



SUSTAINABILITY FINDER



Session List



Located in West Building, Booth W21020

At PACK EXPO International's Sustainability Central, get different takes on sustainability from industry experts and gain insight on making your brand more sustainable for the future.

SUNDAY, NOVEMBER 3

12:00 PM - 12:30 PM	Navigating Packaging Materials Transitions Rebecca Marquez, Director, PMMI Media Group Custom Research at PMMI
2:00 PM - 2:30 PM	Life Cycle Assessments for Cosmetic Packaging and Consumer Insights Jonghun (Jay) Park, Associate Professor at Toronto Metropolitan University
4:00 PM - 4:30 PM	Flexible Packaging – State of the Industry: Policy Driving Innovation Dani Diehlmann, VP, Communications at Flexible Packaging Association (FPA)

MONDAY, NOVEMBER 4

10:00 AM - 10:30 AM	EPR: What is It, Where is It and What You Need to Know Dan Felton, Executive Director at AMERIPEN
11:00 AM - 11:30 AM	Sustainable Innovation: Collaborations Drive Decarbonization Christopher Davidson, Vice President, Sustainability at Smurfit Westrock
12:00 PM - 12:30 PM	Elevating Packaging for E-Commerce to Boost Customer Experience Kirsten Freiheit, Head of NA Selling Partner Engagement, Sustainable Packaging at Amazon Heather Smith, Senior Business Development Manager, Sustainable Packaging at Amazon
2:00 PM - 2:30 PM	Catalyzing Circularity: Policy, Products and Partnerships Karan Bali, Sustainability Policy & External Engagement Manager at Dow Heather Turner, Marketing Director, Circularity & Renewable Solutions at Dow
3:00 PM - 3:30 PM	Creating A Business Case to Drive Sustainability in Your Organization Christine Daugherty, Vice President of Sustainability at Conagra Brands

TUESDAY, NOVEMBER 5 (ELECTION DAY)

10:00 AM - 10:30 AM	Brand Perspectives on EPR: How Suppliers Can Help Neil Menezes, Packaging Sustainability Policy Manager at General Mills Michael Okoroafor, Chief Sustainability Officer (CSO) at McCormick & Company Dan Felton, Executive Director at AMERIPEN (Moderator)
11:00 AM - 11:30 AM	The Evolution of Data: Powering Sustainable Choices Kristin Speck, Packaging & Sustainability Data Steward at The Clorox Company
12:00 PM - 12:30 PM	REFILL! REFILL! OK! Dr. Bronner's Soapy Path to Circularity Darcy Shiber-Knowles, Vice President of Operational Sustainability & Innovation at Dr. Bronner's
2:00 PM - 2:30 PM	Towards Global Recyclability Design Guidance Scott Trenor, Technical Director at Association of Plastic Recyclers
3:00 PM - 3:30 PM	Sustainability in Biopharmaceutical Packaging Joe Provo, Associate Director, Packaging Commercialization at Merck Ronald Yakubison, Executive Director, Packaging Solutions & Strategy Implementation, Packaging Technical Operations at Merck
4:00 PM - 4:30 PM	Enabling Circularity with Smart Packaging Rishi Banerjee, Senior Director at Consumer Brands Association

WEDNESDAY, NOVEMBER 6

10:00 AM - 10:30 AM	What's a Packaging Producer Responsibility Organization (PRO) Olivia Barker, Vice President of Policy and Public Affairs at Circular Action Alliance (CAA) Dan Felton, Executive Director at AMERIPEN (Moderator)
11:00 AM - 11:30 AM	The Time Is Now: Redesign to Recyclable Film Structures Crystal Bayliss, Director, Strategy & Engagement at U.S. Plastics Pact Megan Byers, Program Director at U.S. Plastics Pact
12:00 PM - 12:30 PM	Environmental Trade-Offs in Infant Formula Packaging LCA Rafael A. Auras, Professor and Amcor Endowed Chair in Packaging Sustainability at School of Packaging, Michigan State University

Session list as of September 4, 2024. For the most up to date schedule, scan the QR code at the top of this page.



