

Produced by:



C O - L O C A T E D



Healthcare<sup>+</sup>  
PACKAGING  
EXPO

September 23–25, 2019 • Las Vegas Convention Center  
Las Vegas, Nevada USA

# 2019 WRAP-UP REPORT

[PACKEXPOLASVEGAS.COM](http://PACKEXPOLASVEGAS.COM)  
[HCPCLASVEGAS.COM](http://HCPCLASVEGAS.COM)

# OUR **LARGEST** LAS VEGAS SHOW **EVER**

Talk about powerful!  
PACK EXPO Las Vegas and  
Healthcare Packaging EXPO 2019  
hit an unprecedented trifecta  
of record-breaking numbers:  
the most attendees,  
most exhibitors and  
most exhibit space  
in the show's  
history.



## DRAWING ATTENDEES FROM **AROUND THE WORLD** TOP 10 COUNTRIES BY ATTENDANCE\*

- |           |             |          |                |             |
|-----------|-------------|----------|----------------|-------------|
| 1. Canada | 3. Japan    | 5. India | 7. Italy       | 9. Brazil   |
| 2. Mexico | 4. Colombia | 6. China | 8. South Korea | 10. Germany |

\*Not including the U.S.

## PACK EXPO LAS VEGAS AND HEALTHCARE PACKAGING EXPO **BY THE NUMBERS**



**2,015**  
Exhibitors



**889,599**  
Net-Square-Foot Show Floor



**31,007**  
Attendees



**4,700**  
International  
Attendees



**9,059**  
First-Time  
Attendees

## BUYERS KNOW JUST WHERE TO FIND **WHAT THEY WANT**

Whether it's the latest advances in digital labeling or a roundtable discussion on collaborative robots, packaging professionals know they'll find it at **PACK EXPO Las Vegas** and **Healthcare Packaging EXPO**.

NEW!



The PACKage  
Printing Pavilion

**65** exhibitors displayed their latest innovations in digital printing, labeling, coding and converting.



The Reusable  
Packaging  
Pavilion

**33** exhibitors presented how reusable assets could increase sustainability in the supply chain of virtually any industry.

Sponsored by:



“

*“PACK EXPO Las Vegas is where you go to see everything it takes to get a product in a box and out into the market.”*

WALTER ELMS/  
SENIOR DIRECTOR/  
KELLOGG



The Containers  
and Materials  
Pavilion

**112** exhibitors offered a wide range of branding solutions, with The Showcase of Packaging Innovations® providing inspiration.

*The Showcase of*  
**PACKAGING INNOVATIONS®** Sponsored by: 



The  
Confectionery  
Pavilion

**38** exhibitors showcased unique capabilities for the packaging of confectionery and snack products.

Sponsored by:



NEW!



**The Robotics Zone** put a spotlight on what today's most advanced robots can do. Robots in the PACK for a Purpose - Robots Fighting Hunger display packed over 6,000 bags of food for Blessings in a Backpack, providing weekend meals for children facing food insecurity.

## ATTENDEES FOUND YOU IN OUR ONLINE DIRECTORIES

- >> **296,401** exhibitor directory sessions
- >> **396,596** exhibitor showroom views
- >> **140,053** exhibitors added to attendees' planner agendas

