



	Product Categories	Impressions	Percent of Total
1.	Facilities, Design & Infrastructure	6,818	16.72%
2.	Cleaning, Sanitizing & CIP	5,848	14.34%
3.	Plant Operations & Equipment	5,781	14.18%
4.	Dry Processing & Handling Equipment	3,656	8.97%
5.	Packaging Equipment & Materials	3,240	7.95%
6.	Food Processing Equipment	3,187	7.82%
7.	Inspection, Sorting & Weighing	3,012	7.39%
8.	Conveying & Product Handling	2,895	7.1%
9.	Liquid Processing & Handling Equipment	2,741	6.72%
10.	Refrigeration, Chilling & Freezing Equipment	1,863	4.57%
11.	Mixing & Blending Equipment	1,735	4.26%
	Grand total	40,776	100%

	Vertical Markets	Impressions ▾	Percent of Total
1.	Meat, Poultry & Seafood	6,131	21.03%
2.	Beverage	6,110	20.96%
3.	Bakery & Snack	2,594	8.9%
4.	Food Ingredients	1,897	6.51%
5.	Dairy	1,812	6.22%
6.	Prepared & Canned Foods	1,733	5.94%
7.	Pet Food	1,696	5.82%
8.	Fruits & Vegetables	1,666	5.71%
9.	Frozen & Refrigerated Foods	1,295	4.44%
10.	Grains, Seeds, Beans, Flour & ...	1,282	4.4%
11.	Confection & Candy	1,263	4.33%
12.	Soups, Condiments, Sauces, ...	900	3.09%
13.	Cereals, Breakfast Foods	773	2.65%
	Grand total	29,152	100%

	Business Drivers	Impressions	Percent of Total
1.	Sustainability	9,523	42.67%
2.	Food Safety	8,553	38.32%
3.	Automation & Digital Transfo...	4,241	19%
	Grand total	22,317	100%