

## OEM Pricing

Description	Line Description	Sizes	Rate
OEM - Bronze Package - NM2021	Full Page		5275
OEM - Bronze Package - NM2021	Half Page		4300
OEM - Gold Package - NM2021	Full Page		23975
OEM - Gold Package - NM2021	Half Page		20400
OEM - Silver Package (PACKAGE ONLY) - NM2021	Full Page		12300
OEM - Silver Package (PACKAGE ONLY) - NM2021	Half Page		10150
OEM - Video Content Marketing (PACKAGE ONLY) - NM2021	Video Content Marketing - Tier 1		5100
OEM - Video Content Marketing (PACKAGE ONLY) - NM2021	Video Content Marketing - Tier 2		3000
OEM - Video Content Marketing (PACKAGE ONLY) - NM2021	Video Content Marketing - Tier 3		7100
OEM - Video Creation -NM2021	Video Creation		5100
OEM - Leads From Your List -NM2021	Leads From Your List		750
OEM - Supplied HTML Additional Links -NM2021	Supplied HTML Add'l Links		525
OEM - Custom Question -NM2021	Custom Question		500
OEM - E-blast Extension -NM2021	E-blast Extension		750
OEM - Standard Eblast -NM2021	Whitepaper	EBWP	2000
OEM - Standard Eblast -NM2021	Application Brief	EBAPBR	2000
OEM - Standard Eblast -NM2021	Event	EBEVT	2000
OEM - Standard Eblast -NM2021	Supplied HTML	EBHTML	2150
OEM - Standard Eblast -NM2021	Product Update	EBPROD	2000
OEM - Standard Eblast -NM2021	Technology Minute	EBTECH	3750
OEM - Standard Eblast -NM2021	Video	EBVID	2000
OEM - Telephone Lead Generation -NM2021	Telephone Lead Generation		3800
OEM - Shop Talk -NM2021	Shop Talk		1700
OEM - Partner Leaders -NM2021	OEM Partner Leaders	LEADERSPROFILE	0
OEM - Print Magazine - 2021 -NM2021	1/2 Page Island Spread	1/2PGIS	3850
OEM - Print Magazine - 2021 -NM2021	1/2 Page Island	1/2PG	2500
OEM - Print Magazine - 2021 -NM2021	1/2 Page Horizontal	1/2PGH	2500
OEM - Print Magazine - 2021 -NM2021	1/2 Page Vertical	1/2V	2500
OEM - Print Magazine - 2021 -NM2021	1/3 Page Horizontal	1/3PGH	1900
OEM - Print Magazine - 2021 -NM2021	1/3 Page Square	1/3PGS	1950
OEM - Print Magazine - 2021 -NM2021	1/3 Page Vertical	1/3PGV	1900
OEM - Print Magazine - 2021 -NM2021	1/4 Page	1/4PGH	1900
OEM - Print Magazine - 2021 -NM2021	2/3 Page Vertical	2/3V	3025
OEM - Print Magazine - 2021 -NM2021	2 Page Spread	2PGSPR	7700
OEM - Print Magazine - 2021 -NM2021	Full Page	FULL	3800
OEM - Print Magazine - 2021 -NM2021	OEM Leaders Print Profile`	LEADERSPROFILE	0

OEM - Print Magazine - 2021 -NM2021	1/2 Page (PACKAGE ONLY)	1/2PGH	2500
OEM - Print Magazine - 2021 -NM2021	Annual Resource Guide Profile	ARGPROF	4500
OEM - Print Magazine - 2021 -NM2021	Inside Front Cover	FULL	4000
OEM - Print Magazine - 2021 -NM2021	Outside Back Cover	FULL	4000
OEM - Print Magazine - 2021 -NM2021	Cover Tips	FULL	8945
OEM - Native on OEM.org -NM2021	Native on OEM.org		375
OEM - Banner Ads on OEM.org -NM2021	Company Targeted Sponsorship Flexi	CTSFLEXI	190
OEM - Banner Ads on OEM.org -NM2021	Flexi-Size	FLEXI	130
OEM - Banner Ads on OEM.org -NM2021	IMU	IMU	110
OEM - Banner Ads on OEM.org -NM2021	Leaderboard	LB	150
OEM - Banner Ads on OEM.org -NM2021	Roadblock Flexi Campaign	RDBLK	190
OEM - Banner Ads on OEM.org -NM2021	Skyscraper	SKY	110