives 3 spots in this monthly lead-generator.
- **Contract Packaging Focus:** Reach 10,000 industry professionals. This newsletter features sponsored content from multiple advertisers. Provide your video, white paper, or other call to action.



To claim your free media benefits, contact Ron Levinson at rlevinson@contractpackagingmag.com or Wendy Sawtell at wsawtell@pmmimediagroup.com or call Wendy at 847-784-0520.