

EXPO PACK Mexico 2020 - Special Edition Ad Packages



SHOWCASE Ad close: May 15
Materials due: May 22

Generate leads – and reach Latin American buyers in print and online with advertising packages from Mundo PMMI.

The show must go on! Even though EXPO PACK Mexico 2020 has been cancelled, we can help put your message in front of pre-registered attendees and thousands of processing, packaging and automation professionals in Latin America. Generate the awareness and leads your sales team needs and reach up to 65,000 engaged professionals online. Choose the package that fits your budget and marketing plan.

SILVER

- *SHOWCASE* Company Profile or display ad
- Digital edition of *SHOWCASE*
- Proveedores Líderes (category-specific supplier content newsletter series)

10,000 copies in print
 65K contacts via email
 65K contacts via email

Value, if purchased separately

\$4,250

Package Price

\$3,100

GOLD

- *SHOWCASE* Company Profile or display ad
- Digital edition of *SHOWCASE*
- Proveedores Líderes (category-specific supplier content newsletter series)
- Enfoque en Innovación (regular multi-category edition)

10,000 copies in print
 65K contacts via email
 65K contacts via email

65K contacts via email

Value, if purchased separately

\$6,100

Package Price

\$4,100

PLATINUM

- *SHOWCASE* Company Profile or display ad
- Digital edition of *SHOWCASE*
- Proveedores Líderes (category-specific supplier content newsletter series)
- Eblast (video, white paper or supplied HTML)

10,000 copies in print
 65K contacts via email
 65K contacts via email

40K - 65K contacts via email

Value, if purchased separately

\$7,800

Package Price

\$6,400

All prices net; PMMI member companies may deduct 10% off net prices

CONTACT US

Contact your sales rep or Wendy Sawtell at
 847-784-0520 or wsawtell@pmmimediagroup.com.



Special Edition *EXPO PACK Mexico SHOWCASE* “Trade Show in Print”



Ad close: May 15
Materials due: May 22

Reach your best customers and prospects!

- 10,000 copies mailed to show pre-registrants and other packaging and processing professionals in Mexico and Latin America
- 65,000 Latin American recipients will receive the digital edition
- Choose from a Company Profile or full page ad

Reach Latin American buyers with our Special Edition of the *SHOWCASE*, packed with promotional and editorial value.

Even though EXPO PACK Mexico 2020 has been cancelled, **your need to uncover business opportunities in Latin American has never been greater!** Now you can leverage the promotional momentum of this annual event via a Special Edition of Mundo PMMI's *EXPO PACK Mexico 2020 SHOWCASE* “Trade Show in Print.”



Our Special Edition features exclusive coverage from Mundo PMMI editor Lilián Robayo:

- Company Profiles of leading exhibitors and a full Exhibitor List
- How to network with EXPO PACK Mexico 2020 exhibitors using Map Your Show and the My Show Planner tool.
- Impacts of Covid-19 and strategies for the Latin American packaging and processing industry
- Update on the Mexican economy and packaging machinery market
- Nanography in Latin America offers a new level of speed, quality and versatility for package printing
- PET Technologies supports the growth of Mexican PET bottle manufacturer, REMSA
- Cosmetics manufacturer Natura Mexico shares details about its sustainability in packaging policies and vision

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