



# **EMERGING BRANDS ALLIANCE™**

**Helping new brands scale manufacturing**

**The Emerging Brands Alliance provides year-round education, community support, and growth opportunities for consumer brands looking to scale their manufacturing operations.**

## **Website**

Emergingbrandsalliance.org is the go-to resource for consumer brands looking for solutions and advice as they scale their processes. From educational videos to an Expert Advisors Forum and online supplier directory, site visitors won't need to look elsewhere.

## **Events**

The first-ever Emerging Brands Summit took place in October 2022. The event offered the emerging brands community an opportunity to learn from expert advisors and speakers, and to connect with solutions providers. Over 210 brand owners and decision makers registered, with 53% seeking or considering processing and packaging equipment, 41% seeking a contract manufacturer, and 40% looking for new packaging material suppliers.

## **Grants**

Emerging Brands Grants help growing CPG companies scale their operations through investment in manufacturing and packaging. Three \$20,000 grants were awarded at the Emerging Brands Summit in October 2022. More than 460 companies applied for a 2022 Emerging Brands Grant, providing robust information on this community's operations and growth projections.

**To learn more, visit [emergingbrandsalliance.org](https://emergingbrandsalliance.org)**

## Package This Video Series



### Package This 101

**\$6,500**

An introductory series created for consumer brands discovering packaging formats and the machinery and materials that make and fill those formats.

Each episode features one exclusive sponsor for the type of machinery and materials being covered. The series is served to the entire Emerging Brands Alliance audience via multi-channel promotion throughout a 12-month period.



### Package This 201

**\$3,500**

A deeper look at packaging machinery and materials for the brand owner who may be considering self-manufacturing. The series takes a closer look at the different categories of packaging machinery and materials.

Each episode features multiple machinery and materials sponsors who provide that specific solution. The series is served to the entire Emerging Brands Alliance audience via multi-channel promotion throughout a 12-month period.