

2021 EDITORIAL CALENDAR

JANUARY - JUNE

ISSUE	EDITORIAL FOCUS	EQUIPMENT, SUCH AS	MATERIALS, SUCH AS	INDUSTRY EVENTS AND BONUS DISTRIBUTION
January Closing: 12/9 Materials: 12/14	Food and Beverage - Leaders in Packaging - Automation & Controls - Workforce Development - E-Commerce	case/tray erecting, sealing • cartoning • multipacking, bundling, shrink and stretch wrapping • F/F/S and bagging • digital printing	resins/additives • closures • labels/sleeves • rigid containers • point of purchase	
February Closing: 1/8 Materials: 1/13	Healthcare, Beauty, Chemical and Household Products - Sustainable Packaging - Cannabis Special Report - E-Commerce	conveying • capping, filling, induction sealing • marking, coding, labeling • RSS bar coding • machine vision	packaging made from renewable resources • film/bioplastics • plastic sheet • paperboard, blisters, and cards	
March Closing: 2/5 Materials: 2/12	Food and Beverage - E-Commerce - Flexible Pkg FPA Awards - Supplement: Pkg for Craft Brewing	bar coding/imprinting • palletizing/stretchwrapping • robotics • case/tray erecting, sealing • labeling • controls/components	flexible packaging, pouches, closures, and fitments • resins and inks • desiccants • adhesives and tape	Craft Brewers Conference Sept. 9-12, Denver
April Closing: 3/5 Materials: 3/12	Consumer Pkg'd Goods - Automation & Controls - Readex Research: Ad Study - E-Commerce - Supplement: Contract Packaging	conveying • multipacking, bundling, and shrink wrapping • metal detection/checkweighing • cartoning • machine vision	resins/additives • protective packaging • IBCs (returnable containers) • rigid containers • packaging inks	
SHOWCASE Closing: 4/9 Materials: 4/16	<i>EXPO PACK Mexico SHOWCASE</i> print and digital distribution	company profiles of EXPO PACK Mexico exhibitors	reach packaging and processing professionals in Latin America	EXPO PACK Mexico Mexico June 8-11, Mexico City
May Closing: 4/9 Materials: 4/15	Food and Beverage - Shelf Impact - Digital Printing Special Report - EXPO PACK Mexico Preview - E-Commerce	marking, coding, labeling • capping, filling, induction sealing • machine vision • casing	flexible packaging • specialty and shrink films • paperboard, blisters and cards	EXPO PACK Mexico Mexico June 8-11, Mexico City
June Closing: 5/7 Materials: 5/13	Healthcare, Beauty, Chemical and Household Prdcts - ISTA Package Testing and Certification - Supplement: E-commerce	multipacking, bundling, and shrink wrapping • conveying/cartoning • controls/components • F/F/S and bagging	desiccants • labels • protective packaging • rigid containers • plastics	

2021 EDITORIAL CALENDAR

JULY - DECEMBER

ISSUE	EDITORIAL FOCUS	EQUIPMENT, SUCH AS	MATERIALS, SUCH AS	INDUSTRY EVENTS AND BONUS DISTRIBUTION
July Closing: 6/10 Materials: 6/17	Food and Beverage - E-Commerce - IoPP Salary Survey - Sustainable Packaging - Automation & Controls - Supplement: Digital Printing	thermoforming • marking, coding, labeling • filling, capping, induction sealing • metal detection/check-weighing • converting equipment	cartons/corrugated • flexible packaging • pouches, closures • adhesives/tape • shrink film • inks & additives	
August Closing: 7/9 Materials: 7/16	Healthcare, Beauty, Chemical and Household Products - Robotics - E-Commerce - Supplement: Contract Packaging	labeling/bar coding • case/tray erecting and sealing • palletizing/stretchwrapping • conveying	resins and additives • closures • labels/sleeves • rigid containers • decorating	PACK EXPO Las Vegas Sept. 27-29 Flexible Pkg Assoc., Sept. 15-17, Amelia Island
SHOWCASE Closing: 7/30 Materials: 8/6	PACK EXPO SHOWCASE Pre-show planner with advance distribution to pre-registrants.	PACK EXPO exhibitors will profile their products and services in this popular pre-show planner.	The <i>SHOWCASE</i> includes useful show information, exhibitor listings, schedules, and more.	PACK EXPO Las Vegas Sept. 27-29
September Closing: 8/2 Materials: 8/9	PACK EXPO Las Vegas 2021	Previewing equipment, technology and materials to be at PACK EXPO Las Vegas 2021, plus show information	Don't miss our most exciting issue of the year, including bonus distribution to show attendees in Las Vegas!	PACK EXPO Las Vegas Sept. 27-29
October Closing: 9/9 Materials: 9/16	Markets: Food and Beverage - Automation & Controls - Shelf Impact! - E-Commerce	bar coding/imprinting • palletizing/stretchwrapping • robotics • case/tray erecting, sealing • labeling • controls/components	flexible packaging • decorating • cartons/corrugated • shrink film • resins and inks • desiccants • adhesives and tape	
November Closing: 10/8 Materials: 10/15	Markets: Healthcare, Beauty, Chemicals and Household Products - Sustainable Packaging E-Commerce - 2021 Technology Excellence Awards - Supplement: Emerging Brands	weigh/fill • filling, capping, induction sealing • metal detection/check-weighing • marking/coding/labeling	protective packaging pouches, closures, and fitments • adhesives and tape • flexible packaging	
December Closing: 11/8 Materials: 11/15	Markets: Food and Beverage - Annual "View from the Top" issue - E-Commerce - Supplement: Contract Packaging	palletizing/stretchwrapping • bar coding/imprinting • case/tray erecting, sealing • robotics • labeling	desiccants • resins and inks • flexible packaging pouches, closures, and fitments • adhesives and tape	