|  |  |  |
| --- | --- | --- |
| **Ratecard Description** | **Line Description** | **Rate** |
| 2022 - PW - 3D Machine Tour - NM | 3D Machine Tour | 750 |
| 2022 - PW - Content Creation - NM | Case Study Creation | 2500 |
| 2022 - PW - Content Creation - NM | Video Creation | 2500 |
| 2022 - PW - Content Creation - NM | Webinar Brief PDF | 2500 |
| 2022 - PW - Content Creation - NM | Printable PDF Only | 556 |
| 2022 - PW - Contract Packaging Focus - NM | Contract Packaging Focus | 1015 |
| 2022 - PW - Contract Packaging Focus - NM | Contract Packaging Focus CPA Member Only | 0 |
| 2022 - PW - Contract Packaging Newsletter - NM | Contract Packaging Newsletter | 4005 |
| 2022 - PW - Contract Packaging Newsletter - NM | CPA Member Only Contract Packaging Newsletter | 0 |
| 2022 - PW - Contract Packaging Magazine - NM | 1/2 Page Horizontal Spread | 5820 |
| 2022 - PW - Contract Packaging Magazine - NM | 1/2 Page Island | 2755 |
| 2022 - PW - Contract Packaging Magazine - NM | 1/2 Page Horizontal | 2755 |
| 2022 - PW - Contract Packaging Magazine - NM | 1/2 Page Vertical | 2755 |
| 2022 - PW - Contract Packaging Magazine - NM | 1/3 Page Horizontal | 1854 |
| 2022 - PW - Contract Packaging Magazine - NM | 1/3 Page Square | 1854 |
| 2022 - PW - Contract Packaging Magazine - NM | 1/3 Page Vertical | 1854 |
| 2022 - PW - Contract Packaging Magazine - NM | 1/4 Page | 1365 |
| 2022 - PW - Contract Packaging Magazine - NM | 2 Page Spread | 6747 |
| 2022 - PW - Contract Packaging Magazine - NM | Full Page | 3425 |
| 2022 - PW - Contract Packaging Magazine - NM | Annual Resource Guide Profile | 3425 |
| 2022 - PW - Custom Question - NM | Custom Question | 500 |
| PW - Leads From Your List -NM2021 | Leads from Your List | 750 |
| 2022 - PW - Permission Builder - NM | Permission Builder 2022 | 2000 |
| 2022 - PW - Telephone Lead Generation - NM | Telephone Lead Generation | 3800 |
| 2022 - PW - Targeted Cover - NM | Up to 1,500 | 6592 |
| 2022 - PW - Targeted Cover - NM | 1,501 to 2,000 | 6798 |
| 2022 - PW - Targeted Cover - NM | 2,001 to 2,500 | 7081 |
| 2022 - PW - Targeted Cover - NM | 2,501 to 3,000 | 7287 |
| 2022 - PW - Targeted Cover - NM | 3,001 to 3,500 | 7596 |
| 2022 - PW - Targeted Cover - NM | 3,501 to 4,000 | 7983 |
| 2022 - PW - Targeted Cover - NM | 4,001 to 4,500 | 8292 |
| 2022 - PW - Targeted Cover - NM | 4,501 to 5,000 | 8601 |
| 2022 - PW - Targeted Cover 250 Names - NM | Targeted Cover Add'l 250 Names | 616 |
| 2022 - PW - Supplied HTML Additional Links - NM | Supplied HTML Additional Link | 525 |
| 2022 - PW - E-blast Extension - NM | E-blast Extension | 750 |
| 2022 - PW PE Weekday Hold - NM | PW E-blast Place Holder | 0 |
| 2023 - PW - PACK EXPO Standard E-blast - Weekday - NM | PEI White Paper | 5550 |
| 2023 - PW - PACK EXPO Standard E-blast - Weekday - NM | PEI Product Update | 5550 |