Material Innovators for a Healthy Future

www.alltrista.com

Our lightweight closures for beverage bottling and child-resistant applications can provide significant material reduction while meeting or exceeding the product performance characteristics that the industry has come to expect. Up to 15% with child-resistant closures and up to 25% with beverage bottle closures compared to legacy products.



Recyclable Shrink Films with PCR*

www.clysar.com

It's never been easier to reach sustainability goals for any product or packaging application. Find six recyclable shrink films prequalified by How2Recycle® with up to 30% pre-consumer recycled content*, premier new EV-HPG™ all-purpose film ideal for transitioning from non-recyclable shrink, PVC replacement films and source reduction solutions.



Closures that Promote Sustainability

Fresh-lock.com

The Fresh-Lock team is committed to circularity, offering reclosable innovations in source reduction, recyclability, PCR, home compostability, and more. Whether you're looking to navigate the latest flexible packaging trends, find sustainable closure solutions, or align your flexible package with consumer expectations, we're here to help.



Green Labels in the Full-Gamut of Colors

KDVlabel.com

From design recommendations and product development to sustainable sourcing and manufacturing processes, KDV continues to invest in research and development, partnerships, and technology that help make your labels, and our our world, more green. We look forward to seeing you at Pack Expo and helping you to meet your sustainability objectives!



Aqueous Barrier & Functional Coatings

mchl.mn/journey

Switch your packaging to recyclable fiber- or film-based materials while maintaining performance requirements with water-based coating systems from Michelman. Our PFAS-free, food contact compliant solutions provide oxygen, moisture, & mineral oil barriers; water, oil, & grease resistance; scratch resistance; print receptivity; & heat seal.



Paper or Poly? Automated or Converted?

www.pac.com/packexpo24

We can create a sustainable mailer program for you, whether you prefer curbside recyclable all-paper padded mailers, rigid paperboard mailers, poly bubble, or flat poly mailers with up to 100% certified recycled content. Additionally, our PACjacket® automated packaging system produces padded paper or poly bubble mailers on demand.





Sustainable Packaging and Machinery

www.Pregis.com

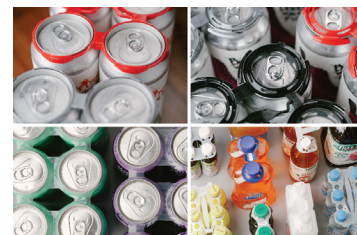
Pregis offers a holistic approach to sustainability. Its diverse mix of paper and poly packaging solutions strategically serve e-commerce, industrial and flexible food applications. Pregis incorporates recycled content and curbside/store drop-off recyclability across a variety of categories, such as: automated mailing & bagging, cushioning, and flexible films.



New 100% Bio Can & Bottle Multipacks

<https://go.robertspolypro.com/PEI24-go-green>

Roberts PolyPro LDPE and HDPE plastic can and bottle multipacking solutions are good for the planet and your bottom line. 100% biodegradable and made from up to 50% less plastic than competing products, our multipacks offer impressive cost savings, without sacrificing form or function. Find out how our handles can save you up to 25%.



Greener Solutions for Convenience Packaging

sealstrip.com

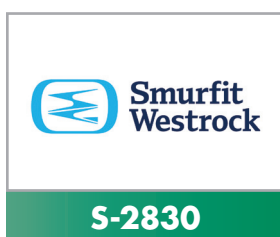
Less is MORE: Sealstrip solutions provide easy open, tamper evidence & resealable via retrofit applicators and flexible, lightweight, pressure-sensitive materials. Easier & Greener than zipper - can reduce plastic more than 80%! Maintain line speeds while reducing energy usage, carbon footprint, reducing plastic & enabling future recyclability!



New Recycled Series 90% PCR rPET Tapes

www.Shurtape.com/Recycled

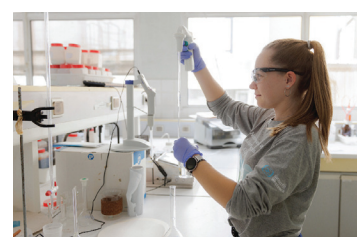
Designed to reduce virgin plastic use in carton sealing operations, Shurtape® Recycled Series Packaging Tapes are made from 90% Post-Consumer Recycled Polyester, found in PET bottles. No matter the sealing situation, these tapes seamlessly integrate into existing packaging lines to deliver sustainable and Secure Seals, Every Time™.



