

## Reach manufacturing professionals in Mexico and Latin America year-round

LÍDERES en Latinoamérica offers suppliers print and digital branding, year-round. Decision makers can access your company profile on mundopmmi.com and in the inaugural *Mundo PMMI Leaders* issue.

## Comprehensive print and digital exposure includes:

- **Complimentary full-page profile** distributed to 10,500 professionals who package, process and automate in Mexico and Latin America (only included with full-page ad or package. See below.)
- Year-round exposure on mundopmmi.com
  - ▶ Listed in up to three categories on the *Mundo PMMI* homepage
  - ▶ Contextually triggered listings – All articles in your categories will prominently feature your company (and data card) in the call-out box
  - ▶ Link to your expanded digital company profile from each product category selected



### AD PRICING

Full Page (1 full page ad, 1 profile page) - \$3,300  
1/2 Page (1/2 page ad, no profile page) - \$2,600

### PACKAGES

Platinum (full page + print profile + eblast) - \$6,900  
Gold (full page + print profile + Enfoque) - \$4,800  
Silver (1/2 page + print profile+ Enfoque) - \$3,800

AD CLOSING: July 9 MATERIALS DUE: July 13

## CONTACT US

For more information and to book your spot, contact your PMMI Media Group sales representative or **Wendy Sawtell**, VP Sales at **847-784-0520** or **wsawtell@pmmimediagroup.com**

## Mundo PMMI 2021 Líderes en Latinoamérica categories

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### Product Categories

- Bagging, Pouching & Wrapping Equipment
- Cartoning, Multipacking & Case Packing
- Coding, Labeling & Printing Equipment
- Converting & Package Forming Equipment
- Conveying, Feeding & Handling
- Filling, Capping & Closing
- Inspection & Testing Equipment
- Material Handling & Warehousing
- Materials, Containers & Consumables
- Palletizing & Load Stabilization
- Plant Facilities, Infrastructure & Operations
- Processing Equipment
- Professional & Outside Services
- Robotic Systems
- Specialty Equipment
- Tray, Clamshell & Blister Packaging Equipment

### Vertical Markets

- Food & Beverage
- Pharmaceutical & Medical
- Cosmetics & Personal Care
- Household & Automotive
- Other Consumer Products
- Industrial Products

### Business Drivers

- Automation & Digital Transformation
- E-Commerce
- Package Design
- Packaging Line Integration
- Sustainability

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