

Category Statistics:

Reflects data from April 1, 2021 – December 31, 2021

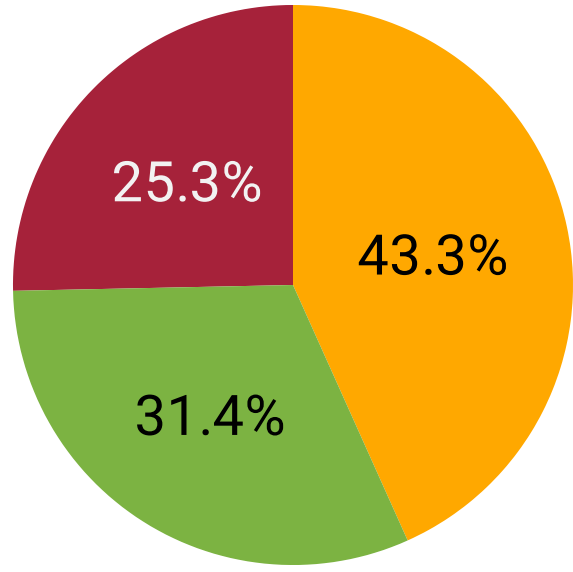
Next update occurs Q3 2022 for the Leaders in Processing 2022 program.

Total Views
142,143

Business Drivers
44,608

Product Categories
61,527

Vertical Markets
36,008



● Product Categories ● Business Drivers ● Vertical Markets

Business Drivers		Views ▾	Percentage
1.	Sustainability	20,275	45.45%
2.	Automation & Digital Transfo...	12,180	27.3%
3.	Food Safety	12,153	27.24%
Grand total		44,608	100%

Product Categories		Views ▾	Percentage
1.	Facilities, Design & Infrastruc...	12,278	19.96%
2.	Plant Operations & Equipment	8,464	13.76%
3.	Dry Processing & Handling E...	7,733	12.57%
4.	Liquid Processing & Handlin...	5,791	9.41%
5.	Conveying & Product Handling	5,171	8.4%
6.	Inspection, Sorting & Weighing	5,145	8.36%
7.	Packaging Equipment & Mat...	4,616	7.5%
8.	Food Processing Equipment	4,181	6.8%
9.	Cleaning, Sanitizing & CIP	3,509	5.7%
10.	Refrigeration, Chilling & Free...	2,508	4.08%
11.	Mixing & Blending Equipment	2,131	3.46%
Grand total		61,527	100%

Vertical Markets		Views ▾	Percentage
1.	Beverage	9,633	26.75%
2.	Meat, Poultry & Seafood	4,230	11.75%
3.	Dairy	4,101	11.39%
4.	Pet Food	3,352	9.31%
5.	Confection & Candy	3,186	8.85%
6.	Bakery & Snack	3,161	8.78%
7.	Prepared & Canned Foods	2,363	6.56%
8.	Fruits & Vegetables	1,431	3.97%
9.	Soups, Condiments, Sauces, ...	1,167	3.24%
10.	Grains, Seeds, Beans, Flour &...	1,072	2.98%
11.	Cereals, Breakfast Foods	947	2.63%
12.	Food Ingredients	781	2.17%
13.	Frozen & Refrigerated Foods	584	1.62%
Grand total		36,008	100%