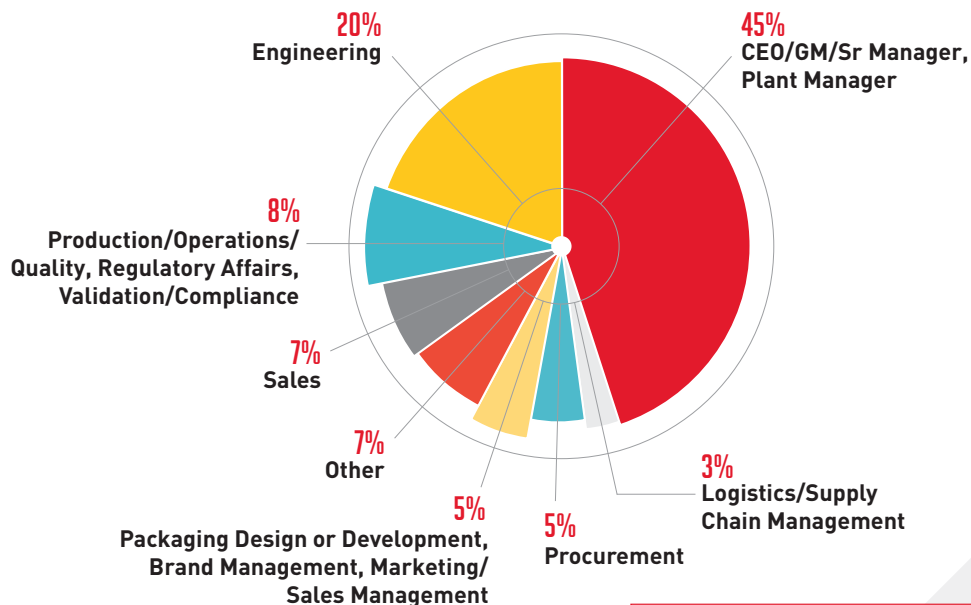
## THE MOST **IN-DEMAND** TECHNOLOGIES

WHAT WERE ATTENDEES LOOKING FOR?

- 1.** Labeling/labels
- 2.** Flexible packaging
- 3.** Cartons and boxes
- 4.** Bag/pouch fill/seal (pre-made)
- 5.** Containers
- 6.** Robotics
- 7.** Case/tray packing
- 8.** Form/fill/seal-horizontal (pouches or bags)
- 9.** Filling/capping, liquid and viscous
- 10.** Coding/marketing

## FIND THE **BUYERS YOU WANT**

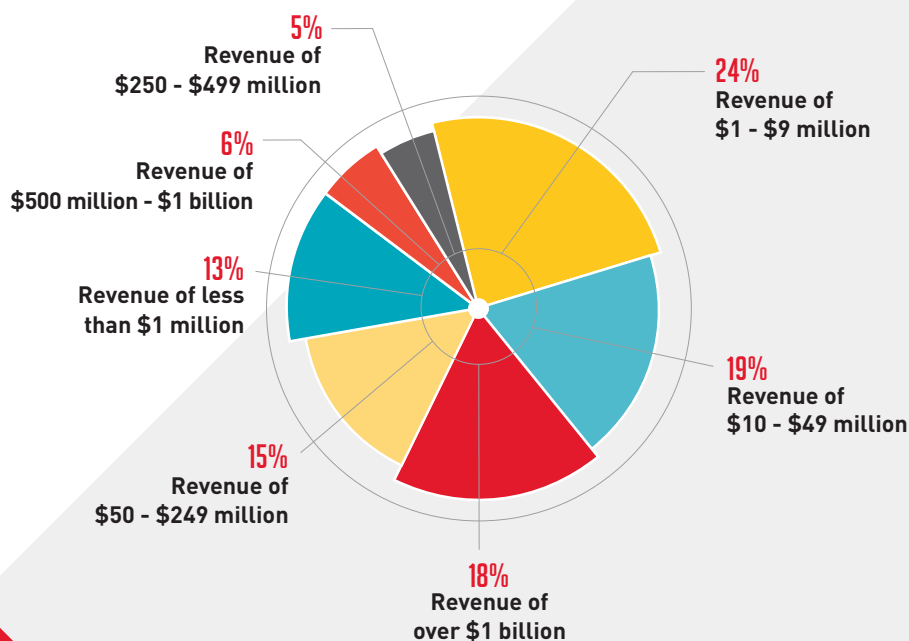
### TEAMS OF BUYERS WITH KEY JOB FUNCTIONS



**78%**

OF ATTENDEES MAKE OR INFLUENCE PURCHASING DECISIONS

### ATTENDEE ANNUAL REVENUE



NOTE: Percents based on attendee response for annual company revenue.

## TOP CONSUMER PACKAGED GOODS\* & PHARMA COMPANIES ATTEND

Amazon  
Anheuser-Busch  
AstraZeneca  
Bayer  
Bimbo QSR  
Blue Buffalo  
Bristol-Myers Squibb  
Campbell Soup Co.  
Cargill Inc.  
Clorox  
Coca-Cola  
Conagra Foods  
Estée Lauder  
Frito-Lay  
General Mills  
Hershey Co.  
Johnson & Johnson  
Kimberly-Clark  
Mondelēz  
Pfizer  
Procter & Gamble  
Smithfield Foods  
Starbucks  
Unilever  
Whirlpool

*These are just a few—  
see a more comprehensive  
list online at  
[packexpolasvegas.com!](http://packexpolasvegas.com!)*

\*SOURCE: *Forbes*, World's Largest  
Food & Beverage Companies 2018

VISIT **PACKEXPOLASVEGAS.COM** TO LEARN MORE ABOUT WHO ATTENDED.



