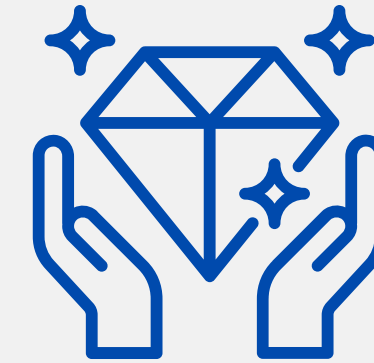


LinkedIn

VALUE PROP

Target exclusive segments of our audience on LinkedIn and drive them to your desired URL or engage them with your video.



KEY BENEFITS

- Using LinkedIn targeting might seem easy, but it doesn't guarantee you're reaching the "right" audience. Running LinkedIn campaigns with PMMI Media Group ensures your ad reaches our verified, exclusive targeted audience - our **matched audience**
- Our trusted, credible brand is associated with your message



TARGET ADVERTISER

- Has a targeted message
- Interested in driving traffic (sponsored post)
- Interested in creating awareness by presenting an extended message (video post)

