

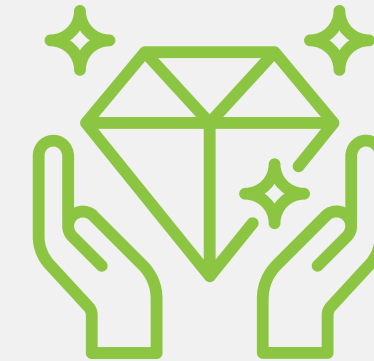


PACK EXPO Second Look*

*to be renamed/branded

VALUE PROP

A launchpad into 2025 that reaches thousands of buyers interested in your products or services. Contact people in the peak of purchase mindset who are in a buying position and searching for your solutions and products.



KEY BENEFITS

- Reach in-market buyers at the peak of decision making season for 2025
- Access the most current/engaged names with the highest buying interest
- Print format cuts through email clutter



TARGET ADVERTISER

- PACK EXPO exhibitor
- Wants to reach attendees in a unique, personalized way post-show

