Part Deliver Part Deliver Part Deliver Del	Question	Descr.	Total Responses	Answers	Answer Selections	Answer Selections (%)
Did you neview Claim Plant SEPORE the show?				Yes, I leafed through it to see what exhibitors were showing	73	41%
Distance	Q1	Did you review Game Plan BEFORE the show?	180	Yes, plus I researched some of the companies' websites	67	279/
Part					O/	31 %
Commany Commany Co				the show		
The control of the						
Second Plane Press 19				I don't recall seeing or receiving Game Plan	5	3%
## Command of the "manufact you through the plane", floor by floore, sink by years, floor if the plane, floor by floore, sink by years, floor if the content of the plane, floor if the pl					37	21%
Second S		Game Plan was designed to "walk" you through the show, floor by floor, aisle by aisle. Did it work?				
100 100	Q2		179			
The second secon						
Common				No, i didri t use it at all	33	18%
Chee of Cases Place is gually it to an converce companies in interest that stype is a state of the state of		the categories you expressed an interest in that you may not have planned to see. How successful was this			67	40%
## A Part of the categories your agreement an interest in that you not not receive grounds of an interest in that you have been been seen from Part in the way alread to see his provision of the part of the service your part of the your part of your part of the your part of your part of the your part of your part o						
Page				already knew about because I saw an interesting product of	44	26%
Note of by Note 1	Q3		169			
More do you feel about Grane Ren boing a printed guide or no displaced in religion of the registro of registro o				that I was unfamiliar with, even if I didn't visit their booths	79	47%
New day you feel about Game Plan being a printed guide vs an app? 173 Prefer print-assist to see, make notes, etc. 47 276,				I didn't find it useful to have companies suggested to me	26	15%
173 Profession for the property of the state of the profession				pased on the categories I selected at registration		
Body on the character Protection Prote		How do you feel about Game Plan being a printed				
Do you find the format of Game Plan useful, with four products, a small photo, and some quick builst points? 175 180 13 75 75 75 75 75 75 75 7	Q4	guide vs an app?	173			
100 100						
Pease explain why you answered 'No' or 'Other.' 21	05		175			
Did not observe that level of organization but I may have overlocked it because forly looked at a few times treety. Did not use it as not not use it as not not use it as not not use it is a few times treety.	цэ		1/5			
Overlocked t because long looked at a few times bringly, Point ruse It, use the printed galanter before become up Did not use It use the printed galanter before become up Did not use It use the printed galanter before become up Did not use It use the printed galanter before become up Did not use It use the printed galanter before become up Did not use It use the printed galanter before become up Did not use It use It use Did not use It use Did not use It use It						**
Dict 1					1	5%
Company Comp				Did not use it, used the printed ligature before to come up	1	5%
Dish't use						
					·	
Company of the company					1	
Please explain why you answered 'No' or 'Other'. 21 I did not use the game plan becaused in my new job just jo to partner's plans 1 1 1 1 1 1 1 1 1		Please explain why you answered 'No' or 'Other'.	21			
I did not use the game plan in because I decided in my new job just pin to partners prisms in a did not used to game plan in and discarded count promotes that part of the game plan in and discarded count promotes that part of the game plan is and don't remember seeing to took the plan plan is and don't remember seeing to too remembers seeing to remember seeing to too remembers seeing to too remembers seeing to remember seeing to remembe seeing to remember seeing to remembe					·	
Martin M				I did not use the game plan because I decided in my new job	1	
Second S				just join to partner's plans	•	5,0
Section Sect				extra pages so that it would fit into my pocket.	1	5%
Second S					1	5%
Vestro to the show to find bottle companies and found it very difficult to locate with the resources provided. I found the show very disorganized and this is after attending the first to the show very disorganized and this is after attending the first to the show very disorganized and this is after attending the first to the show very disorganized and this is after attending the first to the show very disorganized and this is after attending the first to the show very disorganized and this is after attending the first to the show very disorganized and this is after attending the first to the show very disorganized and this is after attending the first to the show very disorganized and this is after attending the first to the show very disorganized and this is after attending the first to the show very disorganized and this is after attending the first to the show very disorganized and this is after attending the first to the show very disorganized and this is after attending the first to the show very disorganized and the show very diso					1	
