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| **Ratecard Description** | **Line Description** | **Rate** |
| 2022 - PE - EXPO PACK Web Sponsorship on 3rd Party - NM | EXPO PACK Web Sponsorship | 3175 |
| 2022 - PE - PAN for PACK EXPO - Facebook - 1 Week Prior - NM | PAN for PEI- Facebook - 1 Week Prior | 2750 |
| 2022 - PE - PAN for PACK EXPO - Facebook - 2 Weeks Prior - NM | PAN for PEI - Facebook - 2 Weeks Prior | 2700 |
| 2022 - PE - PAN for PACK EXPO - Facebook - 3 Weeks Prior - NM | PAN for PEI - Facebook - 3 Weeks Prior | 2700 |
| 2022 - PAN for PACK EXPO - Facebook - Week of Show - NM | PAN for PEI - Facebook - Week of Show | 2700 |
| PELV - High Interest Facebook -NM2021 | PELV - High Interest Facebook | 2900 |
| 2022 - PE - Web Sponsorship on 3rd Party - NM | Banner Ads - PEI Web Sponsorship | 5275 |
| 2022 - PE - Web Sponsorship on 3rd Party - NM | Pre-Roll - PEI Web Sponsorship | 5275 |
| 2022 - PE - PAN for PACK EXPO Banner Ads on 3rd Party - NM | PAN for PEI Banner Ads on 3rd Party | 3700 |
| 2022 - PE - PAN for PACK EXPO Video Pre-Roll on 3rd Party - NM | PAN for PEI Video Pre-Roll | 3700 |
| 2022 - PE - Targeted Direct Mail - NM | Up to 7,500 | 1750 |
| 2022 - PE - Targeted Direct Mail - NM | Add'l 1,000 names | 350 |
| 2022 - PE - 3D Machine Tour - NM | 3D Machine Tour (At The Show) | 750 |
| 2022 - PE - 3D Machine Tour - NM | 3D Machine Tour (Not At The Show) | 750 |
| 2022 - PE - 3D Machine Tour - NM | 3D Booth Tour (At The Show) | 750 |
| 2022 - PE - Permission Builder - NM | Permission Builder 2022 | 2000 |
| 2022 - PE - Facilities and Infrastructure Directory Ad - NM | Full Page (PACKAGE ONLY) | 1442 |
| 2022 - PE - Facilities and Infrastructure Directory Ad - NM | Inside Back Cover | 1622 |
| 2022 - PE - Facilities and Infrastructure Directory Ad - NM | Outside Back Cover | 1622 |
| 2022 - PE - Facilities and Infrastructure Directory Ad - NM | Inside Front Cover | 1622 |
| 2022 - PE - Facilities and Infrastructure Directory Listing - NM | PEI F&I Directory Listing | 2250 |
| 2022 - PE - Game Plan - NM | PEI Game Plan (1 category) | 3321 |
| 2022 - PE - Game Plan - NM | PEI Game Plan (2 categories) | 5546 |
| 2022 - PE - Game Plan - NM | PEI Game Plan (3 categories) | 7571 |
| 2022 - PE - Game Plan - NM | PEI Game Plan (4 categories) | 9405 |
| 2022 - PE - Game Plan - NM | PEI Game Plan (5 categories) | 11530 |
| 2022 - PE - Game Plan - NM | PEI Game Plan (6 categories) | 12655 |
| 2022 - PE - Game Plan - NM | Inside Back Cover | 10300 |
| 2022 - PE - Game Plan - NM | Outside Back Cover | 9013 |
| 2022 - PE - Game Plan - NM | Old PEI Game Plan (2 categories) | 5446 |
| 2022 - PE - Second Look - NM | PEI Second Look (1 category) | 4043 |
| 2022 - PE - Second Look - NM | PEI Second Look (2 categories) | 7195 |
| 2022 - PE - Second Look - NM | PEI Second Look (3 categories) | 10346 |
| 2022 - PE - Second Look - NM | Inside Back Cover | 8240 |
| 2022 - PE - Second Look - NM | Inside Front Cover | 8240 |
| 2022 - PE - Second Look - NM | Outside Back Cover | 8240 |
| 2022 - PE - Film booth videos - NM | PEI Booth Video | 2000 |
| 2022 - PE - Cierre de EXPO PACK (Wrap) - NM | Cierre de EXPO PACK (Wrap) | 1175 |
| 2022 - PE - Destacado en EXPO PACK - NM | Destacado en EXPO PACK | 1175 |
| 2022 - PE - HCP Spotlight on PACK EXPO - NM | HCP Spotlight on PEI | 1380 |
| 2022 - PE - HCP PACK EXPO Wrap - NM | HCP PEI Wrap | 1225 |
| PE - Live From PACK EXPO -NM2021 | Live From PELV | 2250 |
| 2022 - PE - Live From PACK EXPO - NM | Live From PEI | 2250 |
| 2022 - PE - OEM Spotlight on PACK EXPO - NM | OEM Spotlight on PEI | 780 |
| 2022 - PE - PACK EXPO Wrap - NM | PEI Wrap | 2135 |
| 2022 - PE - ProFood World PACK EXPO Wrap - NM | PFW PEI Wrap | 1665 |
| 2022 - PE - ProFood World Spotlight on PACK EXPO - NM | PFW Spotlight on PEI | 1665 |
| 2022 - PE - Spotlight on PACK EXPO - NM | Spotlight on PEI | 2135 |
