

# Robotics Playbook



## Get **GUARANTEED** leads! Identify professionals at companies that have plans to automate their packaging with robotics.

Be assured of a return on your marketing investment, with *Packaging World's* new guaranteed leads Playbook, edited for packaging professionals seeking automated equipment and technologies.

The **Robotics Playbook** is a free e-book, written by *Packaging World* editors and featuring topics of interest to professionals who have plans to invest in packaging robotics.

- Filled with practical information on how best to incorporate robotics into a packaging operation
- Promoted to our database across multiple channels, to drive downloads and readership
- Sponsors receive guaranteed leads; each download is a shared lead for all sponsors. Sponsors are limited and contracts run until lead guarantee is fulfilled
- Leads include contact details plus information on the type of packaging automation of interest to the respondent
- Sponsors may also provide a full-page ad

**CONTACT US**

Contact your sales representative or Wendy Sawtell at 847-784-0520 or [wsawtell@pmmimediagroup.com](mailto:wsawtell@pmmimediagroup.com) for details.

