

# 2024 CONTENT CALENDAR

Q1	Q2	Q3	Q4
Packaging World Magazine			
<b>January/February</b> <b>Feature:</b> Innovations Report: Top Trends in Tech and Materials <b>Ad close:</b> 1/9, <b>Materials:</b> 1/12 <b>Bonus Distribution:</b> PACK EXPO East  <b>March/April</b> <b>Feature:</b> Is Now the Time for Big Brands to Get on Board with Reusables and Refillables? <b>Ad close:</b> 3/7, <b>Materials:</b> 3/14	<b>May/June</b> <b>Feature:</b> Healthcare, Beauty, Chemical & Household; Sustainability   Readex Study <b>Ad close:</b> 5/2, <b>Materials:</b> 5/9	<b>July/August</b> <b>Feature:</b> Sustainability Chemical Recycling <b>Ad close:</b> 6/24, <b>Materials:</b> 7/1  <b>September</b> <b>Feature:</b> Sustainability: How Brands are Designing for Recyclability <b>Ad close:</b> 8/8, <b>Materials:</b> 8/15	<b>October</b> <b>Feature:</b> Robotics Report: Trends and Tech in Robotics <b>Ad close:</b> 9/5, <b>Materials:</b> 9/12 <b>Bonus Distribution:</b> PACK EXPO Intl  <b>November/December</b> <b>Feature:</b> Direct to Consumer Trends: Ecommerce and Omnichannel <b>Ad close:</b> 10/18, <b>Materials:</b> 10/25
Supplements and Supplier Guides			
<b>PACK EXPO East Showcase</b> <b>Ad close:</b> 1/9, <b>Materials:</b> 1/12  <b>Craft Brew supplement</b> <b>Ad close:</b> 2/15, <b>Materials:</b> 2/22 <b>Bonus Distribution:</b> Craft Brew Conf.  <b>Contract Manufacturing and Packaging supplement</b> <b>Ad close:</b> 2/2, <b>Materials:</b> 2/9 <small>*Polybagged with March/April PW Issue</small>		<b>Contract Manufacturing and Packaging supplement</b> <b>Ad close:</b> 6/3, <b>Materials:</b> 6/10 <small>*Polybagged with July/August PW Issue</small>  <b>Women in Packaging and Processing supplement*</b> <b>Ad close:</b> 8/8, <b>Materials:</b> 8/15 <small>*Polybagged with September Issue</small>	<b>PACK EXPO Intl Showcase</b> <b>Ad close:</b> 9/12, <b>Materials:</b> 9/19  <b>2025 Buyer's Guide</b> <b>Ad close:</b> 10/7, <b>Materials:</b> 10/14  <b>Contract Manufacturing and Packaging supplement</b> <b>Ad close:</b> 10/1, <b>Materials:</b> 10/8 <small>*Polybagged with Nov/Dec PW Issue</small>
Events			
<b>PACK EXPO East</b> March 18-20   Philadelphia, PA	<b>EXPO PACK Mexico</b> June 4-7   Mexico City, MX	<b>Packaging Recycling Summit</b> September 16-18   Anaheim, CA	<b>PACKEvolution LatinAmerica</b> October 8-9   Monteray, MX  <b>Emerging Brands Summit</b> November 2   Chicago, IL  <b>PACK EXPO International</b> November 3-6   Chicago, IL
Webinars			
Autonomous Mobile Robots	Extended Producer Responsibility in the US: What Brands and Producers Can Expect	Chemical Recycling: Flexible Packaging's Path Forward?	Robotics Roundup: Inside the Future of Packaging Implementations