

## **Events**

## **VALUE PROP**

Engage high intent buyers within a rich content environment that fosters networking and front facing conversations with brand owners. Position your brand and message at the forefront of innovation and thought leadership with unparalleled visibility and direct access to key decision makers and influencers.



## **KEY BENEFITS**

- Enhanced brand visibility
- In-person networking
- Thought leadership and credibility



## TARGET ADVERTISER

- Wants to be positioned as a thought leader
- Desire to be an influencer
- Wants to meet customers face-to-face

