|  |  |  |
| --- | --- | --- |
| **Ratecard Description** | **Line Description** | **Rate** |
| 2022 - OEM - Bronze Package - NM | Full Page | 5651 |
| 2022 - OEM - Bronze Package - NM | Half Page | 4606 |
| 2022 - OEM - Content Creation - NM | Case Study Creation | 2500 |
| 2022 - OEM - Content Creation - NM | Video Creation | 2500 |
| 2022 - OEM - Content Creation - NM | Webinar Brief PDF | 2500 |
| 2022 - OEM - Content Creation - NM | Printable PDF Only | 556 |
| 2022 - OEM - Video Creation - NM | Video Creation | 5100 |
| OEM - Leads From Your List -NM2021 | Leads From Your List | 750 |
| 2022 - OEM - Supplied HTML Additional Links - NM | Supplied HTML Add'l Links | 525 |
| 2022 - OEM - Custom Question - NM | Custom Question | 500 |
| 2022 - OEM - E-blast Extension - NM | E-blast Extension | 750 |
| 2022 - OEM - Standard Eblast - NM | Whitepaper | 2080 |
| 2022 - OEM - Standard Eblast - NM | Application Brief | 2080 |
| 2022 - OEM - Standard Eblast - NM | Event | 2080 |
| 2022 - OEM - Standard Eblast - NM | Supplied HTML | 2235 |
| 2022 - OEM - Standard Eblast - NM | Product Update | 2080 |
| 2022 - OEM - Standard Eblast - NM | Technology Minute | 3900 |
| 2022 - OEM - Standard Eblast - NM | Video | 2080 |
| 2022 - OEM - Standard Eblast - NM | Industry Webinar | 2080 |
| 2022 - OEM - Gold Package - NM | Full Page | 25682 |
| 2022 - OEM - Gold Package - NM | Half Page | 21852 |
| 2022 - OEM - Telephone Lead Generation - NM | Telephone Lead Generation | 3800 |
| 2022 - OEM - OEM Insights - NM | OEM Insights | 1770 |
| 2022 - OEM - Take Five - NM | Take Five | 0 |
| OEM - Partner Leaders -NM2021 | OEM Partner Leaders | 0 |
| 2022 - OEM - Partner Leaders - NM | OEM Partner Leaders | 0 |
| 2022 - OEM - Print Magazine - NM | 1/2 Page Island Spread | 3966 |
| 2022 - OEM - Print Magazine - NM | 1/2 Page Island | 2575 |
| 2022 - OEM - Print Magazine - NM | 1/2 Page Horizontal | 2575 |
| 2022 - OEM - Print Magazine - NM | 1/2 Page Vertical  | 2575 |
| 2022 - OEM - Print Magazine - NM | 1/3 Page Horizontal | 1957 |
| 2022 - OEM - Print Magazine - NM | 1/3 Page Square | 2009 |
| 2022 - OEM - Print Magazine - NM | 1/3 Page Vertical | 1957 |
| 2022 - OEM - Print Magazine - NM | 1/4 Page | 1957 |
| 2022 - OEM - Print Magazine - NM | 2/3 Page Vertical | 3116 |
| 2022 - OEM - Print Magazine - NM | 2 Page Spread | 7931 |
| 2022 - OEM - Print Magazine - NM | Full Page | 3914 |
| 2022 - OEM - Print Magazine - NM | OEM Leaders Print Profile` | 0 |
| 2022 - OEM - Print Magazine - NM | 1/2 Page (PACKAGE ONLY) | 2575 |
| 2022 - OEM - Print Magazine - NM | Annual Resource Guide Profile | 4635 |
| 2022 - OEM - Print Magazine - NM | Inside Front Cover | 4120 |
| 2022 - OEM - Print Magazine - NM | Outside Back Cover | 4120 |
| 2022 - OEM - Print Magazine - NM | Cover Tips | 9213 |
| 2022 - OEM- Template Creation - NM | Custom Template Creation | 888.89 |
| 2022 - OEM - Native on OEM.org - NM | Native on OEM.org | 375 |
| 2022 - OEM - Banner Ads on OEM.org - NM | Company Targeted Sponsorship Flexi | 190 |
| 2022 - OEM - Banner Ads on OEM.org - NM | Flexi-Size | 130 |
| 2022 - OEM - Banner Ads on OEM.org - NM | IMU | 110 |
| 2022 - OEM - Banner Ads on OEM.org - NM | Leaderboard | 150 |
| 2022 - OEM - Banner Ads on OEM.org - NM | Roadblock Flexi Campaign | 190 |
| 2022 - OEM - Banner Ads on OEM.org - NM | Skyscraper | 110 |