**Braindate**

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**What is Braindate?**

Braindate is a web-based platform used to bring meeting attendees and/or solutions providers together in person at a specific event.

**How does it work?**

1. A Braindate profile must be created in advance of the event (event dashboard details provided by promotional emails from event coordinators). Outlook calendars can be integrated when setting up a profile.

2. A new user can post a “Topic” (this can be an issue they’re encountering, a question they have, etc.) and can mark this a “One-on-one” meeting or a “Group” meeting with a set number of individuals allowed to join the meeting.

3. Other Braindate platform users can search their specific event dashboard by “Topic/Keyword” or “People” and schedule a meeting with the individual who posted the “Topic” (this could be one-on-one or a group as noted above).

4. The individual(s) interested in the topic will meet in person in the Braindate Lounge and a Braindate concierge will ensure the correct individuals meeting one another are connected.

5. Virtual meetings are also an option outside of the event if both parties are unable to meet in person.