

## Mundo Pricing

Description	Line Description	Sizes	Rate
MUNDO - Quarterly Purchasing Index Survey - NM2021	MUNDO - Quarterly Purchasing Index Survey		2500
MUN - Leader Gold (PACKAGE ONLY) - NM2021	Mundo Leaders Gold		4800
MUN - Leaders Silver (PACKAGE ONLY) - NM2021	Mundo Silver Leaders		3800
MUN - Leaders Platinum (PACKAGE ONLY) - NM2021	Mundo Leaders Platinum		6900
MUNDO - Standard e-blast -NM2021	Video	EBVID	3750
MUNDO - Standard e-blast -NM2021	Whitepaper	EBWP	3750
MUNDO - Standard e-blast -NM2021	Supplied HTML	EBHTML	4050
MUNDO - Standard e-blast -NM2021	Product Update	EBPROD	3750
MUNDO - Standard e-blast -NM2021	Technology Minute	EBTECH	7325
MUNDO - Standard e-blast -NM2021	Webinar (PACKAGE ONLY)	EBWEBN	0
MUNDO - Líderes en Latinoamérica -NM2021	1/2 Page Island	1/2PG	2600
MUNDO - Líderes en Latinoamérica -NM2021	1/2 Page Horizontal	1/2PGH	2600
MUNDO - Líderes en Latinoamérica -NM2021	Full Page	FULL	3300
MUNDO - Líderes en Latinoamérica -NM2021	Leaders Print Profile <sup>1</sup>	LEADERSPROFILE	0
MUNDO - Líderes en Latinoamérica Program -NM2021	MUNDO - Líderes en Latinoamérica Program		0
MUNDO - Enfoque en Innovación -NM2021	Enfoque en Innovación		1900
MUNDO - Perspectivas -NM2021	Perspectivas		3850
MUN - PDF Creation -NM2021	Webinar Brief PDF		3600
MUN - PDF Creation -NM2021	Case Study PDF		3600
MUN - PDF Creation -NM2021	White Paper PDF		3600
MUN - Webinar -NM2021	Tier 1		7175
MUN - Webinar -NM2021	Tier 2		9750
MUN - Webinar -NM2021	Tier 3		14350
MUNDO - Banner Ads on MUNDO.com -NM2021	Flexi-Size	FLEXI	130
MUNDO - Banner Ads on MUNDO.com -NM2021	IMU	IMU	110
MUNDO - Banner Ads on MUNDO.com -NM2021	Leaderboard	LB	110
MUNDO - Banner Ads on MUNDO.com -NM2021	Roadblock Flexi Campaign	RDBLK	190
MUNDO - Banner Ads on MUNDO.com -NM2021	Skyscraper	SKY	100