

Video Content Marketing Campaigns



Interest in video content has never been greater!

We'll deliver a high-resolution video campaign created wherever your team may be.

Our new **video content marketing campaigns** are the ideal solution for creating engaging, high-definition (4K) videos inexpensively and easily right from any smart phone, tablet or computer. Thanks to remote technology, we can assist with direction of your video. And afterward, we'll distribute it to our engaged database.

Here's what you'll receive:

- A 30-minute phone consult with our content marketing expert
- HD-quality filming using our app with your smart phone, tablet or computer
- Up to 1 hour of filming time and 30 minutes of screen capture time
- Teleprompter assistance with remote coaching to ensure success
- Professional video editing from PMMI Media Group
- Ability to include your logo and any text treatments
- A finished video up to 3-minutes and a 15-second social-media version for your ongoing use
- Three options for distribution to our audience

Distribution options:

Video creation + Facebook push (optimized audience)

Video creation + eblast (18K audience)

Video creation + Facebook push + eblast

Video is an increasingly popular channel and offers a great substitute when face-to-face promotion is not an option.

Here are some popular use cases for video:

- Machine or product demo
- Product launch video
- Virtual company walk through
- Ask an expert Q & A
- Video press release
- Customer testimonial

CONTACT US

Contact your sales representative or Wendy Sawtell at 847-784-0520 or wsawtell@pmmimediagroup.com for details.

