

# EDITORIAL ADVISORY BOARD

*ProFood World* is honored to have the input of these leading food and beverage manufacturers, as members of our Editorial Advisory Board.

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**Diane Wolf**, Industry Consultant,  
Former VP of Engineering, Global Safety,  
Environmental and Sustainability - Kraft Foods

# 2021 EDITORIAL CALENDAR

# FEBRUARY

Ads close 1-15-21

## COVER STORY

### Automation Tools for the New Normal

COVID-19 era techniques that improve efficiency such as robotics, remote equipment access and monitoring, virtual factory acceptance tests, walk-through temperature scanners and other tools are helping processors boost production output.

## FEATURES

- **PACK EXPO Connects in Review – PMMI Media Group Exclusive**
- **Tech Today: High Pressure Processing**
- **New in 2021! Refrigeration and Freezing Solutions:** Cryogenic Freezing and Chilling Equipment
- **Evaporators/Condensers Case studies and new machinery announcements will be highlighted in this special section**

## DEPARTMENTS

### Case Studies

Throughput, efficiency, quality and safety issues will be addressed in machinery application stories.

### Packaging Technology

The latest news in product launches, materials and equipment.

**Plant Floor New Products:** Cooking/Frying Equipment; Spraying and Washing Equipment; Metal Detectors/Checkweighers

**Expert Columnist:** Food Safety

**OpX Intel/FSO Case in Point Series:** – 12 Dimensions of Manufacturing Health Special focus on asset reliability, workforce engagement, safety, capital expenditure, supply chain management and more. – **PFW Exclusive**

## INDUSTRY EVENTS AND BONUS DISTRIBUTION

### California Food Producers Expo

February 9-10, 2021 in Sacramento, California

### Northwest Food & Beverage World

April 26-27, 2021 in Spokane, Washington\*

### interpack

February 25-March 3, 2021 in Düsseldorf, Germany

### Contract Packaging Association Annual Meeting

March 9-11, 2021 in Clearwater Beach, Florida

### Anuga FoodTec

March 23-26, 2021 in Cologne, Germany

### Snaxpo

March 28-30, 2021 in Charlotte, North Carolina

### Craft Brewers Conference and BrewExpo America

March 29-April 1, 2021 in San Diego, California

\*Indicates bonus distribution

# 2021 EDITORIAL CALENDAR

## APRIL

Ads close 3-17-21

### COVER STORY

#### **Food Safety Cultures That Support Production Efficiency**

Successful food safety plans involve training, good manufacturing practices, HACCP programs and food defense systems. This article will focus on successful plant cultures that simultaneously drive food safety, efficiency, throughput and quality.

### FEATURES

- **Tech Today: Motors and Drives**
- **Dry Processing Solutions:** Feeders, Valves, Airlocks, Blowers, and Air Compressors; Level Detection Equipment
- Case studies and new machinery announcements will be highlighted in this special section

### DEPARTMENTS

#### **Case Studies**

Throughput, efficiency, quality and safety issues will be addressed in machinery application stories.

#### **Packaging Technology**

The latest news in product launches, materials and equipment.

**Plant Floor New Products:** Pest Control; Hoses/Washdown Stations; Plant Floor Instrumentation

**Tech Perspective:** An in-depth look at emerging technology.

**OpX Intel/FSO Case in Point Series:** Automation Technology Adoption Process – **PFW Exclusive**

### INDUSTRY EVENTS AND BONUS DISTRIBUTION

#### **\*Northwest Food & Beverage World**

April 26-27, 2021 in Spokane, Washington

#### **\*International Powder and Bulk Solids Conference & Exhibition**

April 27-29, in Rosemont, IL

#### **IPACK-IMA, MEAT TECH**

May 4-7, 2021 in Milan, Italy

#### **EXPO PACK Mexico**

June 8-10, 2021 in Mexico City, Mexico

\*Indicates bonus distribution

# 2021 EDITORIAL CALENDAR

## JUNE

Ads close 5-10-21

### COVER STORY

#### **Manufacturing Innovator of the Year – PFW Exclusive**

*ProFood World* will honor one major new project or plant that embodies significant manufacturing advancements. Entries will be judged on innovation in packaging, processing, automation, overall efficiency and cost savings, food safety, sustainability, and workforce development and engagement. Visit [www.profoodworld.com-mia](http://www.profoodworld.com-mia) for entry forms. Deadline for award entries is January 15, 2021.

### FEATURES

- **Tech Today: Post-pandemic Plant Construction Project Planning**
- **New in 2021! Refrigeration and Freezing Solutions:**  
Mechanical Freezing Equipment; Refrigeration Controls
- Case studies and new machinery announcements will be highlighted in this special section

### DEPARTMENTS

#### **Case Studies**

Throughput, efficiency, quality and safety issues will be addressed in machinery application stories.

#### **Packaging Technology**

The latest news in product launches, materials and equipment.

**Plant Floor New Products:** Color Coded Tools – Mops, Bins and Shovels; Size Reduction – Slicers, Cutters, Dicers, Shredders; Waste Treatment Solutions

**Expert Columnist:** System Integration

**OpX Intel/FSO Case in Point Series:** Talent Accelerator Framework – **PFW Exclusive**

## 2021 EDITORIAL CALENDAR

# AUGUST

Ads close 7-6-21

### COVER STORY

#### Protecting the Planet – *PFW Exclusive*

*ProFood World* honors sustainability achievements in manufacturing operations with its 6th annual Sustainability Excellence in Manufacturing Awards. The awards recognize manufacturing plants for driving improved performance through sustainability and honor companies and individuals that go beyond environmental compliance. Entries are due March 1, 2021.

