

2022 EDITORIAL SCHEDULE

Reach 18,000 of your best customers and prospects in print.

Contract Manufacturing and Packaging (CM+P) magazine is mailed to packaging professionals who have purchase involvement in contract manufacturing and packaging equipment and materials solutions. Your ad will reach the decision-makers at big consumer packaged goods companies, as they are searching for solution providers.

Editor-in-Chief Natalie Craig brings a wealth of industry knowledge to each edition, featuring the most significant, most timely industry developments. *CM+P* has the privilege and the advantage of being the official publication for CPA, the Association for Contract Packagers & Manufacturers.



In 2022, *Contract Manufacturing and Packaging* will explore developments in these and other broad topic areas:

- Growth of e-commerce – challenges and opportunities
- Opportunities for automating processes with robots/cobots
- Contract packaging's role in private-label marketing strategies
- Current economy's impact on contract packaging
- Co-packing and manufacturing services embedded within CPG companies' facilities
- Cost-effective strategies for companies involved in both primary and secondary packaging outsource contracts
- Consumer product companies that operate as both the end-user of co-packing services and as a co-packer of other companies' products
- Other strategies and new developments shaping the leading edge of the contract packaging industry

April edition

Ad closing: March 4 • Materials due: March 11

BONUS DISTRIBUTION:

- EXPO PACK Mexico, June 14-17, Mexico City

August edition

Ad closing: July 7 • Materials due: July 15

BONUS DISTRIBUTION:

- PACK EXPO International October 23-26

December edition

Ad closing: Nov. 4 • Materials due: Nov. 11

INCLUDING THE ANNUAL RESOURCE GUIDE

- Special section, featuring profiles of contract packaging, services and supplier companies

BONUS DISTRIBUTION:

- The Resource Guide will be distributed at key packaging events throughout 2022

Resource Guide

Our annual Resource Guide is published as a special section in the December issue and features profiles of companies that provide equipment and materials for contract packagers.

Company profile includes these benefits:

- Full-page company description
- Company statement
- CEO photo and statement
- Company logo
- Photo of facility, employees or products
- CPA logo, for member companies
- Bonus distribution at key events throughout 2022

