

AW Pricing

Description	Line Description	Sizes	Rate
AW - Searchbar Sponsorship on AW.com - PI North America - NM2021	Searchbar Sponsorship		1000
AW - Case Study Content Marketing (PACKAGE ONLY) - NM2021	Tier 1		6325
AW - Case Study Content Marketing (PACKAGE ONLY) - NM2021	Tier 2		10225
AW - Case Study Content Marketing (PACKAGE ONLY) - NM2021	Tier 3		13700
AW - Video Content Marketing (PACKAGE ONLY) - NM2021	Tier 1		5100
AW - Video Content Marketing (PACKAGE ONLY) - NM2021	Tier 2		6425
AW - Video Content Marketing (PACKAGE ONLY) - NM2021	Tier 3		10525
AW - Add'l Native Ads on AW.com - NM2021	Add'l Native Ads on AW.com		13500
AW - Leads From Your List -NM2021	Leads From Your List		750
AW - Targeted Cover -NM2021	1,501 - 2,000	TC2000	6300
AW - Targeted Cover -NM2021	2,501 - 3,000	TC3000	6700
AW - Targeted Cover -NM2021	2001 - 2500	TC2500	6500
AW - Targeted Cover -NM2021	3,501 - 4,000	TC4000	7300
AW - Targeted Cover -NM2021	3001 - 3,500	TC3500	6997.2
AW - Targeted Cover -NM2021	4,001 - 4,500	TC4500	7600
AW - Targeted Cover -NM2021	4,501 - 5,000	TC5000	7950
AW - Targeted Cover -NM2021	Up to 1,500	TC1500	6100
AW - Targeted Cover 250 Names -NM2021	Targeted Cover 250 Names		550
AW - Supplied HTML Additional Links -NM2021	Supplied HTML Additional Links		525
AW - E-blast Extension -NM2021	E-blast Extension		757
AW - Provisional E-blasts -NM2021	Product Provisional	EBPROD	5075
AW - Provisional E-blasts -NM2021	Video Provisional	EBVID	5075
AW - Provisional E-blasts -NM2021	White Paper Provisional	EBWP	5075
AW - Provisional E-blasts -NM2021	Supplied HTML Provisional	EBHTML	5075
AW - Additional Standard E-blast Dates - NM2021	Custom Podcast with article		8200
AW - Additional Standard E-blast Dates - NM2021	Application Brief	EBAPBR	5425
AW - Additional Standard E-blast Dates - NM2021	Video	EBVID	5425
AW - Additional Standard E-blast Dates - NM2021	White Paper	EBWP	5425
AW - Additional Standard E-blast Dates - NM2021	Event	EBEVT	5425
AW - Additional Standard E-blast Dates - NM2021	Product	EBPROD	5425
AW - Additional Standard E-blast Dates - NM2021	Custom Podcast without article		6150
AW - Additional Standard E-blast Dates - NM2021	Infographic	EBINFO	5425
AW - Additional Standard E-blast Dates - NM2021	Industry Webinar	EBINWB	5425
AW - Additional Standard E-blast Dates - NM2021	Case Study	EBCASE	5425
AW - Additional Standard E-blast Dates - NM2021	E-book	EBEBK	5425
AW - Additional Standard E-blast Dates - NM2021	Tactical Brief		9475

AW - Additional Standard E-blast Dates - NM2021	Technology Minute	EBTECH	8150
AW - Additional Standard E-blast Dates - NM2021	Supplied HTML	EBHTML	5950
AW - Additional Standard E-blast Dates - NM2021	Co-Branded Newsletter		6000
AW - Additional Standard E-blast Dates - NM2021	Custom Newsletter		6800
AW - Additional Standard E-blast Dates - NM2021	PACKAGE ONLY		0
AW - Standard e-blasts -NM2021	Custom Podcast with article		8200
AW - Standard e-blasts -NM2021	Application Brief	EBAPBR	5425
AW - Standard e-blasts -NM2021	Video	EBVID	5425
AW - Standard e-blasts -NM2021	White Paper	EBWP	5425
AW - Standard e-blasts -NM2021	Event	EBEVT	5425
AW - Standard e-blasts -NM2021	Product	EBPROD	5425
AW - Standard e-blasts -NM2021	Custom Podcast without article		6150
AW - Standard e-blasts -NM2021	Infographic	EBINFO	5425
AW - Standard e-blasts -NM2021	Industry Webinar	EBINWB	5425
AW - Standard e-blasts -NM2021	Case Study	EBCASE	5425
AW - Standard e-blasts -NM2021	E-book	EBEBK	5425
AW - Standard e-blasts -NM2021	Tactical Brief		9475
AW - Standard e-blasts -NM2021	Technology Minute	EBTECH	8150
AW - Standard e-blasts -NM2021	Supplied HTML	EBHTML	5950
AW - Standard e-blasts -NM2021	Co-Branded Newsletter		6000
AW - Standard e-blasts -NM2021	Custom Newsletter		6800
AW - Standard e-blasts -NM2021	(PACKAGE ONLY)		0
AW - Leadership in Automation -NM2021	Leadership in Automation		0
AW - Telephone Lead Generation -NM2021	Telephone Lead Generation		3800
AW - Automation Focus -NM2021	Automation Focus		1600
AW - Automation Skills -NM2021	Automation Skills		5075
AW - Continuous Processing -NM2021	Continuous Processing		4400
AW - Factory Automation -NM2021	Factory Automation		4400
AW - Food/Bev & Pharma -NM2021	Food/Bev & Pharma		3075
AW - Industrial Internet of Things Focus -NM2021	Industrial Internet of Things Focus		1600
AW - Key Insights -NM2021	Key Insights		5075
AW - News Insights -NM2021	News Insights		5075
AW - Product Insights -NM2021	Product Insights		5075
AW - System Integrator -NM2021	System Integrator		4000
AW - PDF Creation -NM2021	Case Study PDF		3600
AW - PDF Creation -NM2021	Webinar Brief PDF		3600
AW - Automation Handbook -NM2021	1/2 Page Vertical	1/2V	3700
AW - Automation Handbook -NM2021	Gatefold Insert	GATEFOLD	17400
AW - Automation Handbook -NM2021	1/2 Page Island	1/2PG	4400

