

# Craft Brew Supplement

## Target buyers in the \$26.8B U.S. craft brew market

The craft brewing industry has seen tremendous growth in the United States, with an estimated value of \$26.8 billion and representing 27% of the total U.S. beer industry. If you provide equipment such as cappers, fillers, pumps, or tanks or materials such as labels, sleeves, cartons, or caps, you'll want to advertise alongside stories of craft brew industry news, innovation, and best practices.

Don't miss out on this exclusive chance to target buyers in one of America's hottest industries - reserve a spot in Packaging World's Craft Brew Supplement today!

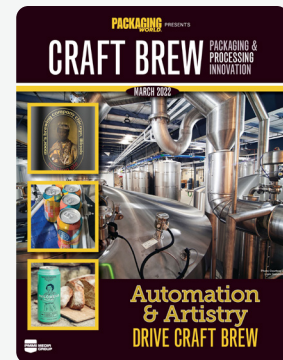
Ad Options – Reserve by February 13th	Price
Two-page spread	\$9,850
Cover*	\$5,550
Full page	\$5,050
1/2 page	\$2,600

All prices net.\*Cover positions include front, inside back, and outside back. Quantities are limited.

*“As our production grows and facility expands, the workload is ever increasing. Easy access to product news and sourcing information is a welcomed resource.”*

James Bigler, Co-Founder and Head Brewer, Go Brewing

For more information and to book your ad, contact your PMMI Media Group sales representative or Wendy Sawtell, Vice President of Sales at [wsawtell@pmmimediagroup.com](mailto:wsawtell@pmmimediagroup.com) or 847-784-0520.



### Reach craft brewing professionals through:

- 10,500 print copies mailed
- 72,000 digital copies emailed



- Bonus distribution at The Craft Brewers Conference in Nashville, TN May 7-10, 2023