

## PACK EXPO Pricing

Description	Line Description	Sizes	Rate
PE - PACK EXPO Post-Show Video (PACKAGE ONLY) - NM2021	PACK EXPO Post-Show Video (PACKAGE ONLY)		10000
PE - PACK EXPO Video Campaign (PACKAGE ONLY) - NM2021	Tier 1		5550
PE - PACK EXPO Video Campaign (PACKAGE ONLY) - NM2021	Tier 2		9650
PACK EXPO Show Daily NM2021	Standard	STD	6275
PACK EXPO Show Daily NM2021	1/6 Page	1/6PG	1991
PACK EXPO Show Daily NM2021	1/2 Page Horizontal	1/2PGH	6275
PACK EXPO Show Daily NM2021	1/2 Page Vertical	1/2V	6275
PACK EXPO Show Daily NM2021	1/3 Page Horizontal	1/3PGH	4452
PACK EXPO Show Daily NM2021	1/3 Page Vertical	1/3PGV	4452
PACK EXPO Show Daily NM2021	1/4 Page	1/4PGH	3311
PACK EXPO Show Daily NM2021	2/3 Page Vertical	2/3V	6996
PACK EXPO Show Daily NM2021	Tabloid Page	FULL	7986
PACK EXPO Show Daily NM2021	Tabloid Spread	2PGSPR	15972
PE - EXPO PACK Web Sponsorship on 3rd Party - NM2021	EXPO PACK Web Sponsorship		3175
PE - PAN for PACK EXPO - Facebook - 1 Week Prior -NM2021	PAN for PELV- Facebook - 1 Week Prior		2750
PE - PAN for PACK EXPO - Facebook - 2 Weeks Prior -NM2021	PAN for PELV - Facebook - 2 Weeks Prior		2700
PE - PAN for PACK EXPO - Facebook - 3 Weeks Prior -NM2021	PAN for PELV - Facebook - 3 Weeks Prior		2700
PAN for PACK EXPO - Facebook - Week of Show -NM2021	PAN for PELV - Facebook - Week of Show		2700
PELV - High Interest Facebook -NM2021	PELV - High Interest Facebook		2900
PE - Web Sponsorship on 3rd Party -NM2021	PELV Web Sponsorship		5275
PE - PAN for PACK EXPO Banner Ads on 3rd Party -NM2021	PAN for PELV Banner Ads on 3rd Party		3700
PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party -NM2021	PAN for PELV Video Pre-Roll		3700
PE - Targeted Direct Mail -NM2021	Up to 7,500		1750
PE - Targeted Direct Mail -NM2021	Add'l 1,000 names		350
PE - Facilities and Infrastructure Directory Ad -NM2021	Full Page	FULL	1400
PE - Facilities and Infrastructure Directory Listing -NM2021	PELV F&I Directory Listing		2100
PE - Game Plan -NM2021	PELV Game Plan (1 category)		3100
PE - Game Plan -NM2021	PELV Game Plan (2 categories)		5084
PE - Game Plan -NM2021	PELV Game Plan (3 categories)		7068
PE - Second Look -NM2021	PELV Second Look (1 category)		3925
PE - Second Look -NM2021	PELV Second Look (2 categories)		6984
PE - Second Look -NM2021	PELV Second Look (3 categories)		10043
PE - Film booth videos -NM2021	PELV Booth Video		2000
PE - Innovation Stage -NM2021	Tier 1a		5750
PE - Innovation Stage -NM2021	Tier 1b		5750
PE - Innovation Stage -NM2021	Tier 2		9750

