

Category Statistics:

Reflects data from January 1, 2024 – December 31, 2024

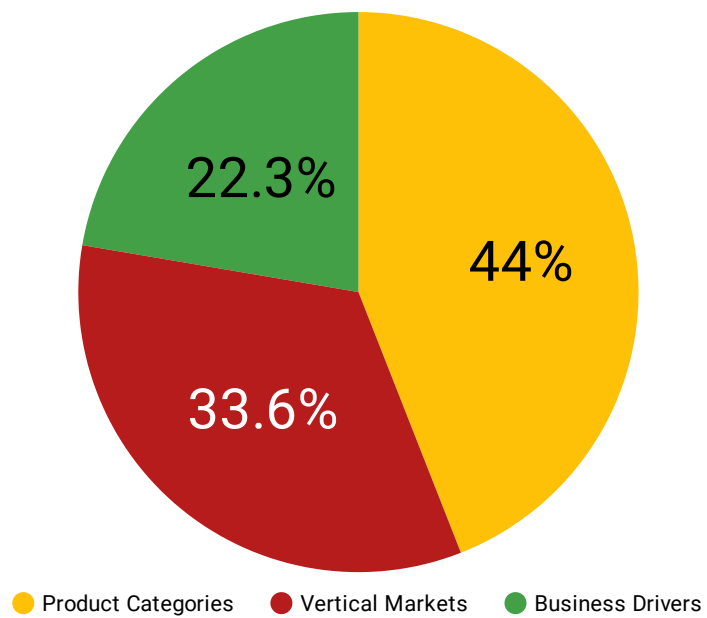
Next update occurs Q3 2025 for the Leaders in Processing 2025 program.

Impressions
300,662

Product Categories
132,411

Vertical Markets
101,144

Business Drivers
67,107



	Product Categories	Impressions ▾	Percent of Total
1.	Plant Operations & Equipment	23,350	17.63%
2.	Facilities, Design & Infrastructure	18,647	14.08%
3.	Food Processing Equipment	14,705	11.11%
4.	Mixing & Blending Equipment	13,076	9.88%
5.	Dry Processing & Handling Equipment	11,731	8.86%
6.	Conveying & Product Handling	9,393	7.09%
7.	Packaging Equipment & Materials	9,384	7.09%
8.	Liquid Processing & Handling Equipment	9,019	6.81%
9.	Refrigeration, Chilling & Freezing Equipment	8,977	6.78%
10.	Inspection, Sorting & Weighing	7,431	5.61%
11.	Cleaning, Sanitizing & CIP	6,698	5.06%
	Grand total	132,411	100%

	Vertical Markets	Impressions ▾	Percent of Tot...
1.	Meat, Poultry & Seafood	14,455	14.29%
2.	Beverage	13,606	13.45%
3.	Bakery & Snack	11,636	11.5%
4.	Confection & Candy	8,652	8.55%
5.	Fruits & Vegetables	8,339	8.24%
6.	Dairy	7,130	7.05%
7.	Prepared & Canned Foods	6,860	6.78%
8.	Frozen & Refrigerated Foods	6,833	6.76%
9.	Soups, Condiments, Sauces, Spices, Dips & Dressings	5,775	5.71%
10.	Food Ingredients	5,734	5.67%
11.	Pet Food	4,489	4.44%
12.	Grains, Seeds, Beans, Flour & Nuts	4,026	3.98%
13.	Cereals, Breakfast Foods	3,609	3.57%
	Grand total	101,144	100%

	Business Drivers	Impressions ▾	Percent of Total
1.	Food Safety	32,156	47.92%
2.	Sustainability	21,646	32.26%
3.	Automation & Digital Transformation	13,305	19.83%
	Grand total	67,107	100%