

## 2022 EDITORIAL CALENDAR

## JANUARY - JUNE

| ISSUE   | FEATURE ARTICLES   | MARKETING OPPORTUNITY   | INDUSTRY EVENTS AND *BONUS DISTRIBUTION  |
|---|--|---|--|
| <b>January</b><br>Closing: 12/20<br>Materials: 1/10 | <ul style="list-style-type: none"> <li>Automation Skillsets and Worker Training</li> <li>Factory Automation Case Study</li> </ul>  | <ul style="list-style-type: none"> <li>Leadership in Automation</li> </ul>  |  |
| <b>February</b><br>Closing: 1/18<br>Materials: 1/24 | <ul style="list-style-type: none"> <li>How Green Is Your Factory Floor?</li> <li>Making Sense of Industrial Networks: MQTT</li> <li>Batch Automation Case Study</li> </ul>                                       | <ul style="list-style-type: none"> <li>Sensors FAQ - Vision sensors, software options, smart instruments and more</li> </ul>                                      | <b>ARC Industry Forum,</b><br>February 14-17, Orlando, FL*<br><br><b>PACK EXPO East,</b> March 21-23, Philadelphia |
| <b>March</b><br>Closing: 2/15<br>Materials: 2/18    | <ul style="list-style-type: none"> <li>Integrator Insights: PLCs, PACs, and Industrial PCs</li> <li>Application Series: Edge Computing</li> <li>Continuous Processing Automation Case Study</li> </ul>           | <ul style="list-style-type: none"> <li>Industrial Internet of Things Supplement</li> </ul>  |  |
| <b>April</b><br>Closing: 3/15<br>Materials: 3/18    | <ul style="list-style-type: none"> <li>Digital Workflows to Optimize Workforce</li> <li>Factory Automation Case Study</li> </ul>   | <ul style="list-style-type: none"> <li>Product Selection Handbook</li> <li>Cybersecurity FAQ - Network access, anomaly threat detection, SIEM and more</li> </ul> |  |
| <b>May</b><br>Closing: 4/15<br>Materials: 4/22      | <ul style="list-style-type: none"> <li>High-Mix, Low-Volume Automation Trends</li> <li>Making Sense of Industrial Networks: OPC UA</li> <li>Batch Automation Case Study</li> </ul>                               | <ul style="list-style-type: none"> <li>Industrial Internet of Things Supplement</li> </ul>  |  |
| <b>June</b><br>Closing: 5/16<br>Materials: 5/20     | <ul style="list-style-type: none"> <li>Integrator Insights: Cables &amp; Connectors</li> <li>Application Series: OEE for Operational Improvement</li> <li>Continuous Processing Automation Case Study</li> </ul> |   |  |

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## JULY - DECEMBER

| ISSUE   | FEATURE ARTICLES   | MARKETING OPPORTUNITY  | INDUSTRY EVENTS AND *BONUS DISTRIBUTION                     |
|---|--|--|---|
| <b>July</b><br>Closing: 6/14<br>Materials: 6/20       | <ul style="list-style-type: none"> <li>• How to Pick the Right 3D Printer</li> <li>• Factory Automation Case Study</li> </ul>  | <ul style="list-style-type: none"> <li>• Robotics FAQ - Collaborative, Industrial and Autonomous Mobile Robots</li> </ul>  |   |
| <b>August</b><br>Closing: 7/15<br>Materials: 7/22     | <ul style="list-style-type: none"> <li>• The Current Reality of 5G and Automation</li> <li>• Making Sense of Industrial Networks: Fieldbus and 4-20mA in the Age of IIoT</li> <li>• Batch Automation Case Study</li> </ul> | <ul style="list-style-type: none"> <li>• Industrial Internet of Things Supplement</li> </ul>   |   |
| <b>September</b><br>Closing: 8/16<br>Materials: 8/19  | <ul style="list-style-type: none"> <li>• Integrator Insights: Drives</li> <li>• Application Series: Enclosures</li> <li>• Continuous Processing Automation Case Study</li> </ul>   |  | <b>PACK EXPO International, October 23-26, Chicago, IL*</b> |
| <b>October</b><br>Closing 9/16<br>Materials: 9/23     | <ul style="list-style-type: none"> <li>• Impact of ML on Warehouse Management</li> <li>• Factory Automation Case Study</li> </ul>  | <ul style="list-style-type: none"> <li>• Product Selection Handbook</li> <li>• Big Data FAQ - Data acquisition, cloud/edge computing and analytics software</li> </ul> |   |
| <b>November</b><br>Closing: 10/14<br>Materials: 10/21 | <ul style="list-style-type: none"> <li>• Leveraging OEMs to Supplement the Skills Gap</li> <li>• Making Sense of Industrial Networks: Time-Sensitive Networking</li> <li>• Batch Automation Case Study</li> </ul>          | <ul style="list-style-type: none"> <li>• Industrial Internet of Things Supplement</li> </ul>   |   |
| <b>December</b><br>Closing: 11/11<br>Materials: 11/29 | <ul style="list-style-type: none"> <li>• Integrator Insights: HMI</li> <li>• Application Series: Smart Instruments</li> <li>• Continuous Processing Automation Case Study</li> </ul>                                       |  |   |

closing dates subject to change  
 \* indicates bonus distribution