| 2022 - PE - EXPO PACK Showcase - NM | 1-page profile (1/2 horizontal ad) | 2369 |
| 2022 - PE - EXPO PACK Showcase - NM | 1-page profile (1/2 island ad) | 2369 |
| 2022 - PE - EXPO PACK Showcase - NM | 1-page profile (1/2 vertical ad) | 2369 |
| 2022 - PE - EXPO PACK Showcase - NM | 2-page profile (full-page ad) | 3322 |
| 2022 - PE - EXPO PACK Showcase - NM | 1-page profile (no ad) | 2369 |
| 2022 - PE - PACK EXPO East Showcase - NM | 1-page profile (1/2 horizontal ad) | 2556 |
| 2022 - PE - PACK EXPO East Showcase - NM | 1-page profile (1/2 island ad) | 2556 |
| 2022 - PE - PACK EXPO East Showcase - NM | 1-page profile (1/2 vertical ad) | 2556 |
| 2022 - PE - PACK EXPO East Showcase - NM | 2-page profile (full-page ad) | 3835 |
| 2022 - PE - PACK EXPO East Showcase - NM | 1-page profile (no ad) | 2556 |
| 2022 - PE - PACK EXPO Showcase - NM | 1-page profile (1/2 horizontal ad) | 4352 |
| 2022 - PE - PACK EXPO Showcase - NM | 1-page profile (1/2 island ad) | 4352 |
| 2022 - PE - PACK EXPO Showcase - NM | 1-page profile (1/2 vertical ad) | 4352 |
| 2022 - PE - PACK EXPO Showcase - NM | 1-page profile (2/3 vertical ad) | 4352 |
| 2022 - PE - PACK EXPO Showcase - NM | 1-page profile (1/3 horizontal ad) | 4352 |
| 2022 - PE - PACK EXPO Showcase - NM | 1-page profile (1/3 vertical ad) | 4352 |
| 2022 - PE - PACK EXPO Showcase - NM | 1-page profile (no ad) | 4352 |
| 2022 - PE - PACK EXPO Showcase - NM | Full Page | 5284 |
| 2022 - PE - PACK EXPO Showcase - NM | 2-page profile (full-page ad) | 6978 |
| 2022 - PE - PACK EXPO Showcase - NM | Corner Cut | 2215 |
| 2022 - PE - PACK EXPO Showcase - NM | Inside Back Cover | 3916 |
| 2022 - PE - PACK EXPO Showcase - NM | Inside Front Cover | 3917 |
| 2022 - PE - PACK EXPO Showcase - NM | Outside Back Cover | 4366 |
| 2022 - PE - PACK EXPO Showcase - NM | Belly Band | 23278 |
| 2022 - PE - PACK EXPO Showcase - NM | Gatefold Insert | 8417 |
| 2022 - PE - PACK EXPO Showcase - NM | Gatefold Cover Flap | 8417 |
| 2022 - PE - PACK EXPO Showcase - NM | ELC Corner Cut | 2060 |
| 2022 - PE - PACK EXPO Showcase - NM | 3D Machine Tour Ad (PACKAGE ONLY) | 0 |
| 2022 - PE - PACK EXPO Showcase - NM | Cover Label | 2575 |
| 2022 - PE - Processing Zone Showcase - NM | 1-page profile (1/2 horizontal ad) | 2611 |
| 2022 - PE - Processing Zone Showcase - NM | 1-page profile (1/2 island ad) | 2611 |
| 2022 - PE - Processing Zone Showcase - NM | 1-page profile (1/2 vertical ad) | 2611 |
| 2022 - PE - Processing Zone Showcase - NM | 1-page profile (1/3 horizontal ad) | 2611 |
| 2022 - PE - Processing Zone Showcase - NM | 1-page profile (2/3 vertical ad) | 2611 |
| 2022 - PE - Processing Zone Showcase - NM | 2-page profile (full-page ad) | 4187 |
| 2022 - PE - Processing Zone Showcase - NM | 1-page profile (no ad) | 2611 |
| 2022 - PE - Processing Zone Showcase - NM | Full Page | 2611 |
| 2022 - PACK EXPO Show Daily - NM | Standard | 6463 |
| 2022 - PACK EXPO Show Daily - NM | 1/6 Page | 2051 |
| 2022 - PACK EXPO Show Daily - NM | 1/2 Page Horizontal | 6463 |
| 2022 - PACK EXPO Show Daily - NM | 1/2 Page Vertical | 6463 |
| 2022 - PACK EXPO Show Daily - NM | 1/3 Page Horizontal | 4586 |
| 2022 - PACK EXPO Show Daily - NM | 1/3 Page Vertical | 4586 |
| 2022 - PACK EXPO Show Daily - NM | 1/4 Page | 3410 |
| 2022 - PACK EXPO Show Daily - NM | 2/3 Page Vertical | 7206 |
| 2022 - PACK EXPO Show Daily - NM | Tabloid Page | 8226 |
| 2022 - PACK EXPO Show Daily - NM | Tabloid Spread | 16451 |
| 2022 - PACK EXPO Show Daily - NM | Belly Band | 23278 |
| 2022 - PE - OEM Insider - NM | Insider Basic Listing (with fall ad purchase) | 927 |
| 2022 - PE - OEM Insider - NM | Insider Basic Listing (without fall ad purchase) | 1906 |
| 2022 - PE - OEM Insider - NM | Insider Enhanced Listing (with fall ad purchase) | 1906 |
| 2022 - PE - OEM Insider - NM | Insider Enhanced Listing (without fall ad purchase) | 2884 |
| 2022 - PE - Show Daily - Custom Insert - NM | Insert | 13733 |