LEADERS IN PROCESSING 2023

Category Statistics:
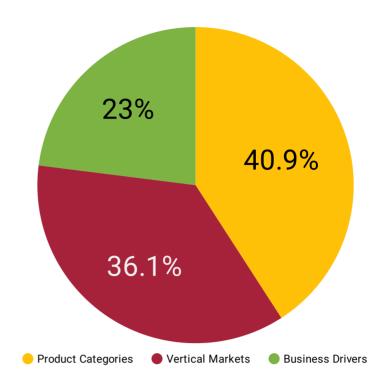Reflects data from January 1, 2023 – December 31,2023

Next update occurs August 2024 for the Leaders in Processing 2024 program.

Impressions
134,676

Product Categories
55,048

Vertical Markets
48,642

Business Drivers
30,986

Pie chart:
- Product Categories 40.9%
- Vertical Markets 36.1%
- Business Drivers 23%

	Product Categories	Impressions	Percent of Total
1.	Plant Operations & Equipment	7,728	14.04%
2.	Cleaning, Sanitizing & CIP	7,416	13.47%
3.	Facilities, Design & Infrastructure	7,093	12.89%
4.	Dry Processing & Handling Equipment	5,962	10.83%
5.	Food Processing Equipment	5,164	9.38%
6.	Packaging Equipment & Materials	4,799	8.72%
7.	Liquid Processing & Handling Equipment	4,225	7.68%
8.	Inspection, Sorting & Weighing	3,790	6.88%
9.	Conveying & Product Handling	3,523	6.4%
10.	Refrigeration, Chilling & Freezing Equipment	2,788	5.06%
11.	Mixing & Blending Equipment	2,560	4.65%
	Grand total	**55,048**	**100%**

	Vertical Markets ▾	Impressions
1.	Pet Food	2,931
2.	Grains, Seeds, Beans, Flour & Nuts	1,631
3.	Confection & Candy	4,042
4.	Beverage	6,099
5.	Soups, Condiments, Sauces, Spices, Dips & Dressings	2,059
6.	Prepared & Canned Foods	3,611
7.	Meat, Poultry & Seafood	6,952
8.	Fruits & Vegetables	2,085
9.	Frozen & Refrigerated Foods	3,337
10.	Food Ingredients	3,819
11.	Dairy	4,127
12.	Cereals, Breakfast Foods	2,528
13.	Bakery & Snack	5,421
	Grand total	**48,642**

	Business Drivers	Impressions ▾
1.	Sustainability	13,345
2.	Food Safety	11,714
3.	Automation & Digital Transformation	5,927
	Grand total	**30,986**

Data last updated January 5, 2024