# WHERE THE ENTIRE INDUSTRY COMES TOGETHER

## ATTENDEES BY **PRIMARY INDUSTRY** AND **END PRODUCT**

### TOP INDUSTRIES REPRESENTED

### # OF ATTENDEES

#### **FOOD AND BEVERAGE**

Baking and Snack.....	2,148
Beverage.....	2,271
Cereals, Breakfast Foods.....	784
Confectionery/Candy.....	1,072
Dairy.....	1,207
Frozen/Refrigerated Foods.....	1,674
Fruits/Vegetables (Fresh, Canned, Frozen) ....	1,271
Grains/Seeds/Beans/Flour/Nuts.....	961
Ingredients.....	940
Meat/Poultry/Seafood.....	1,174
Prepared Foods.....	1,093
Soups/Condiments/Spices/Sauces/Dips/ Dressings.....	1,219
Wine/Beer/Spirits.....	799
Other Food Products.....	526

#### **HEALTHCARE & PERSONAL CARE**

Biologics/Biopharma.....	325
Contract Manufacturing Organization- Pharma/Biopharma.....	290
Cosmetics/Toiletries.....	1,195
Medical Devices.....	611
Medical/Dental Instruments or Supplies.....	284
Nutraceuticals (Vitamins, Dietary Supplements).....	1,035
Over-the-Counter Products.....	268
Pharmaceutical.....	689
Other Healthcare Products.....	108

### TOP INDUSTRIES REPRESENTED

### # OF ATTENDEES

#### **HOUSEHOLD & AUTOMOTIVE**

Consumer Electronics/Appliances.....	350
Detergents/Cleaners.....	223
Hardware/Tools.....	339
Household/Auto Chemicals.....	260
Pet Food/Pet Care.....	786
Textiles/Apparel/Footwear.....	276
Tissues/Paper Towels.....	66
Tobacco/Smoking Products.....	145
Toys/Sports/Crafts.....	214
Other Automotive Products.....	198
Other Household Products.....	193

#### **OTHER INDUSTRIES**

Building/Construction/Home Improvement Products.....	636
Cannabis Products.....	553
Chemical.....	768
Paper/Printing.....	729
Warehouse Distribution/E-Commerce.....	1,117
Other Packaged Products.....	1,229

**NOTE:** Attendees could indicate more than one end product or interest.

*"Right from the opening of Healthcare Packaging EXPO on Monday morning, we had great traffic made up of quality people who had substantial, decision-making positions in their companies."*

**ROGER TOLL/  
EXECUTIVE VICE PRESIDENT/  
MARCHESINI**



# SEE YOU NEXT TIME FOR ANOTHER SENSATIONAL EVENT

## LET'S KEEP THOSE **LEADS COMING**

For exhibiting opportunities you can count on to deliver results, look no further than **PACK EXPO Trade Shows**. Each one is a leader in its market. And for even more post-show results on PACK EXPO Las Vegas and Healthcare Packaging EXPO 2019, visit [packexpolasvegas.com](http://packexpolasvegas.com).



March 3-5, 2020  
Philadelphia,  
Pennsylvania



June 2-5, 2020  
Mexico City, Mexico



November 8-11, 2020  
Chicago, Illinois

CO - LOCATED

Healthcare<sup>+</sup>  
PACKAGING  
EXPO



THE Processing Event for Food & Beverage



April 13-15, 2021  
Chicago, Illinois



June 15-17, 2021  
Guadalajara, Mexico



September 27-29, 2021  
Las Vegas, Nevada

CO - LOCATED

Healthcare<sup>+</sup>  
PACKAGING  
EXPO

VISIT [PACKEXPO.COM](http://PACKEXPO.COM) TO LEARN MORE  
ABOUT OUR SHOWS AND TO  
RESERVE YOUR SPACE.

Produced by:



**QUESTIONS?  
PLEASE CONTACT:**

PMMI Show Department  
Email: [expo@pmmi.org](mailto:expo@pmmi.org)  
Tel: 571.612.3200