Sponsorship Opportunities





As an annual sponsor of the OpX Leadership Network, you can promote your company as a thought-leader and network with the end-user community.



The OpX Leadership Network, convened by PMMI, The Association for Packaging and Processing

Technologies, is a dynamic community of manufacturing, engineering and operations professionals dedicated to operational excellence.

Through open dialogue between CPG executives and OEMs, the OpX Leadership Network provides an exceptional forum where the best minds come together to identify and solve common operational challenges, and apply best practices and innovative solutions to the real-world context of manufacturing.

Expand awareness of your brand when you become an OpX Leadership Network sponsor.

An OpX Leadership Network sponsorship will highlight your brand as a thought leader to a robust community of end users. Through a range of print, digital and in-person sponsorship options, your company will be seen by and connected to hundreds of customers – as well as providing you the unique opportunity to work with CPGs on tackling a range of issues affecting the industry.

See sponsor details on page 4, and contact your PMMI Media Group Sales Representative to get started.





Contact your sales representative:

VP Sales, Wendy Sawtell 847.784.0520 or wsawtell@pmmimediagroup.com

ProFood World Publisher, **Patrick Young** 610.662.0999 or pyoung@pmmimediagroup.com **Business Development Director**, **Carolyn Dress** 312.856.4237 or cdress@pmmimediagroup.com **Regional Manager**, **Brian Gronowski** 312.856.4237 or bgronowski@pmmimediagroup.com



































DARIGOLD!









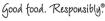






























Contributors to the Solutions Groups

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Sunny Delight SunOpta, Inc. Supply Chain Tetra Pak, Inc. The Kraft Heinz Co. Tropicana

Unilever Utz Quality Foods

Wenger Manufacturing

Whitewave

WM Sprinkman Corp.

Wornick as of 12/2019

Choose the sponsorship that matches your marketing strategy.



Sponsor benefits include branding, lead generation and exclusive networking events.

	Logo on OpX website	Single sponsor e-blast	Leader- board ad	IMU on ProFood- World.com	Single sponsor Joyce's Voice newsletter	Logo on OpX videos	Recog- nition at meetings	Attend OpX meetings	Print ads in <i>AW</i> , <i>PW</i> or <i>PFW</i>	Logo on thank you ads	Logo on work product
Platinum	•	•	12	12 months	2 editions	•	•	•	3 pages	•	
			months								
Gold	•	•	6	6 months	1 edition		•	•	2 pages	•	
			months								
Silver	•	•	3	3 months			•		1 page	•	
			months								
Bronze	•	•							1/2 page	•	•

Digital Branding:

- Logo on OpX Leadership Network website: We'll recognize your company as a sponsor.
- Single Sponsor E-Blast to PFW audience: Send your white paper, case study, video or OpX work product via our template. Receive contact info for all views and downloads.
- Leaderboard: Your ad (728 X 90) will appear on the OpX Leadership Network website.
- IMU: Your ad (300 X 250) will appear on ProFoodWorld.com
- E-newsletter Sponsorship: Exclusive sponsor of e-newsletter sent to 21,000 subscribers. OpX Sponsor will receive space to promote 3 marketing assets. Receive contact information on all downloads.
- Logo on OpX Leadership Network videos: Your logo will display at the start of all OpX Leadership Network videos posted during the contract year.

Event Branding:

- Recognition: Be acknowledged as a sponsor at all OpX Leadership Network meetings.
- Attend OpX Leadership Network meetings: Send one company representative (executive in a non-sales capacity) to all OpX Executive Council face-to-face meetings.

Print Branding:

- **Print ads in** *AW, PW* **or** *PFW:* Supply us with your full page ads to appear in *Packaging World, Automation World* and/or *ProFood World.* Issue closing dates apply.
- Logo on print and digital "Thank You" ads: in Automation World, Packaging World or ProFood World
- Logo on work product

Annual Sponsorship Levels	All prices net	Sponsors as of 12/2019			
Platinum Sponsor (Limit 1) Gold Sponsor (Limit 4) Silver Sponsor (Limit 5) Bronze Sponsor (Limit 5)	\$50,000 \$30,000 \$10,000 \$5,000	EMERSON. METTLER TOLEDO Lenze			