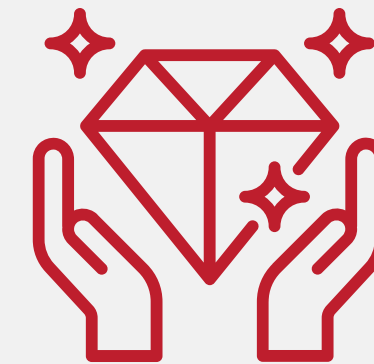


# PACK EXPO E-Blast

## VALUE PROP

Maximize brand recognition and increase booth traffic when you deliver your exclusive message to our engaged, qualified, high-quality audience before PACK EXPO.



## KEY BENEFITS

- Reach our database of verified packaging professionals during a key time of year
- Exclusivity—advertiser's content takes center stage
- Every click on the ad generates leads



## TARGET ADVERTISER

- Those with high-value content driving recipients to click through and learn more
- Those looking to reach the entire Packaging World audience
- PACK EXPO exhibitor