| 2023 - PW - PACK EXPO Standard E-blast - Weekday - NM | PEI Technology Minute | 8050 |
| 2023 - PW - PACK EXPO Standard E-blast - Weekday - NM | PEI Video | 5550 |
| 2023 - PW - PACK EXPO Standard E-blast - Weekday - NM | Supplied HTML | 5675 |
| 2022 - PW PE Weekend Hold - NM | PW E-blast Place Holder | 0 |
| 2023 - PW -PACK EXPO Standard E-blast - Weekend - NM | PEI White Paper | 5550 |
| 2023 - PW -PACK EXPO Standard E-blast - Weekend - NM | PEI Supplied HTML | 5675 |
| 2023 - PW -PACK EXPO Standard E-blast - Weekend - NM | PEI Product Update | 5550 |
| 2023 - PW -PACK EXPO Standard E-blast - Weekend - NM | PEI Technology Minute | 8050 |
| 2023 - PW -PACK EXPO Standard E-blast - Weekend - NM | PEI Video | 5550 |
| 2022 -PW Weekday Hold - NM | PW E-blast Place Holder | 0 |
| 2022 - PW - Standard E-blast - Weekday - NM | Co-Branded Newslettter | 5800 |
| 2022 - PW - Standard E-blast - Weekday - NM | Video | 4700 |
| 2022 - PW - Standard E-blast - Weekday - NM | White Paper | 4700 |
| 2022 - PW - Standard E-blast - Weekday - NM | Application Brief | 4700 |
| 2022 - PW - Standard E-blast - Weekday - NM | Case Study | 5075 |
| 2022 - PW - Standard E-blast - Weekday - NM | E-Book | 4700 |
| 2022 - PW - Standard E-blast - Weekday - NM | Event | 4700 |
| 2022 - PW - Standard E-blast - Weekday - NM | Supplied HTML | 5300 |
| 2022 - PW - Standard E-blast - Weekday - NM | Infographic | 4700 |
| 2022 - PW - Standard E-blast - Weekday - NM | Industry Webinar | 4700 |
| 2022 - PW - Standard E-blast - Weekday - NM | Product Update | 4700 |
| 2022 - PW - Standard E-blast - Weekday - NM | Technology Minute | 7325 |
| 2022 - PW - Standard E-blast - Weekday - NM | Multi-Video Spotlight eblast | 4975 |
| 2022 - PW - Standard E-blast - Weekday - NM | CP Case Study | 3900 |
| 2022 - PW - Standard E-blast - Weekday - NM | CP Event | 3900 |
| 2022 - PW - Standard E-blast - Weekday - NM | CP Product Update | 3900 |
| 2022 - PW - Standard E-blast - Weekday - NM | CP Video | 3900 |
| 2022 - PW - Standard E-blast - Weekday - NM | CP White Paper | 3900 |
| 2022 - PW - Standard E-blast - Weekday - NM | Webinar | 4700 |
| 2022 - PW Weekend Hold - NM | PW E-blast Place Holder | 0 |
| 2022 - PW - Standard E-blast - Weekend - NM | Co-Branded Newslettter | 5800 |
| 2022 - PW - Standard E-blast - Weekend - NM | Video | 4700 |
| 2022 - PW - Standard E-blast - Weekend - NM | Whitepaper | 4700 |
| 2022 - PW - Standard E-blast - Weekend - NM | Application Brief | 4700 |
| 2022 - PW - Standard E-blast - Weekend - NM | Case Study | 5075 |
| 2022 - PW - Standard E-blast - Weekend - NM | E-Book | 4700 |
| 2022 - PW - Standard E-blast - Weekend - NM | Event | 4700 |
| 2022 - PW - Standard E-blast - Weekend - NM | Supplied HTML | 5300 |
| 2022 - PW - Standard E-blast - Weekend - NM | Infographic | 4700 |
| 2022 - PW - Standard E-blast - Weekend - NM | Industry Webinar | 4700 |
