

PAN Pricing

Description	Line Description	Sizes	Rate
PAN - Banner ad creation -NM2021	PW: Banner ad creation		600
PAN - Banner ad creation -NM2021	AW: Banner ad creation		600
PAN - Banner ad creation -NM2021	PFW: Banner ad creation		600
PAN - Banner ad creation -NM2021	HCP: Banner ad creation		600
PAN - Banner ad creation -NM2021	OEM: Banner ad creation		600
PAN - Banner ad creation -NM2021	MP: Banner ad creation		600
PAN - Banner ads on 3rd Party -NM2021	PW: Banner ads on 3rd party		47
PAN - Banner ads on 3rd Party -NM2021	AW: Banner ads on 3rd party		47
PAN - Banner ads on 3rd Party -NM2021	PFW: Banner ads on 3rd party		47
PAN - Banner ads on 3rd Party -NM2021	HCP: Banner ads on 3rd party		47
PAN - Banner ads on 3rd Party -NM2021	OEM: Banner ads on 3rd party		47
PAN - Facebook -NM2021	PW: 5000 - 15000	PANFB15000	3075
PAN - Facebook -NM2021	PW: 15000+	PANFB20000	4100
PAN - Facebook -NM2021	PW: 0 - 5000	PANFB5000	2000
PAN - Facebook -NM2021	AW: 5000 - 15000	PANFB15000	3075
PAN - Facebook -NM2021	AW: 15000+	PANFB20000	4100
PAN - Facebook -NM2021	AW: 0 - 5000	PANFB5000	2000
PAN - Facebook -NM2021	PFW: 5000 - 15000	PANFB15000	3075
PAN - Facebook -NM2021	PFW: 15000+	PANFB20000	4100
PAN - Facebook -NM2021	PFW: 0 - 5000	PANFB5000	2000
PAN - Facebook -NM2021	HCP: 5000 - 15000	PANFB15000	3075
PAN - Facebook -NM2021	HCP: 15000+	PANFB20000	4100
PAN - Facebook -NM2021	HCP: 0 - 5000	PANFB5000	2000
PAN - Facebook -NM2021	OEM: 5000 - 15000	PANFB15000	3075
PAN - Facebook -NM2021	OEM: 15000+	PANFB20000	4100
PAN - Facebook -NM2021	OEM: 0 - 5000	PANFB5000	2000
PAN - Facebook -NM2021	MP: 20000-25000	PANFB15000	3075
PAN - LinkedIn Sponsored Post -NM2021	PW: LinkedIn		4100
PAN - LinkedIn Sponsored Post -NM2021	AW: LinkedIn		4100
PAN - LinkedIn Sponsored Post -NM2021	PFW: LinkedIn		4100
PAN - LinkedIn Sponsored Post -NM2021	HCP: LinkedIn		4100
PAN - LinkedIn Sponsored Post -NM2021	OEM: LinkedIn		4100
PAN - Multi-Touch Package (PACKAGE ONLY) - NM2021	AW - Multi-Touch Tier 1		7075
PAN - Multi-Touch Package (PACKAGE ONLY) - NM2021	HCP - Multi-Touch Tier 1		7075
PAN - Multi-Touch Package (PACKAGE ONLY) - NM2021	OEM - Multi-Touch Tier 1		7075
PAN - Multi-Touch Package (PACKAGE ONLY) - NM2021	PFW - Multi-Touch Tier 1		7075
PAN - Multi-Touch Package (PACKAGE ONLY) - NM2021	PW - Multi-Touch Tier 1		7075
PAN - Multi-Touch Package (PACKAGE ONLY) - NM2021	AW - Multi-Touch Tier 2		13025
PAN - Multi-Touch Package (PACKAGE ONLY) - NM2021	HCP - Multi-Touch Tier 2		13025
PAN - Multi-Touch Package (PACKAGE ONLY) - NM2021	OEM - Multi-Touch Tier 2		13025

