



**Category Statistics:**

Reflects data from January 1, 2024 – December 31, 2024

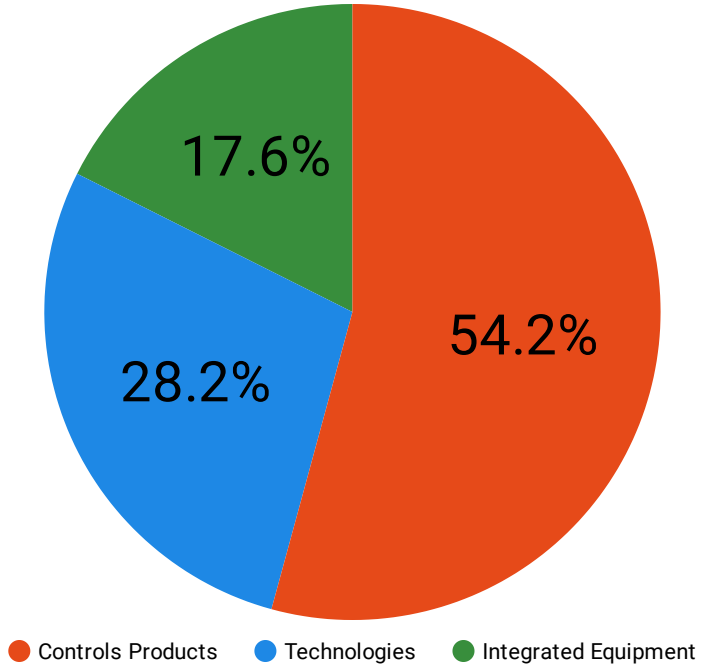
Next update occurs Q3 2025 for the OEM Partner Leaders 2025 program.

Impressions  
**38,736**

Integrated Equipment  
**6,814**

Technologies  
**10,914**

Controls Products  
**21,008**



Controls Products		Impressions	Percent of Total ▾
1.	Machine Components	5,791	27.57%
2.	Machine Control	5,781	27.52%
3.	HMI's and Operator Interfaces	4,048	19.27%
4.	Sensors & Vision	2,434	11.59%
5.	Drives & Motors	1,234	5.87%
6.	Linear Motion	1,083	5.16%
7.	Pneumatics	637	3.03%
<b>Grand total</b>		<b>21,008</b>	<b>100%</b>

Technologies		Impressions ▾	Percent of Total
1.	Robotics	5,550	50.85%
2.	Networking	4,397	40.29%
3.	Machine Safety	967	8.86%
<b>Grand total</b>		<b>10,914</b>	<b>100%</b>

Integrated Equipment		Impressions ▾	Percent of Total
1.	Conveying	2,040	29.94%
2.	Inspection & Detection	1,747	25.64%
3.	Labeling	1,124	16.5%
4.	Coding/Marking	789	11.58%
5.	Weighing	726	10.65%
6.	Adhesive Application	388	5.69%
<b>Grand total</b>		<b>6,814</b>	<b>100%</b>