| 2022 - PW - Standard E-blast - Weekend - NM | Product Update | 4700 |
| 2022 - PW - Standard E-blast - Weekend - NM | Technology Minute | 7325 |
| 2022 - PW - Standard E-blast - Weekend - NM | Multi-Video Spotlight eblast | 4975 |
| 2022 - PW - Standard E-blast - Weekend - NM | CP Case Study | 3900 |
| 2022 - PW - Standard E-blast - Weekend - NM | CP Event | 3900 |
| 2022 - PW - Standard E-blast - Weekend - NM | CP Product Update | 3900 |
| 2022 - PW - Standard E-blast - Weekend - NM | CP Video | 3900 |
| 2022 - PW - Standard E-blast - Weekend - NM | CP White Paper | 3900 |
| 2022 - PW - Standard E-blast - NM | Co-Branded Newslettter | 6032 |
| 2022 - PW - Standard E-blast - NM | Video | 4888 |
| 2022 - PW - Standard E-blast - NM | White Paper | 4888 |
| 2022 - PW - Standard E-blast - NM | Application Brief | 4888 |
| 2022 - PW - Standard E-blast - NM | Case Study | 5278 |
| 2022 - PW - Standard E-blast - NM | E-Book | 4888 |
| 2022 - PW - Standard E-blast - NM | Event | 4888 |
| 2022 - PW - Standard E-blast - NM | Supplied HTML | 5512 |
| 2022 - PW - Standard E-blast - NM | Infographic | 4888 |
| 2022 - PW - Standard E-blast - NM | Industry Webinar | 4888 |
| 2022 - PW - Standard E-blast - NM | Product Update | 4888 |
| 2022 - PW - Standard E-blast - NM | Technology Minute | 7618 |
| 2022 - PW - Standard E-blast - NM | Multi-Video Spotlight eblast | 5174 |
| 2022 - PW - Standard E-blast - NM | CP Case Study | 4056 |
| 2022 - PW - Standard E-blast - NM | CP Event | 4056 |
| 2022 - PW - Standard E-blast - NM | CP Product Update | 4056 |
| 2022 - PW - Standard E-blast - NM | CP Video | 4056 |
| 2022 - PW - Standard E-blast - NM | CP White Paper | 4056 |
| 2022 - PW - Standard E-blast - NM | Webinar | 4888 |
| 2022 - AW - PWNLBN - NM | PW Beta Newsletter | 0 |
| 2022 - PW - End-of-Line Strategies - NM | End-of-Line Strategies | 3900 |
| 2022 - PW - Editor's Picks - NM | PW - Editor's Picks | 4315 |
| 2022 - PW - Interpack Wrap - NM | Interpack Wrap | 2340 |
| 2022 - PW - Machine Automation Insights - NM | Machine Automation Insights | 3355 |
| 2022 - PW - New Issue Alert - NM | New Issue Alert | 2030 |
| 2022 - PW - New Machinery - NM | New Machinery | 3795 |
| 2022 - PW - Packaging Focus - NM | Packaging Focus | 2030 |
| 2022 - PW - Packaging Insights - NM | Packaging Insights | 4315 |
| PW - Spotlight on EastPack -NM2021 | Spotlight on EastPack | 1075 |
| 2022 - PW - Shelf Impact! - NM | Shelf Impact! | 3900 |
| 2022 - PW - Spotlight on Interpack - NM | Spotlight on Interpack | 1430 |
| 2022 - PE - Spotlight on PACK EXPO East - NM | Spotlight on PXE | 1095 |
| PW - Spotlight on WestPack -NM2021 | Spotlight on WestPack | 1075 |
| 2022 - PW - Take Five - NM | Take Five | 0 |
| 2022 - PW - Packaging Robotics Playbook - NM | 75 Leads | 4000 |