PAN - Multi-Touch Package (PACKAGE ONLY) - NM2021	PFW - Multi-Touch Tier 2		13025
PAN - Multi-Touch Package (PACKAGE ONLY) - NM2021	PW - Multi-Touch Tier 2		13025
PAN - Multi-Touch Package (PACKAGE ONLY) - NM2021	AW - Multi-Touch Tier 3		17225
PAN - Multi-Touch Package (PACKAGE ONLY) - NM2021	HCP - Multi-Touch Tier 3		17225
PAN - Multi-Touch Package (PACKAGE ONLY) - NM2021	OEM - Multi-Touch Tier 3		17225
PAN - Multi-Touch Package (PACKAGE ONLY) - NM2021	PFW - Multi-Touch Tier 3		17225
PAN - Multi-Touch Package (PACKAGE ONLY) - NM2021	PW - Multi-Touch Tier 3		17225
PAN - Native ads on 3rd Party -NM2021	PW: Native ads on 3rd Party		117.5
PAN - Native ads on 3rd Party -NM2021	PFW: Native ads on 3rd Party		117.5
PAN - Native ads on 3rd Party -NM2021	AW: Native ads on 3rd Party		117.5
PAN - Native ads on 3rd Party -NM2021	HCP: Native ads on 3rd Party		117.5
PAN - Native ads on 3rd Party -NM2021	OEM: Native ads on 3rd Party		117.5
PAN - Targeted Direct Mail (add'l 1000 names) -NM2021	PW: Targeted Direct Mail (add'l 1000 names)		250
PAN - Targeted Direct Mail (add'l 1000 names) -NM2021	AW: Targeted Direct Mail (add'l 1000 names)		250
PAN - Targeted Direct Mail (add'l 1000 names) -NM2021	PFW: Targeted Direct Mail (add'l 1000 names)		250
PAN - Targeted Direct Mail (add'l 1000 names) -NM2021	HCP: Targeted Direct Mail (add'l 1000 names)		250
PAN - Targeted Direct Mail (add'l 1000 names) -NM2021	OEM: Targeted Direct Mail (add'l 1000 names)		250
PAN - Targeted Direct Mail -NM2021	PW: Targeted Direct Mail		1750
PAN - Targeted Direct Mail -NM2021	AW: Targeted Direct Mail		1750
PAN - Targeted Direct Mail -NM2021	PFW: Targeted Direct Mail		1750
PAN - Targeted Direct Mail -NM2021	OEM: Targeted Direct Mail		1750
PAN - Targeted Direct Mail -NM2021	HCP: Targeted Direct Mail		1750
PAN - Single-audience targeted e-blast (add'l 1000 names) -NM2021	PW: Single-audience targeted e-blast (add'l 1000 names)		415
PAN - Single-audience targeted e-blast (add'l 1000 names) -NM2021	AW: Single-audience targeted e-blast (add'l 1000 names)		415
PAN - Single-audience targeted e-blast (add'l 1000 names) -NM2021	PFW: Single-audience targeted e-blast (add'l 1000 names)		415
PAN - Single-audience targeted e-blast (add'l 1000 names) -NM2021	OEM: Single-audience targeted e-blast (add'l 1000 names)		415
PAN - Single-audience targeted e-blast (add'l 1000 names) -NM2021	HCP: Single-audience targeted e-blast (add'l 1000 names)		415
PAN - Single-audience targeted e-blast (up to 5,000 names) -NM2021	PW: Single-audience targeted e-blast (up to 5,000 names)		2200
PAN - Single-audience targeted e-blast (up to 5,000 names) -NM2021	AW: Single-audience targeted e-blast (up to 5,000 names)		2200
PAN - Single-audience targeted e-blast (up to 5,000 names) -NM2021	PFW: Single-audience targeted e-blast (up to 5,000 names)		2200
PAN - Single-audience targeted e-blast (up to 5,000 names) -NM2021	HCP: Single-audience targeted e-blast (up to 5,000 names)		2200
PAN - Single-audience targeted e-blast (up to 5,000 names) -NM2021	OEM: Single-audience targeted e-blast (up to 5,000 names)		2200
Targeted E-blast PKG - NM 2021	PW Targeted Eblast		2200
Targeted E-blast PKG - NM 2021	PFW Targeted Eblast		2200
Targeted E-blast PKG - NM 2021	HCP Targeted Eblast		2200
Targeted E-blast PKG - NM 2021	OEM Targeted Eblast		2200
Targeted E-blast PKG - NM 2021	AW Targeted Eblast		2200
PAN - Video pre-roll editing -NM2021	PW: Video pre-roll editing		600
PAN - Video pre-roll editing -NM2021	AW: Video pre-roll editing		600
PAN - Video pre-roll editing -NM2021	PFW: Video pre-roll editing		600
PAN - Video pre-roll editing -NM2021	HCP: Video pre-roll editing		600
PAN - Video pre-roll editing -NM2021	OEM: Video pre-roll editing		600
PAN - Video pre-roll editing -NM2021	MP: Video pre-roll editing		600

PAN - Video Pre-roll 3rd Party -NM2021	AW: Video Pre-roll 3rd Party		117.5
PAN - Video Pre-roll 3rd Party -NM2021	PW: Video Pre-roll 3rd Party		117.5
PAN - Video Pre-roll 3rd Party -NM2021	PFW: Video Pre-roll 3rd Party		117.5
PAN - Video Pre-roll 3rd Party -NM2021	HCP: Video Pre-roll 3rd Party		117.5
PAN - Video Pre-roll 3rd Party -NM2021	OEM: Video Pre-roll 3rd Party		117.5