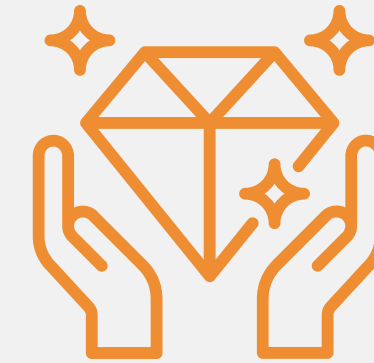


# LinkedIn - Account Based Buyer Intent

## VALUE PROP

Target buying teams at companies actively researching your product category on ProSource.



## KEY BENEFITS

- Reach companies actively looking for your solutions
- This is the ONLY account based marketing application - available only from PMG
- Access to a high intent buying audience exclusive to PMMI



## TARGET ADVERTISER

- Has a targeted message
- Interested in driving traffic (sponsored post)
- Interested in creating awareness by presenting an extended message (video post)