| 2022 - PW - Packaging Robotics Playbook - NM | 125 Leads and Full Screen Ad | 5750 |
| 2022 - PW - PACK EXPO Standard E-blast - NM | PEI White Paper | 5775 |
| 2022 - PW - PACK EXPO Standard E-blast - NM | PEI Product Update | 5775 |
| 2022 - PW - PACK EXPO Standard E-blast - NM | PEI Technology Minute | 8375 |
| 2022 - PW - PACK EXPO Standard E-blast - NM | PEI Video | 5775 |
| 2022 - PW - PACK EXPO Standard E-blast - NM | Supplied HTML | 5900 |
| 2022 - PW - PACK EXPO Standard E-blast - NM | Co-Branded Newslettter | 7118 |
| 2022 - PW - PACK EXPO Standard E-blast - NM | Multi-Video | 6061 |
| 2022 - PW - Cannabis supplement - NM | 1/2 Page Island | 1068 |
| 2022 - PW - Cannabis supplement - NM | 1/2 Page Horizontal | 1068 |
| 2022 - PW - Cannabis supplement - NM | 1/2 Page Vertical | 1068 |
| 2022 - PW - Cannabis supplement - NM | 2 Page Spread | 2469 |
| 2022 - PW - Cannabis supplement - NM | Full Page | 1366 |
| 2022 - PW - Cannabis supplement - NM | 1/3 Page Horizontal | 840 |
| 2022 - PW - Cannabis supplement - NM | 1/3 Page Square | 840 |
| 2022 - PW - Cannabis supplement - NM | 1/3 Page Vertical | 840 |
| 2022 - PW - Cannabis supplement - NM | 1/4 Page | 683 |
| 2022 - PW - Craft Brewing supplement - NM | 1/2 Page Island | 2517 |
| 2022 - PW - Craft Brewing supplement - NM | 1/2 Page Horizontal | 2517 |
| 2022 - PW - Craft Brewing supplement - NM | 1/2 Page Vertical | 2517 |
| 2022 - PW - Craft Brewing supplement - NM | 2 Page Spread | 9560 |
| 2022 - PW - Craft Brewing supplement - NM | Full Page | 4874 |
| 2022 - PW - Digital Printing Supplement - NM | 1/2 Page Island | 2807 |
| 2022 - PW - Digital Printing Supplement - NM | 1/2 Page Horizontal | 2807 |
| 2022 - PW - Digital Printing Supplement - NM | 1/2 Page Vertical | 2807 |
| 2022 - PW - Digital Printing Supplement - NM | 2 Page Spread | 7287 |
| 2022 - PW - Digital Printing Supplement - NM | Full Page | 3760 |
| 2022 - PW - Digital Printing Supplement - NM | Inside Back Cover | 3760 |
| 2022 - PW - Digital Printing Supplement - NM | Inside Front Cover | 3760 |
| 2022 - PW - Digital Printing Supplement - NM | Outside Back Cover | 3760 |
| 2022 - PW - Emerging Brands Supplement - NM | 1/2 Page Island | 2807 |
| 2022 - PW - Emerging Brands Supplement - NM | 1/2 Page Horizontal | 2807 |
| 2022 - PW - Emerging Brands Supplement - NM | 1/2 Page Vertical | 2807 |
| 2022 - PW - Emerging Brands Supplement - NM | 2 Page Spread | 7287 |
| 2022 - PW - Emerging Brands Supplement - NM | Full Page | 3760 |
| 2022 - PW - E-Commerce Supplement - NM | 1/2 Page Island | 2807 |
| 2022 - PW - E-Commerce Supplement - NM | 1/2 Page Horizontal | 2807 |
| 2022 - PW - E-Commerce Supplement - NM | 1/2 Page Vertical | 2807 |
| 2022 - PW - E-Commerce Supplement - NM | 2 Page Spread | 7287 |
| 2022 - PW - E-Commerce Supplement - NM | Full Page | 3760 |
| 2022 - PW - Additional LIP Categories - NM | 1 Additional LIP Category | 1906 |