### FEATURES

#### • Best-in-Class Plant Profile

This article provides an inside look at a top manufacturing facility's technology innovations, sanitary design, data collection, efficient processes, workforce development and more.

#### • Tech Today: Doors, Drains and Floors

#### • PACK EXPO Las Vegas Preview

#### • Dry Processing Solutions: Pneumatic Conveying; Tubular Drag Conveying; Magnetic Separation

• Case studies and new machinery announcements will be highlighted in this special section

### INDUSTRY EVENTS AND BONUS DISTRIBUTION

**PACK EXPO Las Vegas,**  
September 27-29 in Las Vegas, Nevada\*

\*Indicates bonus distribution

### DEPARTMENTS

**Case Studies** Throughput, efficiency, quality and safety issues will be addressed in machinery application stories.

**Packaging Technology** The latest news in product launches, materials and equipment.

**Plant Floor New Products:** Conveyor Belting; Filling/Depositing Equipment; Robots and Cobots

**Tech Perspective:** An in-depth look at emerging technology.

**OpX Intel/FSO Case in Point Series:** Quicker Vertical Start-Ups Through Improved CapEx Processes – *PFW Exclusive*

## 2021 EDITORIAL CALENDAR

## PACK EXPO LAS VEGAS PROCESSING ZONE SHOWCASE

**Ads close 7-23-21**

As COVID-19 continues to test the food supply chain, new technologies to keep production flowing and workers safe are more important than ever for food and beverage manufacturing production leaders. PACK EXPO Las Vegas 2021 will bring tens of thousands of industry decision makers to the Las Vegas Convention Center on September 27-29, 2021. With free on-floor educational sessions and access to more than 2000 exhibitors, the show focuses on key issues such as automation, robotics, overall equipment efficiency, food safety, plant production and supply chain solutions.

The **PACK EXPO Las Vegas Processing Zone** edition will be distributed to 10,000 food processing executives including pre-registered attendees, placing your message front and center with buyers who are ready to make purchasing decisions within 12 weeks of the show.

### HIGHLIGHTS OF THE PACK EXPO LAS VEGAS SHOWCASE:

- **Guide to PACK EXPO Las Vegas including:**

- Overview of all education sessions

- Co-location of related shows

- *ProFood World's* Manufacturing Innovation Awards

- *ProFood World's* Sustainability Excellence in Manufacturing Awards

- Packaging and Processing Women's Leadership Network Event

- **Floor Plan with Showcase advertisers in boldface**

- **Exhibitor List with Showcase advertisers in boldface**

- **PACK EXPO Las Vegas Processing Zone Exhibitor New Products**

Exhibitors may send 75-100 words of copy describing one new product, along with one supporting high-resolution image, that will be displayed at **PACK EXPO Las Vegas 2021**. Copy must include the features, benefits, and food and beverage applications of the featured product. Email copy and photo to Joyce Fassl at [JFASSL@PMMIMEDIAGROUP.COM](mailto:JFASSL@PMMIMEDIAGROUP.COM) for consideration.

**The deadline is July 15, 2021.** Please note: Copy containing general company or booth descriptions will only be considered from exhibitors that strictly provide a service.

- **PACK EXPO Las Vegas Processing Zone Profiles**

**Company profiles of exhibitors** will include comprehensive profiles of exhibitors and product information, as well as company contact information.

# 2021 EDITORIAL CALENDAR

# OCTOBER

Ads close 9-13-21

## COVER STORY

### **Global 250 Food and Beverage Manufacturers – PFW Exclusive**

As global economic conditions shift and consumer shopping habits change, this article focuses on how the world's leading food and beverage processors must respond to evolving challenges. Readers will have the ability to search exclusive research online by market sector, country, brands and more.

## FEATURES

- **Tech Today: Mixing and Blending**
- **New in 2021! Refrigeration and Freezing Solutions:**  
Refrigeration Compressors; Cooling/Chilling Equipment
- Case studies and new machinery announcements will be highlighted in this special section

## DEPARTMENTS

### **Case Studies**

Throughput, efficiency, quality and safety issues will be addressed in machinery application stories.

### **Packaging Technology**

The latest news in product launches, materials and equipment.

**Plant Floor New Products:** Lubricants; Weighing Equipment; ERP and MES Software

**Expert Columnist:** Food Safety

**OpX Intel/FSO Case in Point Series:** Lessons Learned About Worker Safety During the Pandemic – **PFW Exclusive**

# 2021 EDITORIAL CALENDAR

# DECEMBER

**Ads close 11-10-21**

## COVER STORY

### **Best-in-Class Plant Profile**

*PFW* editors take an inside look at one of the industry's top food and beverage manufacturing facilities in terms of technology innovations, sanitary design, data collection and usage, changeover speed, efficient processes, workforce development and more.

## FEATURES

- **Tech Today: Mechanical Conveying Systems**

- **Dry Processing Solutions**

Minor/Micro Ingredient Handling; Screening Equipment;  
Bulk Bag Filling, Conditioning and Discharging

- Case studies and new machinery announcements will be highlighted in this special section

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### **Case Studies**

Throughput, efficiency, quality and safety issues will be addressed in machinery application stories.

### **Packaging Technology**

The latest news in product launches, materials and equipment.

**Plant Floor New Products:** Pumps and Valves; Worker Safety Products; Boilers and Water Heaters

**Expert Columnist:** An in-depth look at emerging technology.

**OpX Intel/FSO Case in Point Series:** Asset Reliability Readiness – **PFW Exclusive**