

# 2024 CONTENT CALENDAR

Q1	Q2	Q3	Q4
Healthcare Packaging Magazine			
<b>Spring</b> <b>Feature:</b> Innovations in Pharma & Med Device Report <b>Special Section:</b> Leaders in Healthcare Packaging <b>Ad close:</b> 2/26, <b>Materials:</b> 3/4 <b>Bonus Distribution:</b> PACK EXPO East		<b>Fall</b> <b>Feature:</b> Machinery and Materials That Redice Waste/Sustainability <b>Special Section:</b> PACK EXPO IntlPreview <b>Ad close:</b> 8/26, <b>Materials:</b> 9/3 <b>Bonus Distribution:</b> PACK EXPO Intl	
Supplements and Supplier Guides			
<b>PACK EXPO East Showcase</b> <b>Ad close:</b> 1/21, <b>Materials:</b> 1/28  <b>2024 Buyers Guide</b> <b>Ad close:</b> 2/23, <b>Materials:</b> 3/1			<b>PACK EXPO Intl Showcase</b> <b>Ad close:</b> 9/12, <b>Materials:</b> 9/15
Events			
<b>PACK EXPO East</b> March 18-20   Philadelphia, PA	<b>EXPO PACK Mexico</b> June 4-7   Mexico City, MX	<b>Packaging Recycling Summit</b> September 16-18   Anahaheim, CA	<b>PACKEvolution LatinAmerica</b> October 8-9   Monteray, MX  <b>Emerging Brands Summit</b> November 2   Chicago, IL  <b>PACK EXPO International</b> November 3-6   Chicago, IL
Webinars			
How Packaging Automation Is Driving Quality and OEE	Straight from the Aisles: Packaging Insights from the Front Lines	Make Your Packaging Both Safe and Sustainable	The Human Factors at the Heart of Packaging Design