

CONTENT CALENDAR

Q1	Q2	Q3	Q4
OEM Magazine			
<p>Spring</p> <p>Feature: Digital Transf./Cybersecurity Special Section: Partner Leaders Ad close: 2/8, Materials: 2/15 Bonus Distribution: PACK EXPO East</p>	<p>Summer</p> <p>Feature: Sustainability/Global and Local Standards Ad close: 5/10, Materials: 5/17</p>	<p>Fall</p> <p>Feature: Engaging the Future Workforce/Automation and Robotics Special Section: OEM Insider Ad close: 7/19, Materials: 7/26 Bonus Distribution: PACK EXPO Intl</p>	<p>Winter</p> <p>Feature: Predictive Maintenance/Sales and Marketing Special Section: Annual Resource Guide Ad close: 10/23, Materials: 10/30</p>
Supplements and Supplier Guides			
<p>2024 Buyers Guide Ad close: 2/8, Materials: 2/15</p>			<p>PACK EXPO Intl Showcase Ad close: 9/12, Materials: 9/19</p>
Events			
<p>PACK EXPO East March 18-20 Philadelphia, PA</p>	<p>EXPO PACK Mexico June 4-7, 2024 Mexico City, MX</p>		<p>PACK EXPO International November 3-6 Chicago, IL</p>