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| **Ratecard Description** | **Line Description** | **Rate** |
| 2022 - AW - Add'l Native Ads on AW.com - NM |  Add'l Native Ads on AW.com | 1350 |
| 2022 - AW - Content Creation - NM | Case Study PDF Creation | 2500 |
| 2022 - AW - Content Creation - NM | Video Creation | 2500 |
| 2022 - AW - Content Creation - NM | Webinar Brief PDF | 2500 |
| 2022 - AW - Content Creation - NM | Printable PDF Only | 556 |
| AW - Leads From Your List -NM2021 | Leads From Your List | 750 |
| 2022 - AW - Targeted Cover - NM | 1,501 - 2,000 | 6489 |
| 2022 - AW - Targeted Cover - NM | 2,501 - 3,000 | 6901 |
| 2022 - AW - Targeted Cover - NM | 2001 - 2500 | 6695 |
| 2022 - AW - Targeted Cover - NM | 3,501 - 4,000 | 7519 |
| 2022 - AW - Targeted Cover - NM | 3001 - 3,500 | 7208 |
| 2022 - AW - Targeted Cover - NM | 4,001 - 4,500 | 7828 |
| 2022 - AW - Targeted Cover - NM | 4,501 - 5,000 | 8189 |
| 2022 - AW - Targeted Cover - NM | Up to 1,500 | 6283 |
| 2022 - AW - Targeted Cover 250 Names - NM | Targeted Cover 250 Names | 589 |
| 2022 - AW - Supplied HTML Additional Links - NM | Supplied HTML Additional Links | 525 |
| 2022 - AW - E-blast Extension - NM | E-blast Extension | 757 |
| 2022 - AW - Provisional E-blasts - NM | Product Provisional | 5280 |
| 2022 - AW - Provisional E-blasts - NM | Video Provisional | 5280 |
| 2022 - AW - Provisional E-blasts - NM | White Paper Provisional | 5280 |
| 2022 - AW - Provisional E-blasts - NM | Supplied HTML Provisional | 5280 |
| 2022 - AW Hold - NM | AW Newsletter Placeholder | 0 |
| 2022 - AW - Standard e-blasts - NM | Custom Podcast with article | 8530 |
| 2022 - AW - Standard e-blasts - NM | Application Brief | 5645 |
| 2022 - AW - Standard e-blasts - NM | Video | 5645 |
| 2022 - AW - Standard e-blasts - NM | White Paper | 5645 |
| 2022 - AW - Standard e-blasts - NM | Event | 5645 |
| 2022 - AW - Standard e-blasts - NM | Product | 5645 |
| 2022 - AW - Standard e-blasts - NM | Custom Podcast without article | 6395 |
| 2022 - AW - Standard e-blasts - NM | Infographic | 5645 |
| 2022 - AW - Standard e-blasts - NM | Industry Webinar | 5645 |
| 2022 - AW - Standard e-blasts - NM | Case Study | 5645 |
| 2022 - AW - Standard e-blasts - NM | E-book | 5645 |
| 2022 - AW - Standard e-blasts - NM | Tactical Brief | 9855 |
| 2022 - AW - Standard e-blasts - NM | Technology Minute | 8475 |
| 2022 - AW - Standard e-blasts - NM | Supplied HTML | 6190 |
| 2022 - AW - Standard e-blasts - NM | Co-Branded Newsletter | 6240 |
| 2022 - AW - Standard e-blasts - NM | Custom Newsletter | 7075 |
| 2022 - AW - Standard e-blasts - NM | Webinar | 5645 |
| 2022 - LIA – Digital Only - NM | Digital Only | 3640 |
| 2022 - AW - Leadership in Automation - NM | Leadership in Automation | 0 |
| 2022 - AW - Telephone Lead Generation - NM | Telephone Lead Generation | 3800 |
| 2022 - AW - Automation Focus - NM | Automation Focus | 1665 |
| 2022 - AW - Automation Skills - NM | Automation Skills | 5280 |
| 2022 - AW - AWNLBN - NM | AW Beta Newsletter | 0 |
| 2022 - AW - Factory Automation - NM | Factory Automation | 4575 |
| 2022 - AW - Food/Bev & Pharma - NM | Food/Bev & Pharma | 3200 |
| AW - Key Insights -NM2021 | Key Insights | 5075 |
| 2022 - AW - News Insights - NM | News Insights | 5280 |
| 2022 - AW - Process Automation -NM | Process Automation | 4575 |
| 2022 - AW - Product Insights - NM | Product Insights | 5280 |
| 2022 - AW - Take Five - NM | Take Five | 0 |
| 2022 - AW - Automation Handbook - NM | 1/2 Page Vertical | 3811 |
| 2022 - AW - Automation Handbook - NM | Gatefold Insert | 17922 |
| 2022 - AW - Automation Handbook - NM | 1/2 Page Island | 4893 |
| 2022 - AW - Automation Handbook - NM | 1/3 Page Vertical | 4532 |
