

# Sponsorship Opportunities



# As an annual sponsor of the OpX Leadership Network, you can promote your company as a thought-leader and network with the end-user community.



The OpX Leadership Network, convened by PMMI, The Association for Packaging and Processing

Technologies, is a dynamic community of manufacturing, engineering and operations professionals dedicated to operational excellence.

Through open dialogue between CPG executives and OEMs, the OpX Leadership Network provides an exceptional forum where the best minds come together to identify and solve common operational challenges, and apply best practices and innovative solutions to the real-world context of manufacturing.

## Expand awareness of your brand when you become an OpX Leadership Network sponsor.

An OpX Leadership Network sponsorship will highlight your brand as a thought leader to a robust community of end users. Through a range of print, digital and in-person sponsorship options, your company will be seen by and connected to hundreds of customers – as well as providing you the unique opportunity to work with CPGs on tackling a range of issues affecting the industry.

See sponsor details on page 4, and contact your PMMI Media Group Sales Representative to get started.



**Contact your sales representative:**

VP Sales, Wendy Sawtell 847.784.0520 or [wsawtell@pmmimediagroup.com](mailto:wsawtell@pmmimediagroup.com)

ProFood World Publisher, Patrick Young 610.662.0999 or [pyoung@pmmimediagroup.com](mailto:pyoung@pmmimediagroup.com)

Business Development Director, Carolyn Dress 312.856.4237 or [cdress@pmmimediagroup.com](mailto:cdress@pmmimediagroup.com)

Regional Manager, Brian Gronowski 312.856.4237 or [bgronowski@pmmimediagroup.com](mailto:bgronowski@pmmimediagroup.com)

See all work products at [OpXLeadershipNetwork.org](http://OpXLeadershipNetwork.org)



**OpX Leadership Network**  
Executive Council as of 12/2019



**Contributors to the Solutions Groups**

3M	F4SS	MOM Brands
Abbott Laboratories	FDA	Morgan Foods
Abbott Nutrition	Federal Manufacturing	Musco Olives
ACH Foods	Frito Lay	NBTY
ADCO	Furmano	Nestlé USA
AIPC	GE Digital	Nestlé Purina Petcare Co.
Amalgamated Sugar	General Mills	NSF
AMI	Giorgio Foods	O'Brien & Gere
Amway	GMA	Olam
ARPAC	Grande Foods	Omron
B & R	GSK	P & G
B & G	H-E-B Foods	Pearson Packaging
Ball Corporation	Hersheys	Pepperidge Farm
Barach Enterprises	Hillshire Brands	PepsiCo
Barry-Wehmiller	Hormel	Post Foods
Baxter	Hosokawa Bepex	Power Engineering
Beechnut	IFSH	Pressed Juicery
Big Heart Pet Brands	Illinois Inst. of Technology	Pretzels, Inc.
Black & Decker	Interbake Foods	ProMach
Blueprint Automation	Intralox	PTL
Bosch	Inventure	Quaker Oats
Boston Beer	J. M. Smucker	R A Jones
Buhler	JLS Automation	Sani-Matic, Inc.
Bumble Bee	Johnson & Johnson	Sargento
Bush Bros.	Johnsonville	Schneider Equipment
BWDG	Just Born	Schwan's Global
Campbell Soup	Kellogg Company	Scott's Miracle Grow
Can Manufacturing Inst.	Key Change Institute	Shearer's Snacks
Cargill	Key Technology, Inc.	Siemens
CF Sauer	Keystone Foods	Signature Brands
Chobani	Kliklok Woodman	SMC
Clemens Food Group	Kollmorgen	Smithfield
Clorox	Kroger	Snyder's-Lance
Coca Cola	L'Oreal	SPX Flow Technologies
Colgate-Palmolive	Land O'Frost	Sugar-Creek
ConAgra Foods	Land O'Lakes	Sunny Delight
Cott Beverages	Leprino	SunOpta, Inc.
CSI	Maple Leaf Foods	Supply Chain
DCI	Mark Green Associates	Tetra Pak, Inc.
DeMonte	Mars Petcare	The Kraft Heinz Co.
Diageo	Marzetti	Tropicana
Diamond Foods	McCormick	Unilever
Dole Packaged Foods, LLC	Mead & Hunt	Utz Quality Foods
Ecolab	Mead Johnson Nutrition	Wenger Manufacturing
Edward Marc Brands	Merck	Whitewave
Emerson	Mettler-Toledo Safeline	WM Sprinkman Corp.
EPS	MGS Machine	Wornick
ES3	Michigan State University	as of 12/2019

# Choose the sponsorship that matches your marketing strategy.



**Sponsor benefits include branding, lead generation and exclusive networking events.**

	Logo on OpX website	Single sponsor e-blast	Leader-board ad	IMU on ProFood-World.com	Single sponsor Joyce's Voice newsletter	Logo on OpX videos	Recognition at meetings	Attend OpX meetings	Print ads in AW, PW or PFW	Logo on thank you ads	Logo on work product
<b>Platinum</b>	•	•	12 months	12 months	2 editions	•	•	•	3 pages	•	
<b>Gold</b>	•	•	6 months	6 months	1 edition		•	•	2 pages	•	
<b>Silver</b>	•	•	3 months	3 months			•		1 page	•	
<b>Bronze</b>	•	•							1/2 page	•	•

## Digital Branding:

- **Logo on OpX Leadership Network website:** We'll recognize your company as a sponsor.
- **Single Sponsor E-Blast to PFW audience:** Send your white paper, case study, video or OpX work product via our template. Receive contact info for all views and downloads.
- **Leaderboard:** Your ad (728 X 90) will appear on the OpX Leadership Network website.
- **IMU:** Your ad (300 X 250) will appear on ProFoodWorld.com
- **E-newsletter Sponsorship:** Exclusive sponsor of e-newsletter sent to 21,000 subscribers. OpX Sponsor will receive space to promote 3 marketing assets. Receive contact information on all downloads.
- **Logo on OpX Leadership Network videos:** Your logo will display at the start of all OpX Leadership Network videos posted during the contract year.

## Event Branding:

- **Recognition:** Be acknowledged as a sponsor at all OpX Leadership Network meetings.
- **Attend OpX Leadership Network meetings:** Send one company representative (executive in a non-sales capacity) to all OpX Executive Council face-to-face meetings.

## Print Branding:

- **Print ads in AW, PW or PFW:** Supply us with your full page ads to appear in *Packaging World*, *Automation World* and/or *ProFood World*. Issue closing dates apply.
- **Logo on print and digital "Thank You" ads:** in *Automation World*, *Packaging World* or *ProFood World*
- **Logo on work product**

## Annual Sponsorship Levels

All prices net

Platinum Sponsor (Limit 1)	\$50,000
Gold Sponsor (Limit 4)	\$30,000
Silver Sponsor (Limit 5)	\$10,000
Bronze Sponsor (Limit 5)	\$5,000

**Sponsors** as of 12/2019

