



# CONTENT CREATION RESOURCES

PREFERRED WRITERS  
& DESIGN



## *PACKAGING WORLD*

**ELISABETH CUNEO**

ELISABETHCUNEO@GMAIL.COM | 847.922.9905 (C)

- Content marketing writer for *Packaging World* & *ProFood World*
- More than 10 years in writing packaging-focused content: blogs, articles, case studies, & ebooks
- Social media, blogs, long-form, & short-form marketing writing experience

**THE KONDRACKI GROUP**

RAY@KONDRACKIGROUP.COM | 262.337.9797 (O)

- Marketing management for packaging and processing OEMs
- More than 40 years experience in content development and trade show planning in the packaging and processing industries
- Services include: Press release creation and distribution, product literature, machine photos and video testimonials

## *PROFOOD WORLD*

**CINDY DUBIN**

CINDYDUBIN@COMCAST.NET | 248.802.4884 (C)

- 30+ years of professional writing/editing
- Reporting experience: manufacturing, logistics, food and healthcare (primary and secondary) packaging
- Services include: feature-length articles, press releases, custom content, digital marketing (print and online), podcasts

**ALSO SEE ELISABETH CUNEO AND THE KONDRACKI GROUP ABOVE**

## *AUTOMATION WORLD*

**JAMES R. KOELSCH**

J.KOELSCH@JUNO.COM | 440.534.1171

- Possesses engineering degree
- Contributing writer for *Automation World* since 2004
- More than 30 years of experience in writing feature articles, case studies, and news releases on manufacturing technology (both discrete and process)

**JEANNE SCHWEDER**

JSCHWEDER7@GMAIL.COM | 704.918.3055

- Writer with more than 20 years' experience in automation and manufacturing. Frequent *Automation World* contributor and have also written articles for *ProFood World* and *OEM* magazines
- Specializes in feature articles, case studies, white papers, newsletters and content marketing
- Past clients have included Schneider Electric, Siemens, SEW Eurodrive and Profinet/Profibus organization