

Leadership Categories	Total Category Views
Machinery	284,032
Material	240,718
Business Drivers	181,469
Total	706,219

Category Views (highest to lowest): March 1 – August 15, 2021

MACHINERY	TOTAL VIEWS
Case/Tray Packing	17,477
Controls & Machine Components	16,956
Bag & Pouch Fill/Seal (pre-made)	16,332
Filling/Capping, liquid & viscous	15,303
Labeling	14,808
Converting Equipment	13,830
Digital Printing	13,384
Conveying & accumulation	11,791
Palletizing/depalletizing	11,433
Cartoning	11,124
Filling/capping, dry	10,742
Robotics	10,479
Inspect/vision/testing/checkweigh/x-ray	9,852
Feeding/Inserting/Unscrambling	9,347
Case erect/seal	8,132
Flow wrapping	7,174
Coding/marking	7,119
Multipacking/shrink bundling/banding	6,577
Form/fill/seal – vertical	6,536
Blisters/Clamshells/Skin Packaging	6,377
Wrapping	6,086
Stretch wrapping/pallet load containment	5,754
Adhesive application	5,743
Capping	5,368
Tamper-evidence machinery	4,883
Bulk handling/Filling Equipment	4,737
Form/Fill/Seal – horizontal (pouches or bags)	4,283
Shrink wrapping	4,208
Thermoform/fill/seal	3,908
Strapping	3,780
Tray Lidding/Sealing	3,721
Vacuum packaging/MAP	3,498
Weighing/combination scales	3,290
TOTAL	284,032

MATERIALS	TOTAL VIEWS
Containers	65,172
Plastics/Resins	52,552
Flexible Packaging	26,971
Closures	21,078
Cartons and boxes	17,492
Blisters/clamshells/thermoforming materials	14,384
Labels	12,430
Protective/transport packaging	9,171
Additives, coatings and inks	7,048
Retail display packaging	6,027
Multipacks/handles/carriers	4,211
Adhesives/tape	4,182
TOTAL	240,718

BUSINESS DRIVERS	TOTAL VIEWS
Sustainability	124,753
E-Commerce	26,123
Contract packaging	15,018
Software	5,719
Package Design	15,171
Package line integration	4,685
TOTAL	181,469