

2021 EDITORIAL CALENDAR

| ISSUE | EDITORIAL FOCUS | Other topics likely to be covered in this issue | Industry events and bonus distribution |
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| Jan/Feb Closing: 1/15 Materials: 1/20 | Premier Suppliers Directory Jan/Feb advertisers will be included in Premier Suppliers, our annual directory of leading suppliers with print and year-round online branding. | Patient adherence/compliance/CR packaging OTC and nutritional supplements Packaging equipment advances Blister pack sealing | |
| Mar/Apr Closing: 3/15 Materials: 3/19 | INTERPHEX Preview Issue | Medical device and diagnostic kits, incl. connected devices Machinery and controls: advances in packaging automation an processing E-commerce trends and technologies Cartons/cartoning Contract manufacturing/packaging | INTERPHEX April 20-22 New York City |
| May/June Closing: 5/10 Materials: 5/14 | Supply chain, traceability, anti-counterfeiting | Package design focus (photo gallery/editor's insights, innovations) Medical cannabis packaging Drug delivery methods and unit dosing Materials such as labels, leaflets, inserts, outserts, cartons | EXPO PACK México June 8-11 Mexico City |
| July/Aug Closing: 7/16 Materials: 7/21 | Healthcare Packaging EXPO / PACK EXPO Las Vegas 2021 Preview | Machinery controls: Advances in packaging automation and robotics Operator safety Clinical trials and logistics Nutraceuticals, functional foods, supplements Biologic | PACK EXPO Las Vegas September 27-29 |
| Sept/Oct Closing 9/13 Materials: 9/17 | Medical devices, UDI, lidding, kits, trays | E-commerce trends and technologies Advances in blister packaging machinery and materials Sustainable packaging, waste reduction Shipping containers | |
| Nov/Dec Closing: 11/10 Materials: 11/15 | Logistics, package testing and cold chain | Sterilization methods Blisters: machinery, materials, and sustainable solutions Contract packaging Materials such as labels, leaflets, inserts, outserts, cartons | |