

Craft Brewers Conference Pre-Show Promotion Package

Drive Awareness to your booth at the Craft Brewers Conference. Reach attendees before the conference with this cross-channel package. Be sure to save your spot now—only ten spaces available!

PACKAGE INCLUDES:

“Meet You at the Show” Targeted Cover

- Targeted cover promotes Craft Brewers Conference (CBC) and the ten sponsoring advertisers
- Reverse page highlights the *Packaging World* Packaging for Craft Brewing supplement and our CBC Featured Exhibitors Directory
- Distributed to 5,000 craft brew contacts in our August issue

Show Preview Newsletter

- Each newsletter targets PMMI Media Group’s craft brew audience in the weeks leading up to the Craft Brew Conference and features five of the ten sponsoring advertisers (total of two newsletters sent)
- Includes link to the digital edition of the *Packaging World* Packaging for Craft Brewing supplement
- Features advertiser’s latest technology and a link to our CBC Featured Exhibitors Directory
- Advertisers receive lead detail for all end users who click on the advertiser’s content
- Distributed to 10,000 craft brew contacts

CBC Featured Exhibitors Directory

- Digital supplier listing of the ten sponsor advertisers
- Advertiser logo, description and booth number included

Package price: \$3,500 (Limit 10 advertisers)

Ad closing: July 9
Materials due: July 16

CONTACT US

For more information and to book your spot, contact your PMMI Media Group sales representative or **Wendy Sawtell**, VP Sales at **847-784-0520** or **wsawtell@pmmimediagroup.com**