PE - Innovation Stage -NM2021	Tier 3		13000
PE - Destacado en EXPO PACK - NM2022	Destacado en EXPO PACK		1175
PE - HCP Spotlight on PACK EXPO -NM2021	HCP Spotlight on PELV		1325
PE - HCP PACK EXPO Wrap -NM2021	HCP PELV Wrap		1175
PE - Live From PACK EXPO -NM2021	Live From PELV		2250
PE - OEM Spotlight on PACK EXPO -NM2021	OEM Spotlight on PELV		750
PE - PACK EXPO Wrap -NM2021	PELV Wrap		2050
PE - ProFood World PACK EXPO Wrap - NMM2021	PFW PELV Wrap		1600
PE - ProFood World Spotlight on PACK EXPO -NM2021	PFW Spotlight on PELV		1600
PE - Spotlight on PACK EXPO -NM2021	Spotlight on PELV		2050
PE - EXPO PACK Showcase - NM2022	1-page profile (1/2 horizontal ad)	1PP1/2H	2300
PE - EXPO PACK Showcase - NM2022	1-page profile (1/2 island ad)	1PP1/2I	2300
PE - EXPO PACK Showcase - NM2022	1-page profile (1/2 vertical ad)	1PP1/2V	2300
PE - EXPO PACK Showcase - NM2022	2-page profile (full-page ad)	2PPFULL	3225
PE - EXPO PACK Showcase - NM2022	Full Page	FULL	2300
PE - PACK EXPO East Showcase -NM2021	1-page profile (1/2 horizontal ad)	1PP1/2H	2482
PE - PACK EXPO East Showcase -NM2021	1-page profile (1/2 island ad)	1PP1/2I	2482
PE - PACK EXPO East Showcase -NM2021	1-page profile (1/2 vertical ad)	1PP1/2V	2482
PE - PACK EXPO East Showcase -NM2021	2-page profile (full-page ad)	2PPFULL	3723
PE - PACK EXPO East Showcase -NM2021	1-page profile (no ad)	FULL	2482
PE - PACK EXPO Showcase -NM2021	1-page profile (1/2 horizontal ad)	1PP1/2H	4225
PE - PACK EXPO Showcase -NM2021	1-page profile (1/2 island ad)	1PP1/2I	4225
PE - PACK EXPO Showcase -NM2021	1-page profile (1/2 vertical ad)	1PP1/2V	4225
PE - PACK EXPO Showcase -NM2021	2-page profile (full-page ad)	2PPFULL	6775
PE - PACK EXPO Showcase -NM2021	1-page profile (no ad)	FULL	4225
PE - PACK EXPO Showcase -NM2021	Corner Cut	CORNER	2150
PE - PACK EXPO Showcase -NM2021	Outside Back Cover		4239
PE - PACK EXPO Showcase -NM2021	Belly Band	BELLY	22600
PE - PACK EXPO Showcase -NM2021	Gatefold Insert	GATEFOLD	8172
PE - Processing Zone Showcase -NM2021	1-page profile (1/2 horizontal ad)	1PP1/2H	2535
PE - Processing Zone Showcase -NM2021	1-page profile (1/2 island ad)	1PP1/2I	2535
PE - Processing Zone Showcase -NM2021	1-page profile (1/2 vertical ad)	1PP1/2V	2535
PE - Processing Zone Showcase -NM2021	1-page profile (1/3 horizontal ad)	1PP1/3H	2535
PE - Processing Zone Showcase -NM2021	1-page profile (2/3 vertical ad)	1PP1/3V	2535
PE - Processing Zone Showcase -NM2021	2-page profile (full-page ad)	2PPFULL	4065
PE - Processing Zone Showcase -NM2021	1-page profile (no ad)	FULL	2535
PE - Processing Zone Showcase -NM2021	Full Page	FULL	2535
PE - OEM Insider - NNNM2021	Insider Basic Listing (with fall ad purchase)		900
PE - OEM Insider - NNNM2021	Insider Basic Listing (without fall ad purchase)		1850

PE - OEM Insider - NNNM2021	Insider Enhanced Listing (with fall ad purchase)		1850
PE - OEM Insider - NNNM2021	Insider Enhanced Listing (without fall ad purchase)		2800