AW - Automation Handbook -NM2021	1/3 Page Vertical	1/3PGV	4400
AW - Automation Handbook -NM2021	2-Page Spread	2PGSPR	7505
AW - Automation Handbook -NM2021	Full Page	FULL	3950
AW - Automation World Magazine -NM2021	Belly Band	BELLY	9300
AW - Automation World Magazine -NM2021	1/6 Page	1/6PG	1600
AW - Automation World Magazine -NM2021	1/2 Page Island	1/2PG	3600
AW - Automation World Magazine -NM2021	1/2 Page Horizontal	1/2PGH	3600
AW - Automation World Magazine -NM2021	1/3 Page Square	1/3PGS	2500
AW - Automation World Magazine -NM2021	1/3 Page Horizontal	1/3PGH	3600
AW - Automation World Magazine -NM2021	1/2 Page Horizontal Spread	1/2HS	7200
AW - Automation World Magazine -NM2021	1/2 Page Vertical	1/2V	3600
AW - Automation World Magazine -NM2021	Insert	INSERT	13150
AW - Automation World Magazine -NM2021	1/3 Horizontal Spread	1/3HS	6900
AW - Automation World Magazine -NM2021	2-Page Spread	2PGSPR	19150
AW - Automation World Magazine -NM2021	1/4 Page	1/4PGH	2000
AW - Automation World Magazine -NM2021	1/3 Page Vertical	1/3PGV	2500
AW - Automation World Magazine -NM2021	Full Page	FULL	6950
AW - Automation World Magazine -NM2021	Corner Cut- Cover	CORNER	3300
AW - Automation World Magazine -NM2021	2/3 Page Vertical	2/3V	4750
AW - Automation World Magazine -NM2021	Gatefold Insert	GATEFOLD	26950
AW - Automation World Magazine -NM2021	LIA Profile	LEADERSPROFILE	0
AW - Automation Playbook -NM2021	Automation Playbook		16300
AW - Syndicated Content (PACKAGE ONLY) - NM2021	Syndicated Content Package		4400
AW - IIOT Supplement -NM2021	1/2 Page Vertical	1/2V	3700
AW - IIOT Supplement -NM2021	1/3 page Vertical	1/3PGV	2050
AW - IIOT Supplement -NM2021	1/3 Page Square	1/3PGS	2050
AW - IIOT Supplement -NM2021	1/3 Page Horizontal	1/3PGH	2050
AW - IIOT Supplement -NM2021	2-Page Spread	2PGSPR	10450
AW - IIOT Supplement -NM2021	Full Page	FULL	5500
AW - IIOT Supplement -NM2021	1/2 Horizontal Spread	1/2HS	7770
AW - IIOT Supplement -NM2021	2/3 Page Vertical	2/3V	4500
AW - IIOT Supplement -NM2021	1/2 Page Horizontal	1/2PGH	3700
AW - IIOT Supplement -NM2021	1/2 Page Island	1/2PG	4750
AW - IIOT Supplement -NM2021	1/4 Page Square	1/4PGH	1600
AW - Virtual Company Event Promo -NM2021	Tier 1		5850
AW - Virtual Company Event Promo -NM2021	Tier 2		7575
AW - Virtual Company Event Promo -NM2021	Tier 3		10050
AW - Video Creation -NM2021	Video Creation		5100
AW - Webinar -NM2021	Tier 1		7175

AW - Webinar -NM2021	Tier 2		11275
AW - Native Ads on AW.com -NM2021	Native Ads on AW.com		1350
AW - Native Ads on AW.com -NM2021	Syndicated Native on AW.com (PACKAGE ONLY)		0
AW - Banner Ads on AW.com -NM2021	Skyscraper	SKY	104.17
AW - Banner Ads on AW.com -NM2021	Leaderboard	LB	104.17
AW - Banner Ads on AW.com -NM2021	IMU	IMU	104.17
AW - Banner Ads on AW.com -NM2021	Flexi	FLEXI	104.17
AW - Banner Ads on AW.com -NM2021	Roadblock Flexi Campaign	RDBLK	118.33
AW - Banner Ads on AW.com -NM2021	Company Targeted Sponsorship Flexi	CTSFLEXI	118.33