

Print and Email Overlap as of 9.28.22

<b>Packaging World + ProFood World</b>		
<b>Print</b>		
Packaging World		46,000
ProFood World		33,000
	Unduplicated	70,578
	Overlap	8,422
<b>Email</b>		
Packaging World		75,352
ProFood World		29,440
	Unduplicated	84,624
	Overlap	20,168

<b>Packaging World + Healthcare Packaging</b>		
<b>Print</b>		
Packaging World		46,000
Healthcare Packaging		15,000
	Unduplicated	59,049
	Overlap	1,951
<b>Email</b>		
Packaging World		75,352
Healthcare Packaging		17,719
	Unduplicated	82,829
	Overlap	10,242

<b>Automation World + OEM</b>		
<b>Print</b>		
Automation World		46,000
OEM		16,409
	Unduplicated	61,325
	Overlap	1,084
<b>Email</b>		
Automation World		45,856
OEM		10,061
	Unduplicated	53,133
	Overlap	2,784