| 2022 - AW - Automation Handbook - NM | 2-Page Spread | 7730 |
| 2022 - AW - Automation Handbook - NM | Full Page | 4069 |
| 2022 - AW - Automation Handbook - NM | 1/2 Page Horizontal | 3811 |
| 2022 - AW - Automation World Magazine - NM | Belly Band | 9579 |
| 2022 - AW - Automation World Magazine - NM | 1/6 Page | 1648 |
| 2022 - AW - Automation World Magazine - NM | 1/2 Page Island | 3708 |
| 2022 - AW - Automation World Magazine - NM | 1/2 Page Horizontal | 3708 |
| 2022 - AW - Automation World Magazine - NM | 1/3 Page Square | 2575 |
| 2022 - AW - Automation World Magazine - NM | 1/3 Page Horizontal | 3708 |
| 2022 - AW - Automation World Magazine - NM | 1/2 Page Horizontal Spread | 7416 |
| 2022 - AW - Automation World Magazine - NM | 1/2 Page Vertical | 3708 |
| 2022 - AW - Automation World Magazine - NM | Insert | 13545 |
| 2022 - AW - Automation World Magazine - NM | 1/3 Horizontal Spread | 7107 |
| 2022 - AW - Automation World Magazine - NM | 2-Page Spread | 19725 |
| 2022 - AW - Automation World Magazine - NM | 1/4 Page | 2060 |
| 2022 - AW - Automation World Magazine - NM | 1/3 Page Vertical | 2575 |
| 2022 - AW - Automation World Magazine - NM | Full Page | 7159 |
| 2022 - AW - Automation World Magazine - NM | Corner Cut- Cover | 3399 |
| 2022 - AW - Automation World Magazine - NM | 2/3 Page Vertical | 4893 |
| 2022 - AW - Automation World Magazine - NM | Gatefold Insert | 27759 |
| 2022 - AW - Automation World Magazine - NM | LIA Profile | 0 |
| 2022 - AW - Automation World Magazine - NM | Inside Back Cover | 8240 |
| 2022 - AW - Automation World Magazine - NM | Inside Front Cover | 8240 |
| 2022 - AW - Automation World Magazine - NM | Outside Back Cover | 8240 |
| 2022 - AW - Automation Playbook - NM | Automation Playbook | 16300 |
| AW - Syndicated Content (PACKAGE ONLY) - NM2021 | Syndicated Content Package | 4400 |
| 2022 - AW - IIOT Supplement - NM | 1/2 Page Vertical | 3963 |
| 2022 - AW - IIOT Supplement - NM | 1/3 page Vertical | 2196 |
| 2022 - AW - IIOT Supplement - NM | 1/3 Page Square | 2196 |
| 2022 - AW - IIOT Supplement - NM | 1/3 Page Horizontal | 2196 |
| 2022 - AW - IIOT Supplement - NM | 2-Page Spread | 11194 |
| 2022 - AW - IIOT Supplement - NM | Full Page | 5892 |
| 2022 - AW - IIOT Supplement - NM | 1/2 Horizontal Spread | 8323 |
| 2022 - AW - IIOT Supplement - NM | 2/3 Page Vertical | 4820 |
| 2022 - AW - IIOT Supplement - NM | 1/2 Page Horizontal | 3963 |
| 2022 - AW - IIOT Supplement - NM | 1/2 Page Island | 5088 |
| 2022 - AW - IIOT Supplement - NM | 1/4 Page Square | 1714 |
| 2022 - AW - Template Creation - NM | Custom Template Creation | 888.89 |
| 2022 - AW - Bookend Sponsorship on AW.com - Traco - NM | Bookend Sponsorship - Monthly | 190 |
| 2022 - AW - Bookend Sponsorship on AW.com - Traco - NM | Modal Pop-up | 660 |
| 2022 - AW - Webinar - NM | Webinar | 1500 |
| 2022 - AW - Native Ads on AW.com - NM | Native Ads on AW.com | 1350 |
| 2022 - AW - Native Ads on AW.com - NM | Syndicated Native on AW.com | 0 |
| 2022 - AW - Banner Ads on AW.com - NM | AW - Skyscraper | 104.1675 |
| 2022 - AW - Banner Ads on AW.com - NM | AW - Leaderboard | 104.1675 |
| 2022 - AW - Banner Ads on AW.com - NM | AW - IMU | 104.1675 |
| 2022 - AW - Banner Ads on AW.com - NM | AW - Flexi | 104.1675 |
| 2022 - AW - Banner Ads on AW.com - NM | AW - Roadblock Flexi Campaign | 118.33 |
| 2022 - AW - Banner Ads on AW.com - NM | AW - Company Targeted Sponsorship Flexi | 118.33 |
| 2022 - AW - Banner Ads on AW.com - NM | Bookend Ads | 175 |
| 2022 - AW - Searchbar Sponsorship on AW.com - PI NA - NM | Searchbar Sponsorship | 1000 |
| 2022 AW - Automation World FAQs - NM | Sensor Technology - Exclusive (150 leads) | 7000 |
| 2022 AW - Automation World FAQs - NM | Sensor Technology - Multi (100 leads) | 3500 |