| 2022 - PW - Additional LIP Categories - NM | 2 Additional LIP Categories | 3811 |
| 2022 - PW - Additional LIP Categories - NM | 3 Additional LIP Categories | 5717 |
| 2022 - PW - Leaders in Packaging - NM | Leaders in Packaging | 0 |
| 2022 - PW - Packaging World Magazine - NM | 1/2 Horizontal Spread | 10918 |
| 2022 - PW - Packaging World Magazine - NM | 1/2 Page Island | 4764 |
| 2022 - PW - Packaging World Magazine - NM | 1/2 Page Horizontal | 4764 |
| 2022 - PW - Packaging World Magazine - NM | 1/2 Page Vertical | 4764 |
| 2022 - PW - Packaging World Magazine - NM | 1/3 Page Horizontal | 3425 |
| 2022 - PW - Packaging World Magazine - NM | 1/3 Page Square | 3425 |
| 2022 - PW - Packaging World Magazine - NM | 1/3 Page Vertical | 3425 |
| 2022 - PW - Packaging World Magazine - NM | 1/4 Page | 3116 |
| 2022 - PW - Packaging World Magazine - NM | 2 Page Spread | 13879 |
| 2022 - PW - Packaging World Magazine - NM | Full Page | 6978 |
| 2022 - PW - Packaging World Magazine - NM | Leaders Print Profile` (PACKAGE ONLY) | 0 |
| 2022 - PW - Packaging World Magazine - NM | Belly Band | 10300 |
| 2022 - PW - Packaging World Magazine - NM | Inside Back Cover | 7051 |
| 2022 - PW - Packaging World Magazine - NM | Inside Front Cover | 7051 |
| 2022 - PW - Packaging World Magazine - NM | Outside Back Cover | 7051 |
| 2022 - PW - Packaging World Magazine - NM | Cover Sticker | 6866 |
| 2022 - PW - Packaging World Magazine - NM | Corner Cut-Cover | 3433 |
| 2022 - PW - Template Creation - NM | Custom Template Creation | 888.89 |
| 2022 - PW - Webinar - NM | PW Webinar | 1500 |
| 2022 - PW - Native Ads on PW.com - NM | Native Ads on PW.com | 1025 |
| 2022 - PW - Banner Ads on PW.com - NM | Company Targeted Sponsorship Flexi | 107.5 |
| 2022 - PW - Banner Ads on PW.com - NM | Flexi | 79.585 |
| 2022 - PW - Banner Ads on PW.com - NM | IMU | 74.167 |
| 2022 - PW - Banner Ads on PW.com - NM | Leaderboard | 97.342 |
| 2022 - PW - Banner Ads on PW.com - NM | Roadblock Flexi Campaign | 107.5 |
| 2022 - PW - Banner Ads on PW.com - NM | Skyscraper | 74.167 |
| 2022 - PW Newsletter Placeholder - NM | PW Newsletter Placeholder | 0 |
| 2022 - PW - PACK EXPO Newsletter Placeholder - NM | PACK EXPO Newsletter Placeholder | 0 |
| 2022 - PW - 3D Machine Tour Listing and Promotion - NM | 3D Machine Tour Listing and Promotion | 1450 |
| PW - Leaders Mini Directory -NM2022 | Mini Directory Ad (PACKAGE ONLY) | 0 |
| PW - Leaders Mini Directory -NM2022 | Additional Mini Directory Ad | 1000 |
| PW - Leaders Mini Directory (DIGITAL ONLY) - NM2022 | First Category | 0 |
| PW - Leaders Mini Directory (DIGITAL ONLY) - NM2022 | Additional Category | 1000 |
| 2022 - CP Newsletters CPA Rates - NM | CP Focus - CPA Member Price | 500 |
| 2022 - CP Newsletters CPA Rates - NM | CP Exclusive NL - CPA Member Price | 2000 |