Second S	06			I went to the show to find bottle companies and found it very	•	0,0
First time alterandee briefing.	Q0			difficult to locate them with the resources provided. I found	1	5%
It did not really make a difference						
Some of the quick bullet points didn't tell me what the company offered. It was mostly about who the company offered. It was mostly about who the company of prefered. It was mostly about who the company of prefered. It was mostly about who the company of the co				It did not really make a difference		
Company offered. It was mostly about who the company was and how ong they had been in business. Tell me what you make and what it can be used for. The format was fine and probably most helpful for people new to the Show.					1	5%
Was and how long they had been in business. Tell me what you make and what it can be used for some to the Show. 1						50/
The format was fine and probably most helpful for people new to the Show. The map part needed to be easier to reference all the booths on one page vs multiple pages with the details about a cent. I would prefet to reference details separately since the show as 50 big, the map was more useful. Was not aware of this feature 1 1 5% Was not aware of this feature 1 1 5% Was not aware for this feature 1 1 5% Was not aware for this feature 1 1 5% Was not aware for this feature 1 1 5% Was not familiar with this portion of the app 1 1 5% Was not familiar with this portion of the app 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for this feature for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eapp 1 1 5% Was not aware for the eap 1 1 5% Was not aware for the eap 1 1 5% Was not aware for the eap 1 1 5% Was not aware for the eap 1 1 5% Was not aware for the eap 1 1 5% Was not aware for the eap 1 1 5% Was not aware for the eap 1 1 5% Was not aware for the eap 1 1 5% Was not aware for the eap 1 1 5% Was not aware for the eap 1 1 5% Was not aware for the eap 1 1 5% Was not aware for the eap 1 1 5% Was not aware for the eap 1 1 5% Was not aware for the eap 1 1 5% Was not aware for the eap 1 1 5% Was not aware for the eap				was and how long they had been in business. Tell me what	1	5%
No. Sheet Show						
Based on your experience, how likely is it that you would recommend Game Plan to a colleague attending a future PACK EXPO show? (not at all likely) 0 - 10 (extremely likely) 153				new to the Show.	1	5%
Second S				The map part needed to be easier to reference all the		
Will you keep Game Plan as a reference guide? 175 Yes 120 69%				pootns on one page vs multiple pages with the details about each. I would prefer to reference details separately since	1	5%
Was not familiar with this portion of the app 1 5%				the show was SO big, the map was more useful.		
Column C						
Ves 120 69% 175 No 55 31%					·	
Value Valu				Yac	120	60%
Based on your experience, how likely is it that you 3 2 1% Bused on your experience, how likely is it that you 4 2 1% would recommend Game Plan to a colleague attending 5 16 10% a future PACK EXPO show? (not at all likely) 0 - 10 6 10 7% (extremely likely) 7 2 2 14% 8 28 18% 9 17 11% 11% 12 2 2 2 14% 13 2 2 14% 14 5 18 2 2 14% 15 3 6 10 7% 16 10 7% 17 11% 17 11%	Q7	Will you keep Game Plan as a reference guide?	175			
Based on your experience, how likely is it that you 3 2 1% Would recommend Game Plan to a colleague attending a future PACK EXPO show? (not at all likely) 0 - 10 5 16 10 7% (extremely likely) - 10 8 28 18% 9 17 11% 11% 11% 11% 11% 11% 11% 11% 11%		would recommend Game Plan to a colleague attending a future PACK EXPO show? (not at all likely) 0 - 10	153		•	F0/
Based on your experience, how likely is it that you 4 2 1% would recommend Game Plan to a colleague attending a future PACK EXPO show? (not at all likely) 0 - 10 153 6 16 10 7% (extremely likely) - 10 7 22 14% 18% 18% 18% 18% 18% 18% 18% 18% 18% 18				2	6	4%
O8 would recommend Game Plan to a colleague attending a future PACK EXPO show? (not at all likely) 0 - 10				3	2	1%
U8 a future PACK EXPO show? (not at all likely) 0 - 10 153 6 10 7% (extremely likely) 7 22 14% 8 28 18% 9 17 11% 11% 11% 11% 11% 10 42 27%						
8 28 18% 9 17 11% 11% 10 42 27% 10 Yes 88 49%	Q8			6	10	7%
9 17 11% 10 42 27%						
On the big year first time attending PACK EVPO2 470 Yes 88 49%				9	17	11%
				10	42	27%
No 91 51%	09	is this your first time attending DACK EYDO2	170			
	чэ	to this your first time attenuing FACK EXPO?	113	No	91	51%