

## E-Blasts

## **VALUE PROP**

Deliver a powerful, exclusive message that generates leads to create sales opportunities for your team and/or pipeline.



## **KEY BENEFITS**

- Exclusivity—advertiser's content takes center stage
- Every click on the ad generates leads



## TARGET ADVERTISER

- Those with high-value content driving recipients to click through and read more
- Advertisers looking to reach the entire brand audience

