



Post-Show Innovation Stage Promotion Package

Keep the conversation going after your live presentation

PACK EXPO Innovation Stage presentations put your company at center stage and draw in attendees from the show floor, but what about those attendees that missed it?

Our Post-Show Innovation Stage Package turns your Innovation Stage presentation into a written, PDF brief—Making it accessible to those who could not attend the live session. Then, we promote the content to our email contacts via Sponsored Emails and Newsletters.

Packaging World Audience Promotion - 52,000 Engaged Email Contacts

- *Packaging World* Sponsored Email
- *Packaging World* Focus Newsletter

ProFood World Audience Promotion - 22,000 Engaged Email Contacts

- *ProFood World* Sponsored Email
- *ProFood World* Focus Newsletter

Brand	Price
Packaging World	\$8,000
ProFood World	\$6,500

All prices net.*PMMI Members receive at 10% discount.

For more information and to book your ad, contact your PMMI Media Group sales representative or sales@pmmimediagroup.com

