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| **Ratecard Description** | **Line Description** | **Rate** |
| 2022 - HCP - Content Creation - NM | Case Study Creation | 2500 |
| 2022 - HCP - Content Creation - NM | Video Creation | 2500 |
| 2022 - HCP - Content Creation - NM | Webinar Brief PDF | 2500 |
| 2022 - HCP - Content Creation - NM | Printable PDF Only | 556 |
| 2022 - HCP - 3D Machine Tour - NM | 3D Machine Tour | 750 |
| 2022 - HCP - Custom Question - NM | Custom Question | 500 |
| HCP - Leads From Your List -NM2021 | Leads From Your List | 750 |
| 2022 - HCP - Permission Builder - NM | Permission Builder 2022 | 2000 |
| 2022 - HCP - Targeted Cover - NM | Up to 1,500 | 6386 |
| 2022 - HCP - Targeted Cover - NM | 1,501 to 2,000 | 6644 |
| 2022 - HCP - Targeted Cover - NM | 2,001 to 2,500 | 6875 |
| 2022 - HCP - Targeted Cover - NM | 2,501 to 3,000 | 7081 |
| 2022 - HCP - Targeted Cover - NM | 3,001 to 3,500 | 7390 |
| 2022 - HCP - Targeted Cover - NM | 3,501 to 4,000 | 7699 |
| 2022 - HCP - Targeted Cover - NM | 4,001 to 4,500 | 8034 |
| 2022 - HCP - Targeted Cover - NM | 4,501 to 5,000 | 8395 |
| 2022 - HCP - Targeted Cover 250 Names - NM | Targeted Cover 250 Names | 616 |
| 2022 - HCP - E-blast Extension - NM | E-blast Extension | 750 |
| 2022 - HCP - Standard e-blasts - NM | Co-Branded Newslettter | 5200 |
| 2022 - HCP - Standard e-blasts - NM | Whitepaper | 4215 |
| 2022 - HCP - Standard e-blasts - NM | Case Study | 4215 |
| 2022 - HCP - Standard e-blasts - NM | E-Book | 4215 |
| 2022 - HCP - Standard e-blasts - NM | Event | 4215 |
| 2022 - HCP - Standard e-blasts - NM | Supplied HTML | 4315 |
| 2022 - HCP - Standard e-blasts - NM | Industry Webinar | 4215 |
| 2022 - HCP - Standard e-blasts - NM | Product Update | 4215 |
| 2022 - HCP - Standard e-blasts - NM | Video | 4215 |
| 2022 - HCP - Standard e-blasts - NM | Asked & Answered | 6450 |
| 2022 - HCP - Standard e-blasts - NM | Webinar | 4215 |
| 2022 - HCP - Telephone Lead Generation - NM | Telephone Lead Generation | 3800 |
| 2022 - AW - HCPNLBN - NM | HCP Beta Newsletter | 0 |
| 2022 - HCP - Healthcare Packaging Focus - NM | Focus | 1225 |
| 2022 - HCP - Logistics for the Life Sciences - NM | Logistics for the Life Sciences | 1175 |
| 2022 - HCP - Newsbrief - NM | Newsbrief | 1560 |
| 2022 - HCP - Quick Hits - NM | Quick Hits | 1015 |
| 2022 - HCP - Serialization Countdown - NM | Serialization Countdown | 1225 |
| 2022 - HCP - Take Five - NM | Take Five | 0 |
| 2022 - HCP - Healthcare Packaging Magazine - NM | 1/2 Horizontal Spread | 4635 |
| 2022 - HCP - Healthcare Packaging Magazine - NM | 1/2 Page Island | 2910 |
| 2022 - HCP - Healthcare Packaging Magazine - NM | 1/2 Page Horizontal | 2910 |
| 2022 - HCP - Healthcare Packaging Magazine - NM | 1/2 Page Vertical | 2910 |
| 2022 - HCP - Healthcare Packaging Magazine - NM | 1/3 Page Horizontal | 2318 |
| 2022 - HCP - Healthcare Packaging Magazine - NM | 1/3 Page Square | 2318 |
| 2022 - HCP - Healthcare Packaging Magazine - NM | 1/3 Page Vertical | 2318 |
| 2022 - HCP - Healthcare Packaging Magazine - NM | 1/4 Page | 2112 |
| 2022 - HCP - Healthcare Packaging Magazine - NM | 2/3 Page Vertical | 4120 |
| 2022 - HCP - Healthcare Packaging Magazine - NM | 2 Page Spread | 8601 |
| 2022 - HCP - Healthcare Packaging Magazine - NM | Full Page | 4687 |
| 2022 - HCP - Healthcare Packaging Magazine - NM | 1/3 Horizontal Spread | 4429 |
| 2022 - HCP - Healthcare Packaging Magazine - NM | PE/HCPE Profile Bonus (full page) | 0 |
| 2022 - HCP - Healthcare Packaging Magazine - NM | Premier Suppliers Profile | 0 |
| 2022 - HCP - Logistics Playbook - NM | 50 leads and full screen ad | 3750 |
| 2022 - HCP - Logistics Playbook - NM | 100 leads and full screen ad | 4950 |
| 2022 - HCP - Medical Device Playbook - NM | Medical Device Playbook | 8100 |
| 2022 - HCP - Life Sciences Materials Playbook - NM | Life Sciences Materials Playbook | 8100 |
| 2022 - HCP - Serialization Playbook - NM | Serialization Playbook | 8100 |
| 2022 - HCP - Premier Suppliers - NM | Premier Suppliers | 0 |
| 2022 - HCP - Template Creation - NM | Custom Template Creation | 888.89 |
| 2022 - HCP - Webinar - NM | HCP Webinar | 1500 |
| 2022 - HCP - Native on HCP.com - NM | Native on HCP.com | 1325 |
| 2022 - HCP - Banner Ads on HCP.com - NM | Company Targeted Sponsorship Flexi | 128.2 |
| 2022 - HCP - Banner Ads on HCP.com - NM | Flexi-Size | 128.2 |
| 2022 - HCP - Banner Ads on HCP.com - NM | IMU | 128.2 |
| 2022 - HCP - Banner Ads on HCP.com - NM | Leaderboard | 128.2 |
| 2022 - HCP - Banner Ads on HCP.com - NM | Roadblock Flexi Campaign | 156.25 |
| 2022 - HCP - Banner Ads on HCP.com - NM | Skyscraper | 156.25 |
| 2022 - HCP - 3D Machine Tour Listing and Promotion - NM | HCP - 3D Machine Tour Listing and Promotion | 1450 |