

**Category Statistics:**

Reflects data from January 1, 2024 – September 30, 2024

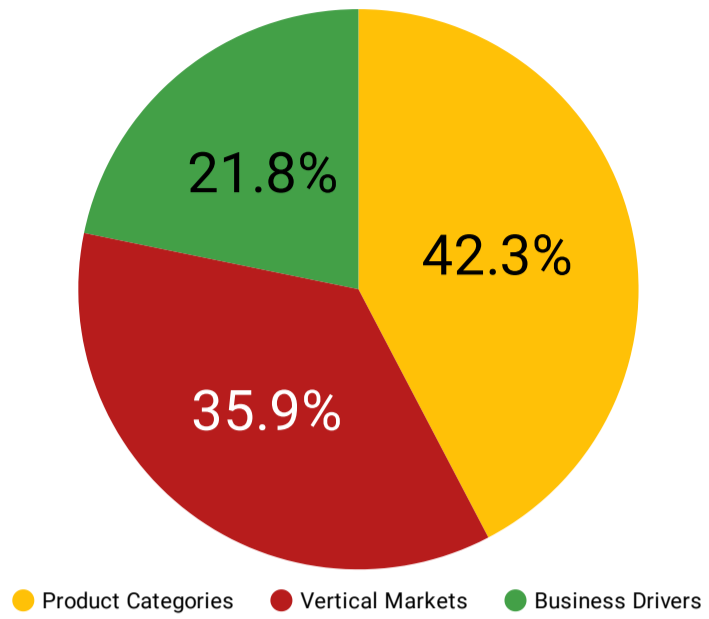
Next update occurs Q1 2025 for the Leaders in Processing 2024 program.

Impressions  
**200,158**

Product Categories  
**84,717**

Vertical Markets  
**71,842**

Business Drivers  
**43,599**



	Product Categories	Impressions ▾	Percent of Total
1.	Plant Operations & Equipment	15,711	18.5%
2.	Facilities, Design & Infrastructure	13,014	15.4%
3.	Food Processing Equipment	8,478	10.0%
4.	Mixing & Blending Equipment	7,889	9.3%
5.	Dry Processing & Handling Equipment	7,410	8.7%
6.	Packaging Equipment & Materials	5,769	6.8%
7.	Conveying & Product Handling	5,696	6.7%
8.	Liquid Processing & Handling Equipment	5,693	6.7%
9.	Refrigeration, Chilling & Freezing Equipment	5,561	6.6%
10.	Inspection, Sorting & Weighing	4,850	5.7%
11.	Cleaning, Sanitizing & CIP	4,646	5.5%
	<b>Grand total</b>	<b>84,717</b>	<b>100.0%</b>

	Vertical Markets	Impressions ▾	Percent of Total
1.	Meat, Poultry & Seafood	10,867	15.13%
2.	Beverage	9,795	13.63%
3.	Bakery & Snack	8,048	11.2%
4.	Confection & Candy	6,151	8.56%
5.	Fruits & Vegetables	6,127	8.53%
6.	Dairy	5,237	7.29%
7.	Frozen & Refrigerated Foods	4,425	6.16%
8.	Food Ingredients	4,366	6.08%
9.	Soups, Condiments, Sauces, Spices, Dips & Dressi...	4,288	5.97%
10.	Prepared & Canned Foods	4,111	5.72%
11.	Pet Food	2,954	4.11%
12.	Grains, Seeds, Beans, Flour & Nuts	2,950	4.11%
13.	Cereals, Breakfast Foods	2,523	3.51%
	<b>Grand total</b>	<b>71,842</b>	<b>100%</b>

	Business Drivers ▾	Impressions	Percent of Total
1.	Sustainability	14,842	34.04%
2.	Food Safety	20,712	47.51%
3.	Automation & Digital Transformation	8,045	18.45%
	<b>Grand total</b>	<b>43,599</b>	<b>100%</b>