Your sustainable packaging partner

www.smurfitwestrock.com

With a broad range of responsibly sourced, renewable and recyclable paper-based substrates underscored by our expertise in materials science, design and engineering, we can help you reduce your use of plastic to meet your sustainability goals and advance circularity efforts.



Sustainable Packaging Solutions by Totai

www.totai.com/en

Totai, an established high-quality printer and converter offers recyclable, mono-material PE pouches and roll stock film customized with varying levels of barriers to meet required specifications. Also available are pouches and films using PCR materials. Totai America, Inc. is a member of PMMI, SPC and How2Recycle organizations.





N-6038

Efficiency Meets Sustainability with Felins

www.felins.com

Felins offers sustainable packaging machinery including banding systems, wrapping machines, tying equipment, sleeves, labelers, and more. Our solutions are efficient, cost-effective, and suitable for all industries. Trusted by companies of all sizes, our packaging experts will help you find the perfect option that meets your needs and exceeds your expectations.



LL-10123

WAT Case Taper - Heat Seal Papertape

www.heatsealco.com

Papertape uses patented technology to apply water-activated tape more reliably compared to other brands. This technology keeps water in circulation as opposed to drawing from a stagnant reservoir which can cause too much or too little water to be applied. Papertape is consistent and dependable for hundreds of thousands of cycles.



N-6151

Automated Sustainable Packaging Solutions

www.schubert.group/en

Schubert's customizable equipment concepts and innovative use of robotics provide an ideal foundation for sustainable packaging solutions. Our modular, flexible, and highly reliable systems deliver optimal performance and efficiency while reducing material costs and enhancing sustainability throughout the packaging and shipping process.

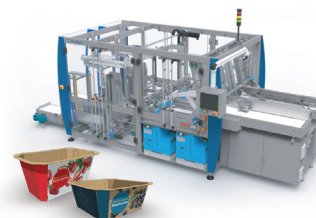


S-2830

Increase efficiency, replace plastic

www.smurfitwestrock.com

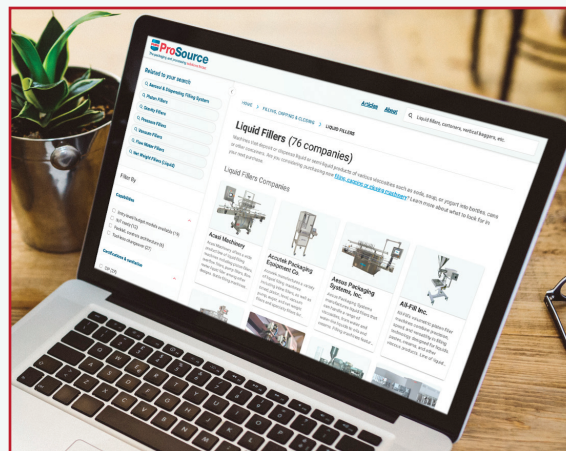
Improve productivity with efficient automation and reduce plastic with renewable paper-based materials. See live demos of our FlexForm™ small-format punnet former for top seal trays and the EnduraGrip® Omada™, designed to automate application of paper-based handles at scale as companies look to replace plastic clips for bottle-style multipacks.



The packaging and processing **solutions finder.**

Connect with Suppliers Fast

PMMI ProSource is a free online directory with 460 categories of validated suppliers of packaging machinery, materials, and service solutions. With a powerful search engine and the ability to filter solutions by machine feature and package type, ProSource brings vetted suppliers to you. Visit www.prosource.org today.



Introducing Smurfit Westrock

A global leader and partner of choice in sustainable packaging

With a broad range of responsibly sourced, renewable and recyclable paper substrates underscored by our expertise in materials science and efficient automation solutions, we help our customers reduce their use of plastic to meet their sustainability goals and advance circularity efforts.

Learn more at www.SmurfitWestrock.com.



63
mills



500+
converting
facilities



15
million tons
recycled fiber
consumed



~300,000
acres of forestland
(123,000 hectares)



~24
million tons of
paper capacity



40
countries

* As of July 2024

Paper | Packaging | Solutions

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