

LEADERS

IN PACKAGING 2024

Category Statistics

Reflects data from January 1, 2024 – September 30, 2024

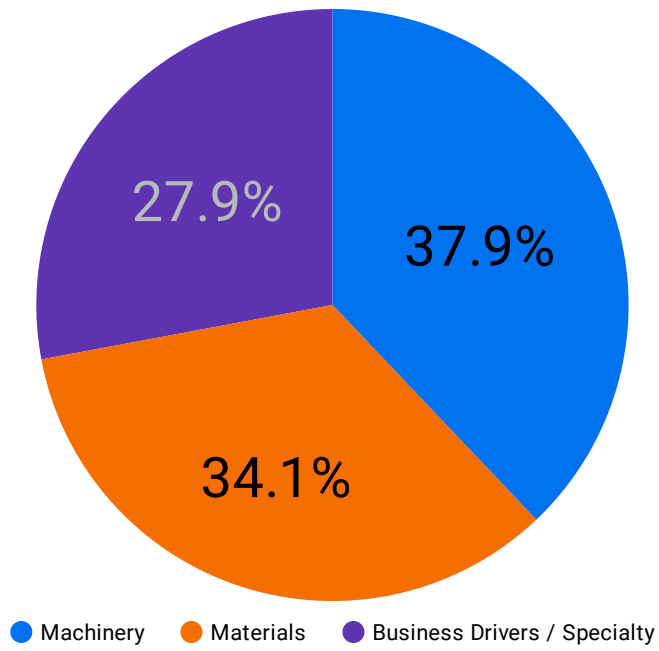
Next update occurs Q1 2025 for the Leaders in Packaging 2024 program.

Impressions
1,482,534

Machinery
562,128

Materials
506,145

Business Drivers
414,261



	Machinery	Impressions	Percent of Total
1.	Bag/Pouch Fill/Seal (Pre-made)	46,677	8.3%
2.	Flow Wrapping	36,074	6.4%
3.	Filling/Capping, Liquid & Viscous	32,025	5.7%
4.	Robotics	31,899	5.7%
5.	Case/Tray Packing	31,593	5.6%
6.	Cartoning	30,844	5.5%
7.	Labeling	26,482	4.7%
8.	Digital Printing	25,502	4.5%
9.	Controls & Machine Components	24,766	4.4%
10.	Coding/Marking	24,632	4.4%
11.	Filling/Capping, Dry	21,251	3.8%
12.	Multipacking/Shrink Bundling/Banding	20,915	3.7%
13.	Capping	19,432	3.5%
14.	Conveying & Accumulation	18,922	3.4%
15.	Palletizing/Depalletizing	17,706	3.1%
16.	Converting Equipment	14,183	2.5%
17.	Case Erect/Seal	12,927	2.3%
18.	Form/Fill/Seal - Vertical	12,178	2.2%
19.	Material Handling	11,718	2.1%
20.	Feeding/Inserting/Unscrambling	11,651	2.1%
21.	Inspect/Vision/Testing/Checkweigh/X-Ray	10,820	1.9%
22.	Blisters/Clamshells/Skin Packaging	10,265	1.8%
23.	Shrink Wrapping	9,355	1.7%
24.	Stretch Wrapping/Pallet Load Containment	8,166	1.5%
25.	Form/Fill/Seal - Horizontal	8,110	1.4%
26.	Adhesive Application	6,914	1.2%
27.	Tamper-Evident Machinery	6,884	1.2%
28.	Thermoform/Fill/Seal	6,696	1.2%
29.	Weighing/Combination Scales	6,249	1.1%
30.	Bulk Handling/Filling Equipment	6,238	1.1%
31.	Strapping	5,628	1.0%
32.	Tray Lidding/Sealing	5,426	1.0%
	Grand total	562,128	100.0%

	Materials	Impressions	Percent of Total
1.	Containers	103,973	20.5%
2.	Flexible Packaging	84,261	16.6%
3.	Closures	83,466	16.5%
4.	Plastics/Resins	72,429	14.3%
5.	Cartons & Boxes	40,682	8.0%
6.	Labels	33,826	6.7%
7.	Protective/Transport Packaging	24,593	4.9%
8.	Blisters/Clamshells/Thermoforming Materials	20,592	4.1%
9.	Additives, Coatings & Inks	18,946	3.7%
10.	Retail Display Packaging	8,527	1.7%
11.	Multipacks/Handles/Carriers	8,440	1.7%
12.	Adhesives/Tape	6,410	1.3%
	Grand total	506,145	100.0%

	Business Drivers	Impressions	Percent of Total
1.	Sustainability	280,332	67.7%
2.	Package Design	61,701	14.9%
3.	E-Commerce	27,235	6.6%
4.	Contract Packaging	25,617	6.2%
5.	Packaging Line Integration	10,890	2.6%
6.	Digital Transformation	8,486	2.0%
	Grand total	414,261	100.0%